

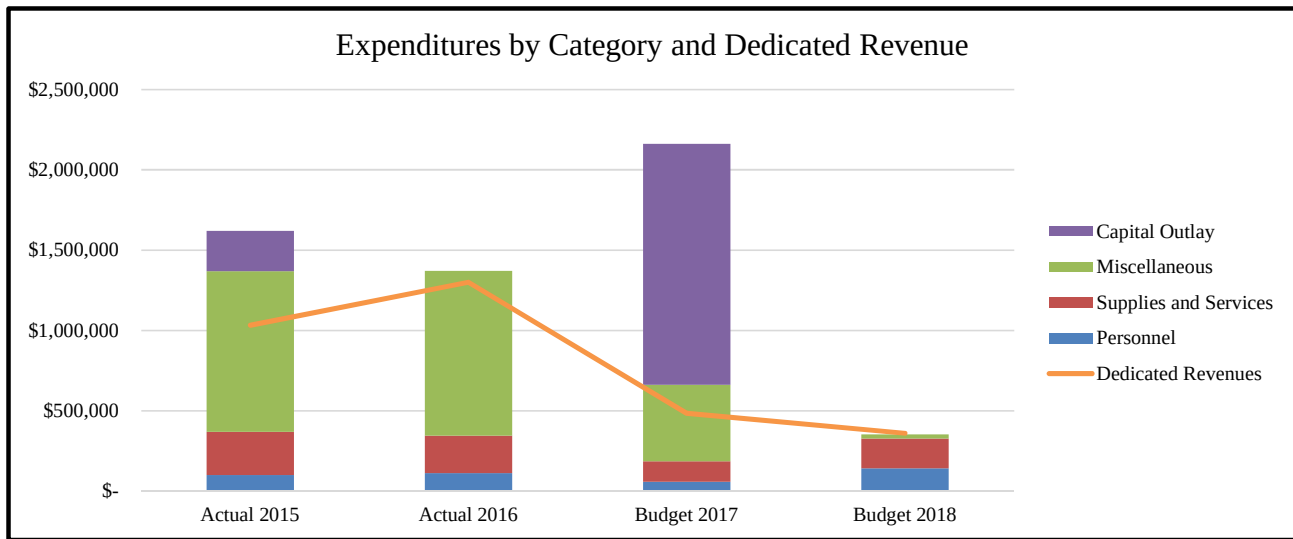


Description of Services:

The EDA does not currently constitute a separate department, but instead represents a number of services offered by the City related to economic development. These services are overseen by the Planning and Development Director with the help of other staff as required. The EDA is comprised of the City Council Members. The City Administrator is also the Executive Director of the EDA.

Budget:

Expenditures by Category	Actual 2015	Actual 2016	Original Budget 2017	Revised Budget 2017	Budget 2018
Personnel	\$ 102,414	\$ 113,784	\$ 146,800	\$ 60,100	\$ 144,000
Supplies and Services	267,271	233,037	47,300	127,290	185,400
Miscellaneous	1,000,000	1,025,000	960,000	475,000	25,000
Capital Outlay	250,312	-	999,500	1,500,000	-
Totals	\$ 1,619,997	\$ 1,371,821	\$ 2,153,600	\$ 2,162,390	\$ 354,400
Dedicated Revenues	\$ 1,033,338	\$ 1,300,829	\$ 951,000	\$ 486,500	\$ 361,000



Key Measures:

	Actual 2015	Actual 2016	Projected 2017	Projected 2018
Number of Employees (FTEs)	1	1	1	1.25
Value of Façade Loans	\$812,834	\$46,764	\$514,105	\$400,000
# of Façade Loans	7	1	6	5
Grants Received for Economic Development	\$1,000,000	\$1,029,810	\$450,000	TBD

Budget Impact:

One of the most common things we've heard through the Envision Shakopee process is that people want to be able to live and work in Shakopee. They want housing choices – to start out in an apartment, move to a townhouse as their family grows and then to a single-family home. Currently only about 20 percent of Shakopee residents work and live in the community. Thus, one of the largest issues to be faced is how to attract and train our workforce. As Shakopee continues to grow and jobs become more technical and complex, training will be a critical element to retain and grow our companies.

