What is Bird?

Bird is a last-mile, stand-up electric vehicle sharing company dedicated to bringing affordable, environmentally-friendly transportation solutions to communities everywhere.

Our mission is to get people out of cars and:

Solve the last-mile challenge by connecting more residents to transit options.

Reduce congestion and over-reliance on single occupancy car trips

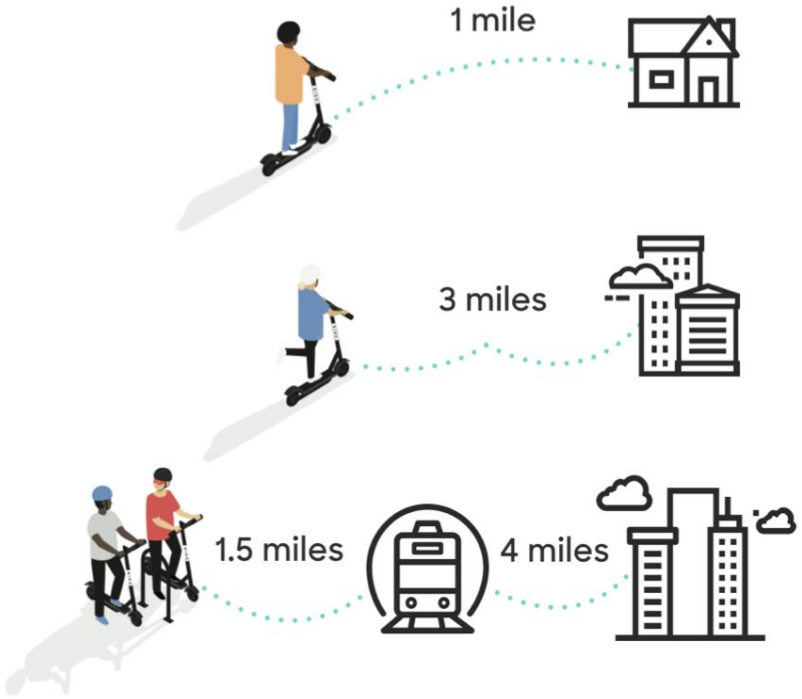
Improve air quality and reduce Greenhouse Gas emissions

