

ENVISION SHAKOPEE

Shaping the Future of our City ▶ Together

Park & Recreation Advisory Board October 9, 2017

City of Shakopee | (952) 233-9300 | www.ShakopeeMN.gov *Shakopee*
Minnesota



Introduction

- Eric Weiss, AICP, long-range senior planner, City of Shakopee
- MA in urban planning from MNSU
- Planner, City of New Hope
- Community health planner, Center for Prevention, BCBS-MN
- Vice President of American Planning Association – MN Chapter



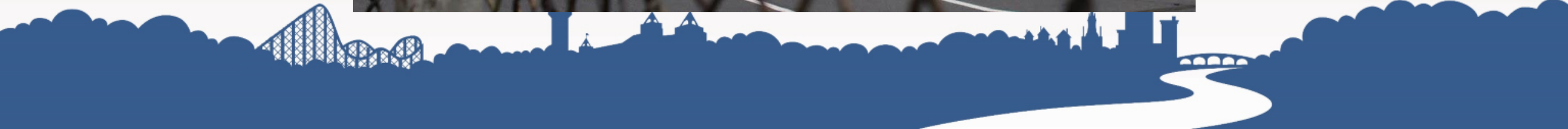


Shaping the Future of our City Together

Introduction



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Introduction



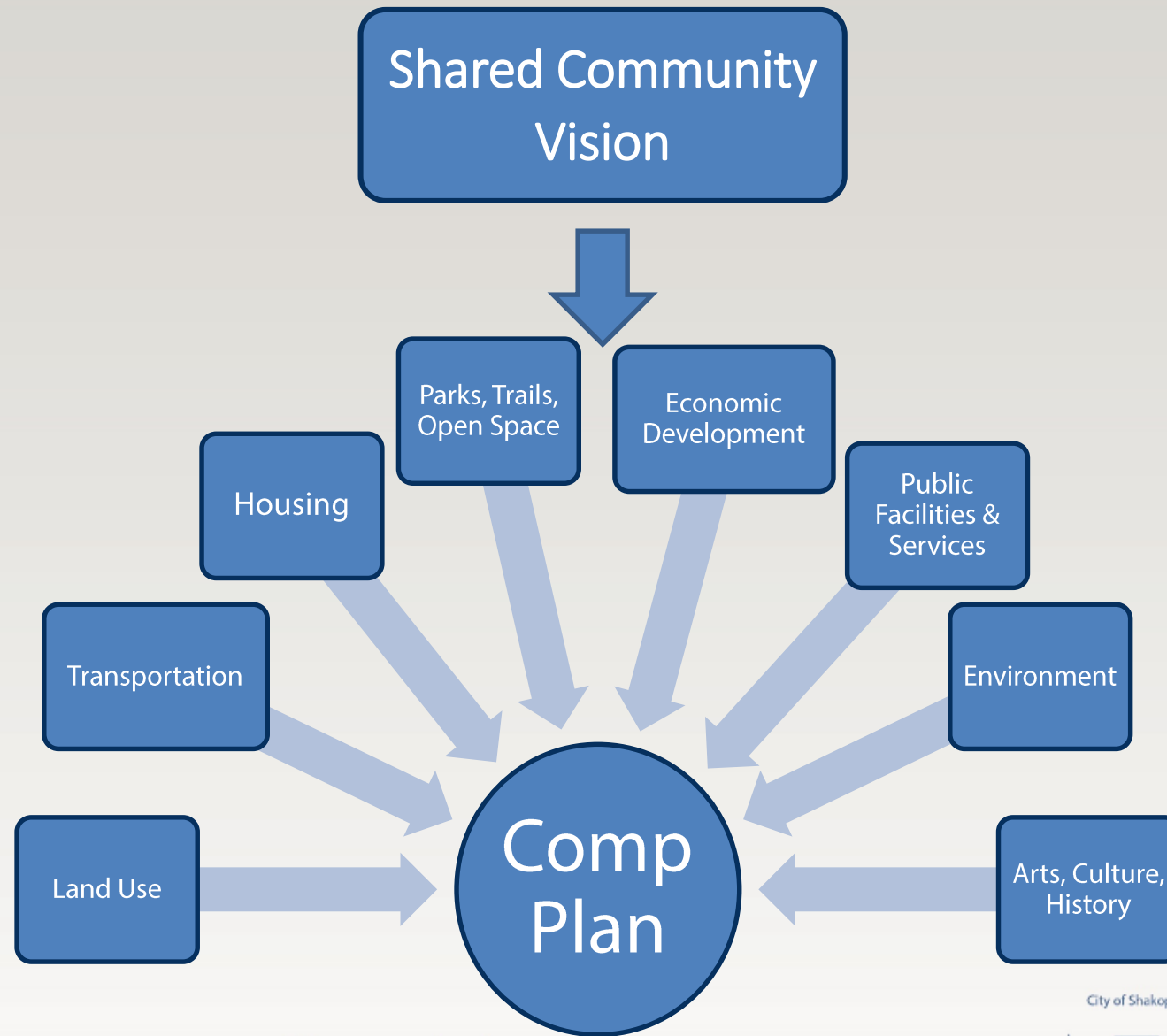
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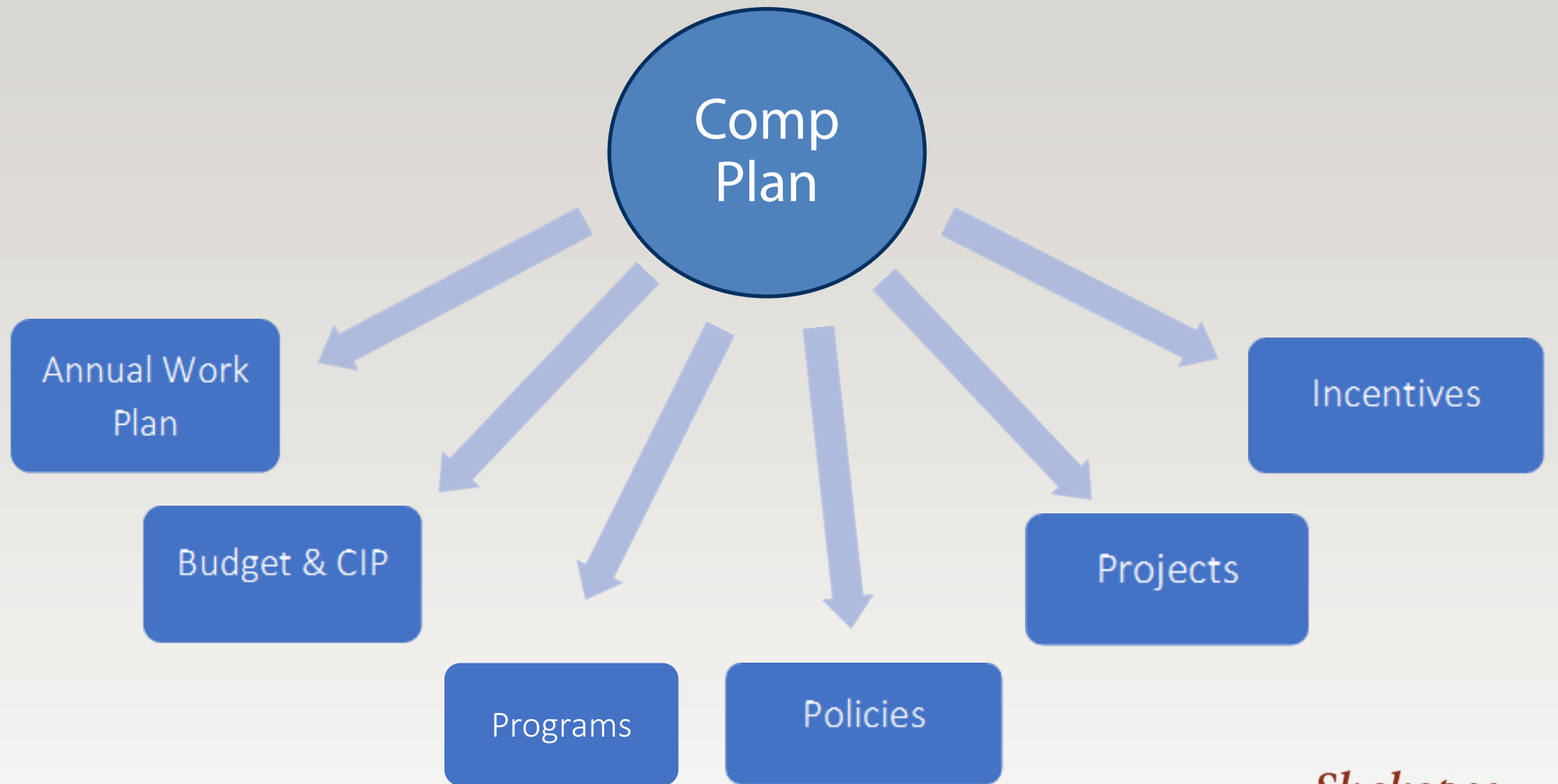


