

Parks and Recreation Department 2021 Year End Report

Parks and Recreation Advisory Board

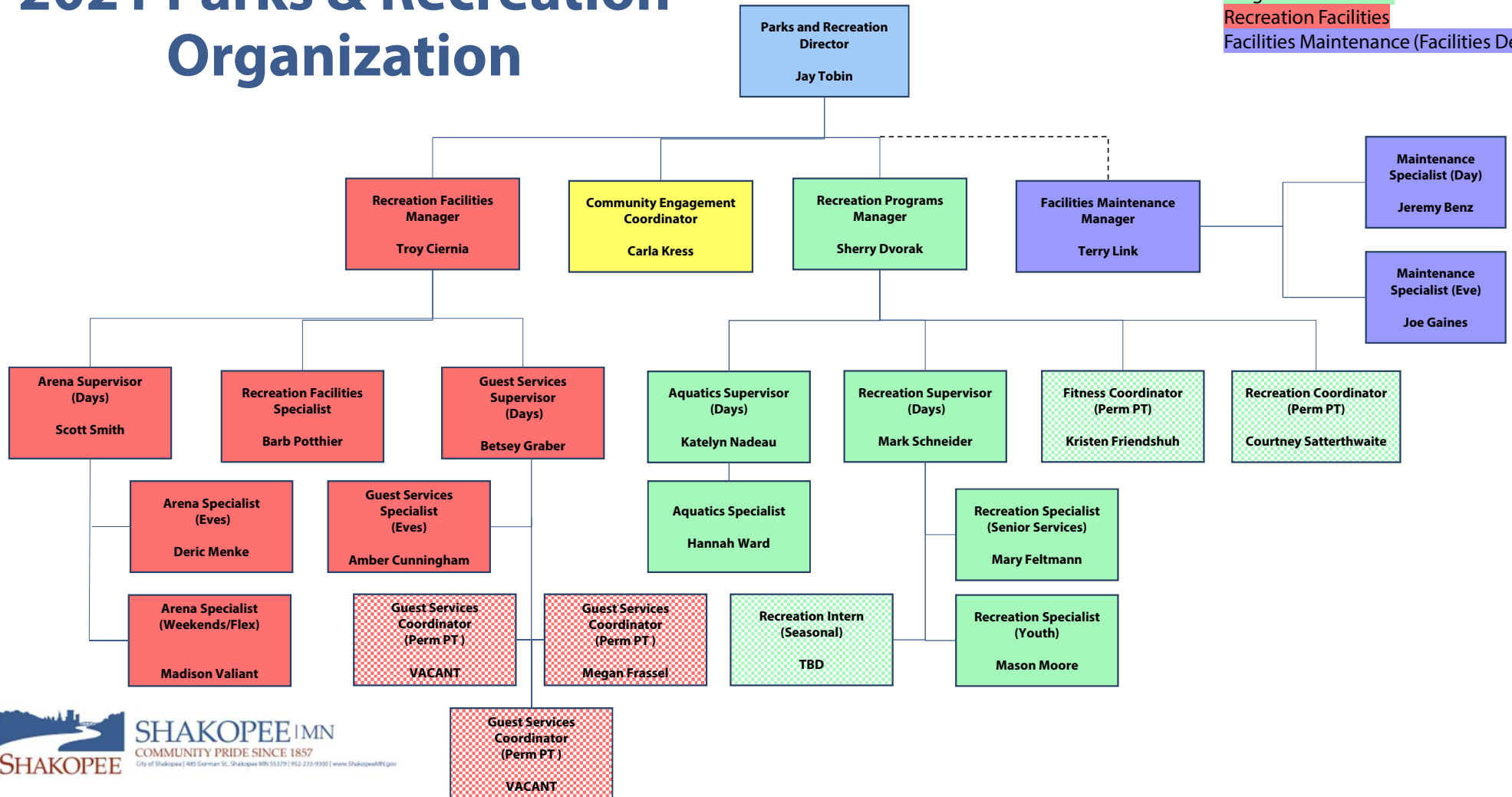
January 10, 2021



SHAKOPEE | MN
COMMUNITY PRIDE SINCE 1857
City of Shakopee | 485 German St., Shakopee MN 55379 | 952-233-9300 | www.ShakopeeMN.gov

2021 Parks & Recreation Organization

Community/City-wide
Programs & Services
Recreation Facilities
Facilities Maintenance (Facilities Dept)