Improve the overall quality of life in cities

Confidential and proprietary information

First Mile Last Mile

Great solution for quick trips



Get to School or Work

Don’t hassle to re-park

Connect to transit or go one way

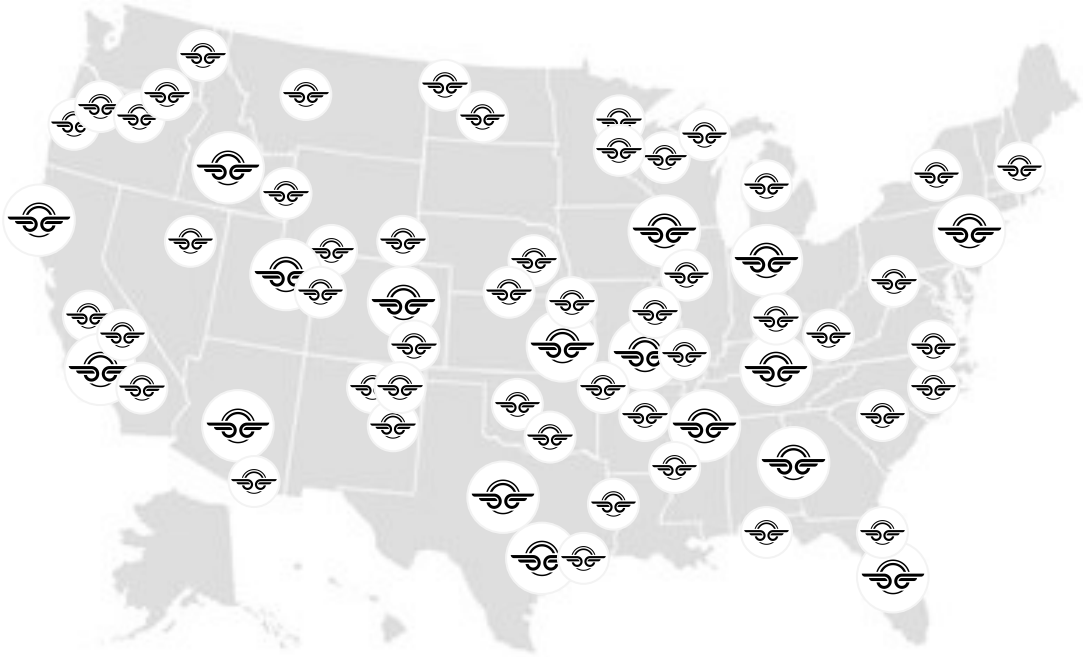
Bird’s Story

Founded in 2017, Bird saw instant success as a pioneer in the space.

Today….

5 Continents.
25 Countries.
350 Cities.
100M+ Rides.
Listed on **NYSE BRDS**

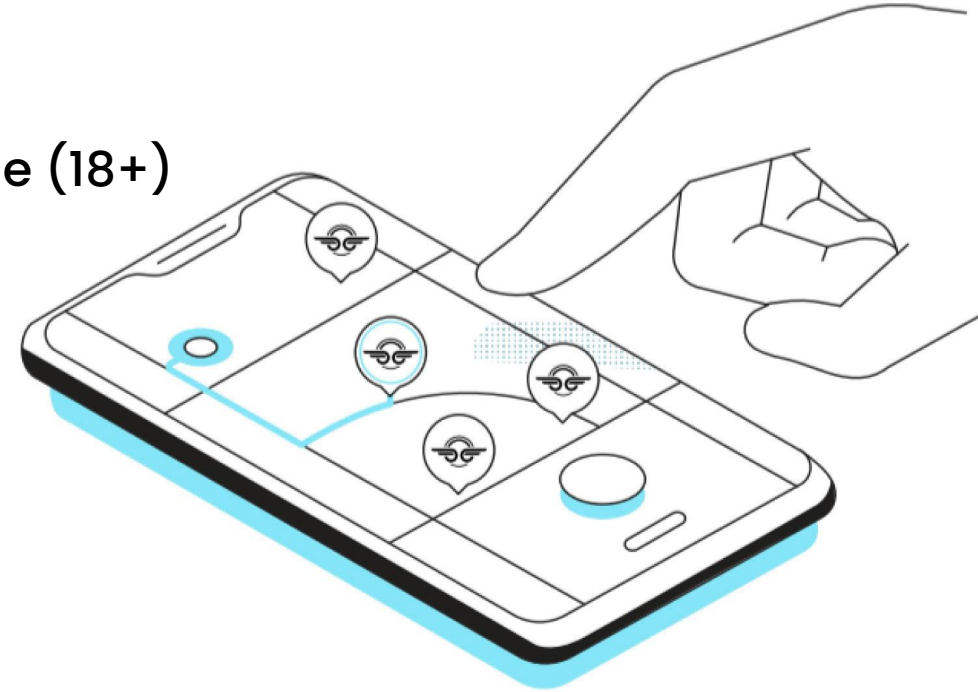
Cities Big and Small



City	Population
Fort Scott, KS	7,700
New Ulm, MN	12,200
Hermiston, OR	18,700
Elko, NV	20,300
Mason City, IA	27,200
Russellville, AR	29,100
Salisbury, MD	33,200
Coachella, CA	45,100
Enid, OK	50,300
Pueblo, CO	110,000

How it works

1. Download the Bird app
2. Sign user agreement & verify age (18+)
3. Add payment
4. Complete educational tutorials
5. Enjoy the ride!



Pricing

Standard Pricing

$1+ a per minute fee. Averaging ~$7 a ride.

Equitable Pricing Options

Discounts available to those in government assistance programs, veterans, senior citizens, healthcare workers, students with pell grants, etc.