Comprehensive Plan

- Comprehensive plans:
 - Addresses and plans for a city's future
 - Covers a wide variety of topics
 - Used when making decisions
 - Visionary and aspirational
 - Action-oriented
 - Measurable









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A Change in Planning

- Envision Shakopee represents a shift:
 - Process
 - Role
 - Tone
 - Form and Organization
 - Time and trends



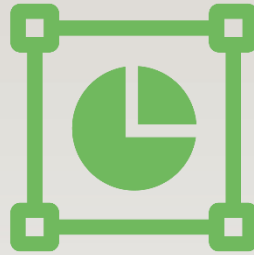
Guiding Principles



Accessible



Action-oriented



Data-driven



Inclusive



Systems-based



Visionary



Strategic



Community-oriented



Transparent



Consensus-focused



Process/Next Steps

PLAN PROCESS



**COMMUNITY
UNDERSTANDING**

JUNE – SEPT 2017



**COMMUNITY
VISIONING**

SEPT – DEC 2017



**FOCUS AREAS &
IMPLEMENTATION**

NOV 2017 – FEB 2018



**PLAN
DOCUMENTATION**

FEB – APR 2018



Community Engagement

- One-on-one conversations
- Focus groups
- Community Events
- Website & Social Media
- Display boards
- Newspaper
- Newsletter
- Staff survey
- Plan Champions
- DIY Planning Kits
- More planned!



This plan depends on you

This planning process is designed to inspire all who live, work, play and learn in the city of Shakopee to take part in defining a clear vision for the future of our city. Your ideas and thoughts are critical to the success of the plan. Get involved today!

**QUICK QS: WHAT DO YOU LOVE?
.... WHAT COULD BE BETTER?**

BECOME A PLAN CHAMPION

**FIND US AT COMMUNITY
EVENTS**

SIGN UP FOR PROJECT UPDATES

**ADD TO THE ENVISION
SHAKOPEE STORY MAP**

**CONDUCT A DO-IT-YOURSELF
PLANNING MEETING**

PROJECT UPDATES

[Become a Plan Champion](#) >

[Quick Qs: What do you love? What could be better?](#) >

[Become a Plan Champion](#) >

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☐ Envision Shakopee News



Community Workshop

Thursday, October 12

6:30-8:30 p.m., presentation at
6:45 p.m.

Community Center

- Emerging Issues
- Demographics and data
- Next Steps
- Community conversations

**ENVISION
SHAKOPEE**
Shaping the Future of our City Together

What's your vision
for the future of
Shakopee?

2040 Comprehensive Plan

Community Workshop and Discussion

Thursday, October 12, 2017

6:30-8:30 p.m., Presentation at 6:45 p.m.

Shakopee Community Center, 1255 Fuller Street

www.envisionshakopee.com



Questions?

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