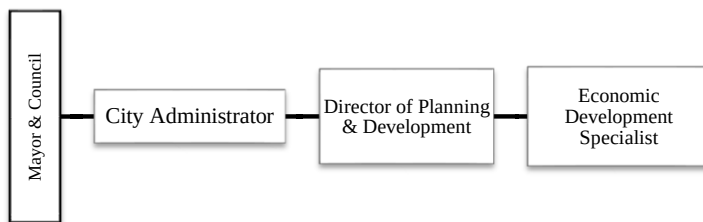
The Economic Development Authority (EDA) is striving to attract higher paying jobs to the community to employ more of our residents. Companies like EntrustData Card, Emerson and Seagate are some of our benchmarks. These companies offer higher wage jobs and their products are also high value. Also, newer companies like Shutterfly have recently diversified their business and are hiring more technical and higher paying positions.

More than 60 percent of all job growth comes from existing companies. In 2018, the EDA is putting a stronger emphasis on business retention and expansion. We want our Shakopee companies to expand locally. We will be restructuring to create a new position to concentrate on a business retention and expansion program, while identifying companies that would benefit from locating in Shakopee near our key employers. This “clustering” of businesses is a proven strategy to retain and expand companies.

A common thread through our Envision Shakopee feedback has been community interest in the revitalization of downtown. In recent year, the City Council committed \$2 million in public improvements that will reconnect the community to its historic roots. The EDA is currently seeking proposals for two city-owned sites: the former city hall and a key location along the Minnesota River. Proposals will be returned in 2018 and the EDA and City Council will be discussing plans throughout 2018. Our goal is to make downtown a 24-hour area for residents, visitors and businesses.

The EDA has also heard from the community its desire for more diversity in restaurant selection and local establishments. The EDA will be working on getting the Shakopee story out to entrepreneurs and small businesses throughout the year to attract them to areas throughout the community.

Organization Chart:



2018 Annual Budget

Company: 02190- ECONOMIC DEVELOPMENT AUTHORITY

Object Account	Actual 2015	Actual 2016	Budget 2017	Revised Budget 2017	Requested Budget 2018
02190 - ECONOMIC DEVELOPMENT AUTHORITY					
REVENUES:					
4011 - CURRENT PROPERTY TAX	(1.40)	(6.16)	0.00	0.00	(350,000.00)
4015 - FISCAL DISPARITIES	(1.10)	0.00	0.00	0.00	0.00
TAXES	(2.50)	(6.16)	0.00	0.00	(350,000.00)
LICENSES AND PERMITS	0.00	0.00	0.00	0.00	0.00
4450 - STATE GRANTS & AIDS	(1,000,000.00)	(1,000,000.00)	(935,000.00)	(450,000.00)	0.00
4482 - COUNTY GRANTS/AIDS	0.00	(29,810.18)	0.00	0.00	0.00
INTERGOVERNMENTAL	(1,000,000.00)	(1,029,810.18)	(935,000.00)	(450,000.00)	0.00
4512 - DEVELOPMENT REIMBURSEMENT	0.00	0.00	0.00	(8,500.00)	0.00
4588 - BUSINESS SUBSIDY APP FEE	(24,000.00)	(6,000.00)	(6,000.00)	(12,000.00)	(6,000.00)
CHARGES FOR SERVICES	(24,000.00)	(6,000.00)	(6,000.00)	(20,500.00)	(6,000.00)
4833 - INTEREST	(9,907.76)	(19,557.75)	(10,000.00)	(16,000.00)	(5,000.00)
4834 - CHANGE IN FAIR MARKET VALUE	572.26	4,857.45	0.00	0.00	0.00
4850 - MISCELLANEOUS	0.00	(250,311.99)	0.00	0.00	0.00
MISCELLANEOUS	(9,335.50)	(265,012.29)	(10,000.00)	(16,000.00)	(5,000.00)
REVENUES	(1,033,338.00)	(1,300,828.63)	(951,000.00)	(486,500.00)	(361,000.00)
EXPENDITURES:					
6002 - WAGES	77,665.74	86,179.31	113,700.00	46,000.00	116,200.00
6015 - WAGES - PART TIME/TEMP	0.00	0.00	100.00	0.00	0.00
WAGES	77,665.74	86,179.31	113,800.00	46,000.00	116,200.00
6122 - PERA	5,825.06	6,463.24	8,500.00	3,500.00	8,700.00
6124 - FICA	4,914.97	5,550.33	8,700.00	3,500.00	8,900.00
6135 - HEALTH	14,100.76	12,905.12	14,100.00	5,900.00	7,400.00
6139 - POST EMPLOYMENT HEALTH PLAN	394.19	432.13	400.00	200.00	400.00
6140 - LIFE/LTD	220.00	239.52	300.00	100.00	200.00
6145 - DENTAL	475.18	510.82	500.00	200.00	500.00
6170 - WORKERS COMPENSATION	593.44	602.17	500.00	200.00	400.00
6180 - COMPENSATED ABSENCES	(1,775.07)	492.80	0.00	500.00	1,300.00
6186 - PENSION EXPENSE	0.00	409.00	0.00	0.00	0.00
BENEFITS	24,748.53	27,605.13	33,000.00	14,100.00	27,800.00
WAGES & BENEFITS	102,414.27	113,784.44	146,800.00	60,100.00	144,000.00
6202 - OPERATING SUPPLIES	27.00	872.55	600.00	500.00	500.00
6210 - OFFICE SUPPLIES	44.48	49.68	400.00	300.00	500.00
6310 - ATTORNEY	20,579.77	4,035.99	11,000.00	14,000.00	10,000.00
6312 - ENGINEERING/DESIGN CONSULTANT	475.00	828.30	10,000.00	20,000.00	7,000.00
6318 - FILING FEES	216.00	736.00	1,800.00	0.00	200.00
6327 - OTHER PROF SERVICES	228,713.21	213,222.37	8,000.00	75,000.00	155,000.00
6332 - POSTAGE	210.26	166.83	200.00	200.00	100.00
6334 - TELEPHONE	546.83	590.42	800.00	500.00	600.00
6336 - PRINTING/PUBLISHING	1,320.06	853.83	700.00	3,500.00	2,500.00
6338 - ADVERTISING	2,000.00	0.00	2,000.00	500.00	0.00
6351 - INSURANCE PREMIUM (IS FUND)	0.00	1,380.00	1,300.00	3,290.00	3,400.00
6352 - LIABILITY	1,258.00	0.00	0.00	0.00	0.00
6410 - SOFTWARE - ANNUAL FEES	1,365.00	0.00	0.00	0.00	0.00
6415 - SOFTWARE-ANNUAL FEES (IS FUND)	2,199.96	2,199.96	2,300.00	2,300.00	2,400.00
6420 - EQUIPMENT RENT	28.03	25.88	0.00	0.00	0.00
6430 - BUILDING RENT (IS FUND)	3,140.04	3,230.04	3,500.00	3,500.00	0.00
6472 - CONFERENCE/SCHOOL/TRAINING	1,935.00	1,690.47	2,500.00	1,500.00	1,500.00