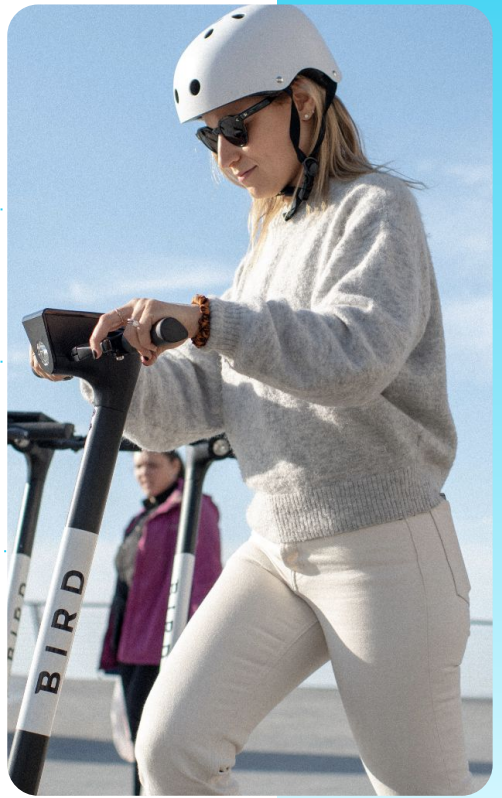
The Dockless Model

Follow the rules of the road like a bike

Freedom to choose where to pick up and drop off

Available for use within the designated ‘operating zone’

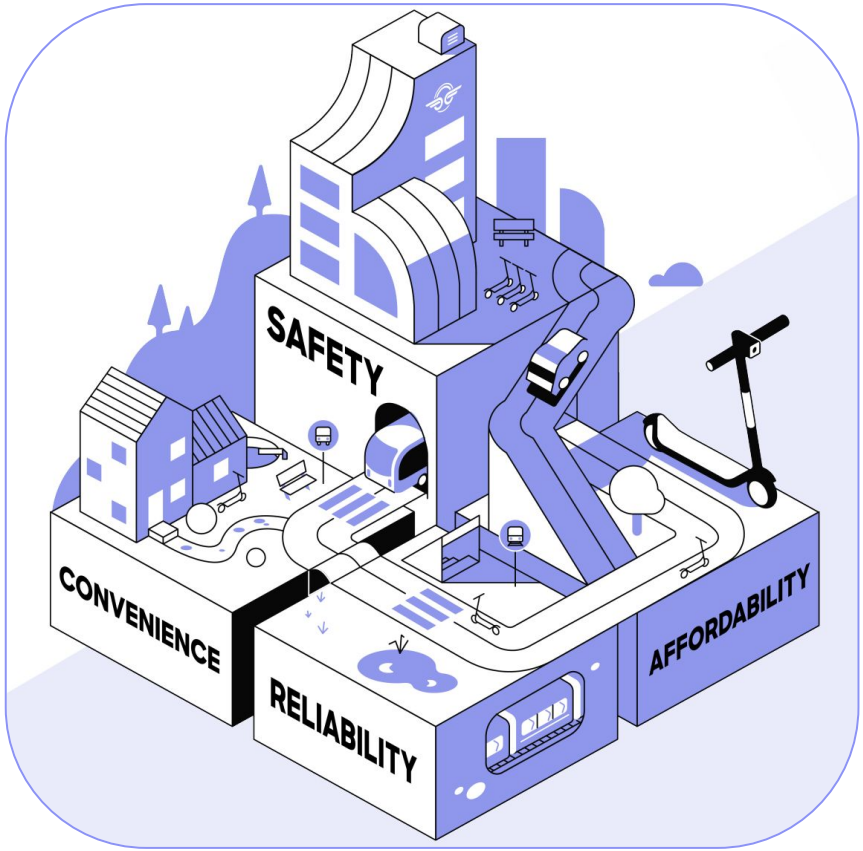
Vehicle waits for next rider or is moved by Bird