Recreation Facilities	2017	2018	2019	2020	2021
Membership Packages					
✓ Annual	1,518	833	924	720	767
✓ Monthly	358	509	448	494	1,180
✓ Staff/Employee	124	143	145	99	134
✓ Silver Sneaker	108	183	342	438	414
✓ Silver & Fit	185	217	160	39	47
✓ Healthcare Reimbursements	---	500	540	254	187
TOTAL Membership Packages:	2,293	2,385	2,559	2,040	2,729
Community Center: Daily Admissions					
✓ Day Pass	16,307	24,569	28,407	10,729	16,834
✓ Pick-up Pickle Ball	683	1,206	4,992	1,634	3,355
✓ Pick-up Basketball	1,582	1,582	1,432	378	1,663
✓ Lookout Playground	2,133	7,539	8,006	2,444	2,779
Community Center: Visits					
✓ Total Member Visits	141,446	194,717	190,061	80,091	118,973
✓ Total Daily Admission Visits	20,705	34,896	42,837	15,185	24,631
✓ Walking Track Visits (FREE)	21,425	24,649	23,864	9,236	14,873
TOTAL Visits:	183,576	254,262	256,762	104,512	158,577

Recreation Facilities	2017	2018	2019	2020	2021
Ice Arena - Revenues					
✓General Admission	\$53,748	\$55,030	\$54,080	\$53,585	\$35,646
✓Lessons	\$24,200	\$23,495	\$24,732	\$3,384	\$3,009
✓Prime Ice Rentals	\$145,579	\$163,113	\$163,503	\$160,072	\$254,174
✓Exempt Ice Rentals	\$462,789	\$479,290	\$482,808	\$423,657	\$509,742
✓Leases/Skate School (added 2/21)	\$1,667	\$19,999	\$20,500	\$58,593	\$88,600
✓Skate Sharpening/Pro Shop	\$9,895	\$9,920	\$10,300	\$10,818	\$11,721
✓Concessions	\$5,113	\$6,144	\$6,059	\$5,307	\$1,348
Ice Arena – City Programs					
✓Open Skate & Open/Developmental Hockey	4,367	3,989	3,827	2,134	3,634
Room Rentals/Birthday Parties					
✓Hours of Paid Rentals (*8/1/21-12/31/21)	678	1,306	1,478	481	308*
✓Birthday Parties (CLOSED 3/19/20-5/1/21)	145	173	380	104*	184*

Programs and Services	2017	2018	2019	2020	2021
Available Programs/Participants					
✓Preschool (Ages 0-5)	45/547	63/607	65/733	104/324	90/816
✓Youth (Ages 6-12)	46/945	50/793	44/728	85/166	95/1,043
✓Association Sports (*End tracking 12/31/21)	11/5,205	11/5,531	11/4,723	3/2,001	5/3,337*
✓Active Older Adults (55+) *Coffee & Cards	59/867	106/1,855	134/2,468	41/385	54/577/1530*
Aquatics					
✓Swim Lessons (*transitioned to Private)	980	1,048	1,186	499*	989
✓SandVenture Attendance	20,063	20,867	20,913	CLOSED	30,674
Fitness					
✓Water Aerobics	1,476	3,153	4,059	1,660	3,064
✓Group Fitness/*Virtual (11/1/20-5/31/21)	21,330	16,685	26,730	13,206/643*	16,548/1343*
✓Personal Training Packages	Unknown	150	206	216	340
Park Rentals					
✓Youth Building Hours	2,166	1,484	1,327	757	1,565
✓Park Shelters Hours	2,131	2,090	2,336	838	2,816
✓Park Rental Revenues	\$43,558	\$42,623	\$45,573	\$16,517	\$44,866

Programs and Services	2017	2018	2019	2020	2021
Huber Park					
✓Weddings	10	11	9	3	7
✓Concerts and Movies	14	14	14	5	14
Special Events					
✓Events/Attendees (*Parade/Spooky Fun)	23/3,415	8/3,200	8/5,635	2/614*	8/5,125
✓Sponsorships & Donations (Dollars saved)				34/\$6,790	52/\$26,169
Adopt-A-Park					
✓Parks Adopted/Volunteer Hours	6/Unknown	6/Unknown	6/Unknown	24/462	24/1,647
✓Dollars saved				\$11,749	\$44,798
Volunteers					
✓Volunteer Hours					570
✓Dollars saved					\$15,504

Questions?



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