2018 Annual Budget
Company: 02190- ECONOMIC DEVELOPMENT AUTHORITY

Object Account	Actual 2015	Actual 2016	Budget 2017	Revised Budget 2017	Requested Budget 2018
6475 - TRAVEL/SUBSISTENCE	2,537.83	1,734.54	1,200.00	1,200.00	1,000.00
6480 - DUES	625.00	1,370.00	900.00	900.00	700.00
6490 - SUBSCRIPTIONS/PUBLICATIONS	49.03	50.20	100.00	100.00	0.00
SUPPLIES AND SERVICES	267,270.50	233,037.06	47,300.00	127,290.00	185,400.00
6610 - AWARDS & DAMAGES	1,000,000.00	1,000,000.00	935,000.00	450,000.00	0.00
6640 - DESIGNATED MISCELLANEOUS	0.00	25,000.00	25,000.00	25,000.00	25,000.00
MISCELLANEOUS EXPENSE	1,000,000.00	1,025,000.00	960,000.00	475,000.00	25,000.00
6710 - LAND	250,311.99	0.00	0.00	0.00	0.00
6730 - BUILDINGS	0.00	0.00	0.00	0.00	0.00
6760 - IMPROVEMENTS	0.00	0.00	999,500.00	1,500,000.00	0.00
CAPITAL OUTLAY	250,311.99	0.00	999,500.00	1,500,000.00	0.00
EXPENDITURES	1,619,996.76	1,371,821.50	2,153,600.00	2,162,390.00	354,400.00
OTHER FINANCING:					
TRANSFERS IN	(1,450,385.00)	(905,920.00)	(700,000.00)	(895,120.00)	0.00
TRANSERS OUT	0.00	0.00	455,575.00	455,575.00	0.00
OTHER FINANCING	(1,450,385.00)	(905,920.00)	(244,425.00)	(439,545.00)	0.00
Total 02190 - ECONOMIC DEVELOPMENT AUTHO	(863,726.24)	(834,927.13)	958,175.00	1,236,345.00	(6,600.00)