BIRD

Transportation Benefits

- **No cost** micro-mobility solution for the city
- Provide a sustainable, open-aired transportation option
- Reduce congestion & carbon emissions
- Supplement bus and transit trips
- Alternative parking solution
- Provide increased access to businesses throughout the city
- Establish a multimodal transportation network



Partnering with Cities

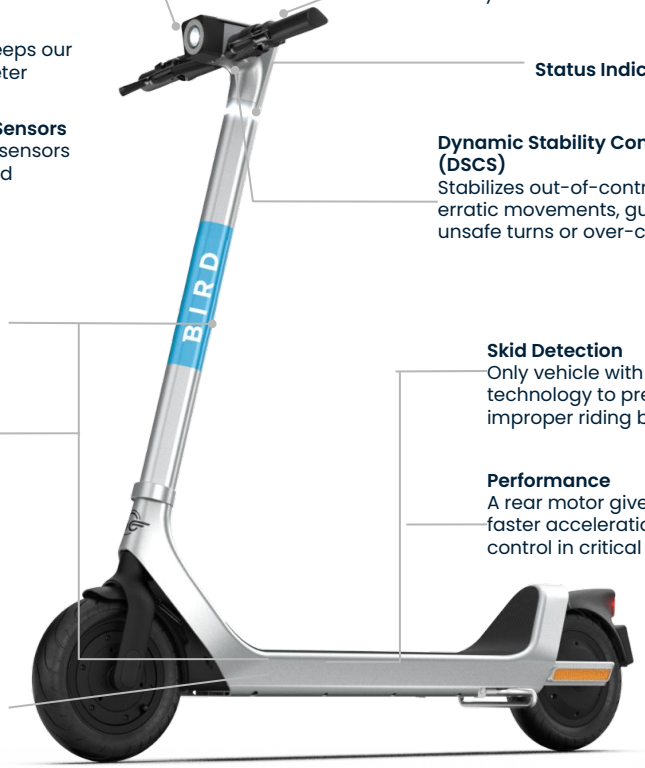
Communication is key to long-term success.

We aim to be both proactive and reactive partners.

Adam Blau
Account Manager

BirdThree

Battery	36 V, 21.0 Ah 10S6P
Charge Time	5.8 hrs
Range	35 miles
Braking	Regen; Drum (front), disc (r)
Wheels	10” pneumatic
Top Speed	15 mph
Dimensions	47.7 in. x 19.3 in. x 46.8 in.
Lights	Front / Rear LEDs



Throttle-Brake Interlock
Automatic safety actions to protect against accidentally holding the throttle.

Dual Wiper Throttle
Automotive-grade functional safety and guaranteeing absolute speed-control accuracy

Enhanced Lighting

Anti-Theft Encryption
Enhanced encryption keeps our riders safe and helps deter theft

Status Indicator

Autonomous Damage Sensors
Self-reporting damage sensors and automotive-inspired diagnostic technology

Dynamic Stability Control Steering (DSCS)
Stabilizes out-of-control, sudden or erratic movements, guards against unsafe turns or over-corrections.

Seamless Screws
Protection against injury and theft with no exposed screws

Skid Detection
Only vehicle with skid detection technology to prevent improper riding behavior.

Puncture-Proof Tires
10” tires feature puncture-proof tech, higher traction, and decreased vibration.

Performance
A rear motor gives Bird Three faster acceleration and more control in critical situations.

Industry’s Longest-Lasting Battery
Automotive-grade battery management system. Largest, safest, only operator with IP68 integrated battery

Tip Detection Technology

Performance
AEB brings the vehicle to a stop in the event of a brake failure.

Anti-Tip Kick Stand
With a dual anti-tipping kickstand, this Bird stands on its own two feet.

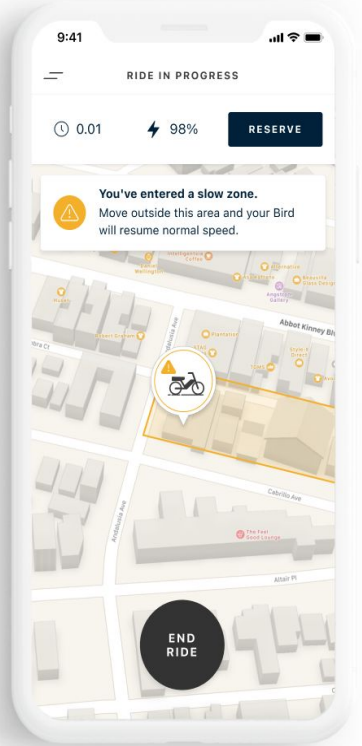
Geo-Zone Technology

All vehicles are tracked with GPS.

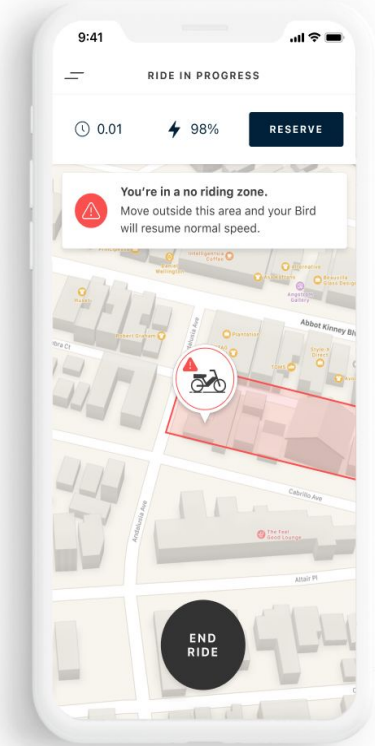
When riders enter a designated geo-zone, vehicles follow set rules.

Vehicles will slow down or stop, and riders are notified by a vehicle sound and an in-app notification.

Slow Zone



No-Ride Zone



Focus on Reducing Clutter

Bird's future relies on properly integrating dockless micromobility into our communities

- Educate Riders
- Nudge Desired Behaviors
- Local Presence
- Make Space
- Leverage Data

Local Run Operations

Our Fleet Managers are local contract workers responsible for managing a fleet including charging, repairs, and various performance tasks.

Local Touch:

- Deep community ties, and local knowledge
- Fast issue resolution
- Economic Opportunity
- Aligned incentives

Back by the Industry Leader:

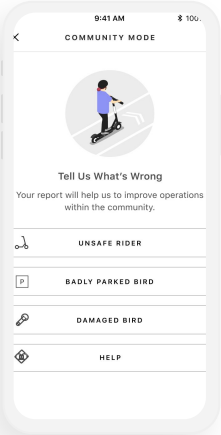
- World-class technology & compliance tools
- Operational know-how
- Industry's Safest Vehicles

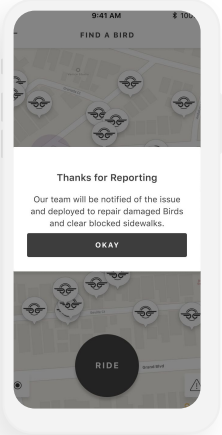
> Being a fleet manager has enabled me to take care of my family, and provide employment opportunities in a time where we all need help.
>
> *- Chris, Atlanta, GA.*

Customer Service

Our customer service phone number along with our e-mail address are clearly displayed on each of our scooters to report any concerns or to ask questions.

Our **Community Mode** enables both riders and non-riders to notify Bird of improperly parked scooters directly through the Bird app.





Innovative Solutions

Warm Up Mode

This feature offers a gentle acceleration profile that helps users learn to ride safely and confidently.

Safe Start

Between the hours of 10pm and 4am, riders attempting to unlock a Bird will now be asked to verify that they can safely handle the vehicle by correctly entering a keyword into the app.

Parking Management

Bird offers a comprehensive suite of parking tools that bridges the gap between technology and infrastructure by both directing and incentivizing riders to park in campus-designated areas.

Proposal

- **No Investment Required**
- **Dedicated Account Manager**
- **Data Dashboard**
- **# of Vehicles: 50**
- **Launch Date:** April
- **Approval Documentation:** MOU

Let’s Ride

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BIRD