

Shakopee, MN

The National Community Survey

Report of Results
2023

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Shakopee. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 400 residents of the City of Shakopee collected from 3,000 randomly selected households between August 17, 2023 to September 28, 2023. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2023 survey was 14%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Shakopee.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Shakopee’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Shakopee residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Shakopee’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Shakopee’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to or during the pandemic. This may impact how your City’s 2023 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Shakopee represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than seven percentage points between the 2021 and 2023 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Shakopee were eligible to participate in the survey. A list of all households within the zip codes serving Shakopee was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Shakopee households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Shakopee boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the six subareas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on August 17, 2023 and the survey remained open for six weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 3% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,922 households that received the invitations to participate, 400 completed the survey, providing an overall response rate of 14%. The response rate was calculated using AAPOR’s response rate #2 for mailed surveys of unnamed persons.*

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Shakopee survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (400 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Shakopee. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 14, 2023. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of Shakopee. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	8%	32%	32%
	35-54	36%	42%	42%
	55+	56%	26%	26%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	98%	93%	93%
	Yes, I consider myself to be of Hispanic, La..	2%	7%	7%
Housing tenure	Own	88%	74%	74%
	Rent	12%	26%	26%
Housing type	Attached	34%	41%	41%
	Detached	66%	59%	59%
Race & Hispanic origin	Not white alone	9%	31%	31%
	White alone, not Hispanic or Latino	91%	69%	69%
Sex	Man	42%	47%	47%
	Woman	58%	53%	53%
Sex/age	Man 18-34	4%	15%	15%
	Man 35-54	14%	20%	20%
	Man 55+	24%	13%	13%
	Woman 18-34	4%	18%	18%
	Woman 35-54	22%	22%	22%
	Woman 55+	32%	13%	13%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Shakopee funded this research. Please contact Chelsea Petersen of the City of Shakopee at cpetersen@shakopeemn.gov if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences that survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and for some survey items they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

* Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

Residents appreciate the overall quality of life in Shakopee and the opportunity to be involved within the community.

Overall, residents continued to give positive ratings to many measures of quality of life in Shakopee. About 8 in 10 favorably evaluated Shakopee as a place to live. Over three-quarters were pleased with their neighborhood as a place to live, Shakopee as a place to raise children, and the overall quality of life in Shakopee. Additionally, most residents positively evaluated the neighborliness of residents (58% excellent or good), the city's overall image and reputation (63%), and Shakopee as a place to visit (76%). Finally, nearly 9 in 10 respondents reported that they planned to remain in the city for the next five years and would recommend living in Shakopee to others.

These relatively strong results are likely correlated with the positive ratings provided by residents regarding opportunities for engagement within Shakopee. At least 6 in 10 residents provided excellent or good marks for the opportunities to participate in community matters, opportunities to volunteer, and opportunities to participate in social events and activities; each of these results showed a steady upward trend over the past three survey implementations. The opportunities to attend cultural/arts/music activities (57%) and the opportunities to attend special events and festivals (69%) each saw statistically significant increases since the last survey, rebounding from the brief decline experienced in 2021.

Many aspects of the local economy received positive reviews, but residents show some concern about general affordability and their own economic outlook.

Residents offered high ratings of importance (88% essential or very important) to Shakopee's overall economic health when asked to assess priorities for the coming two years. A majority of residents (65%) positively rated the quality of the city's overall economic health, in line with benchmark comparisons. At least 6 in 10 praised the overall quality of business and service establishments and the overall level of economic development in Shakopee. The vibrancy of the downtown/commercial areas saw a statistically significant increase from 2021, with 59% providing excellent or good scores this year.

While most evaluations related to Shakopee's economy were similar to the national benchmarks, results indicated that residents were less optimistic about their own personal economic outlook and the affordability of resources within the city. When asked what impact the economy would likely have on their family income in the next six months, only 23% anticipated that it would be very or somewhat positive. The cost of living in Shakopee received positive marks from less than half of respondents (41%). Other measures of affordability also showed signs of resident concern. Assessments for the availability of affordable quality housing (37% excellent or good) decreased significantly, scoring almost 20% lower than the previous survey iterations. The availability of affordable quality food (61%), the availability of affordable quality health care (69%), and the availability of affordable quality childcare/preschool (52%) also all declined from 2021 results but remained in line with national benchmarks.

Overall, residents were generally satisfied with the current local economy in Shakopee; however, the high rankings for importance and low rankings for affordability and other forward-looking indicators suggest that this is an area warranting the City's continued focus.

Mobility continues to be a community strength, with usage rates for alternative transportation on the rise.

Nearly two-thirds of respondents positively evaluated the overall quality of the transportation system in Shakopee. Many ratings related to mobility within Shakopee came in above national benchmarks, including traffic flow on major streets (66% excellent or good), ease of travel by car (87%), and ease of travel by public transportation (52%). Assessments of the city's street repair and bus or transit services also surpassed comparison communities, each garnering positive reviews from 6 in 10 respondents. Additionally, many measures for alternative transportation modes saw statistically significant increases from the 2021 survey, with a higher proportion of respondents reporting they had used public transportation instead of driving (21%), walked or biked instead of driving (68%), and carpooled within other adults instead of driving alone (47%).

In items unique to this survey, residents were asked numerous questions about parking in Shakopee's downtown area. About 7 in 10 residents reported that they were very or somewhat satisfied with parking downtown. When asked to evaluate some potential downtown parking initiatives, only 19% supported the installation of parking meters, while 43% supported the building of a parking structure using property tax expenditures.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

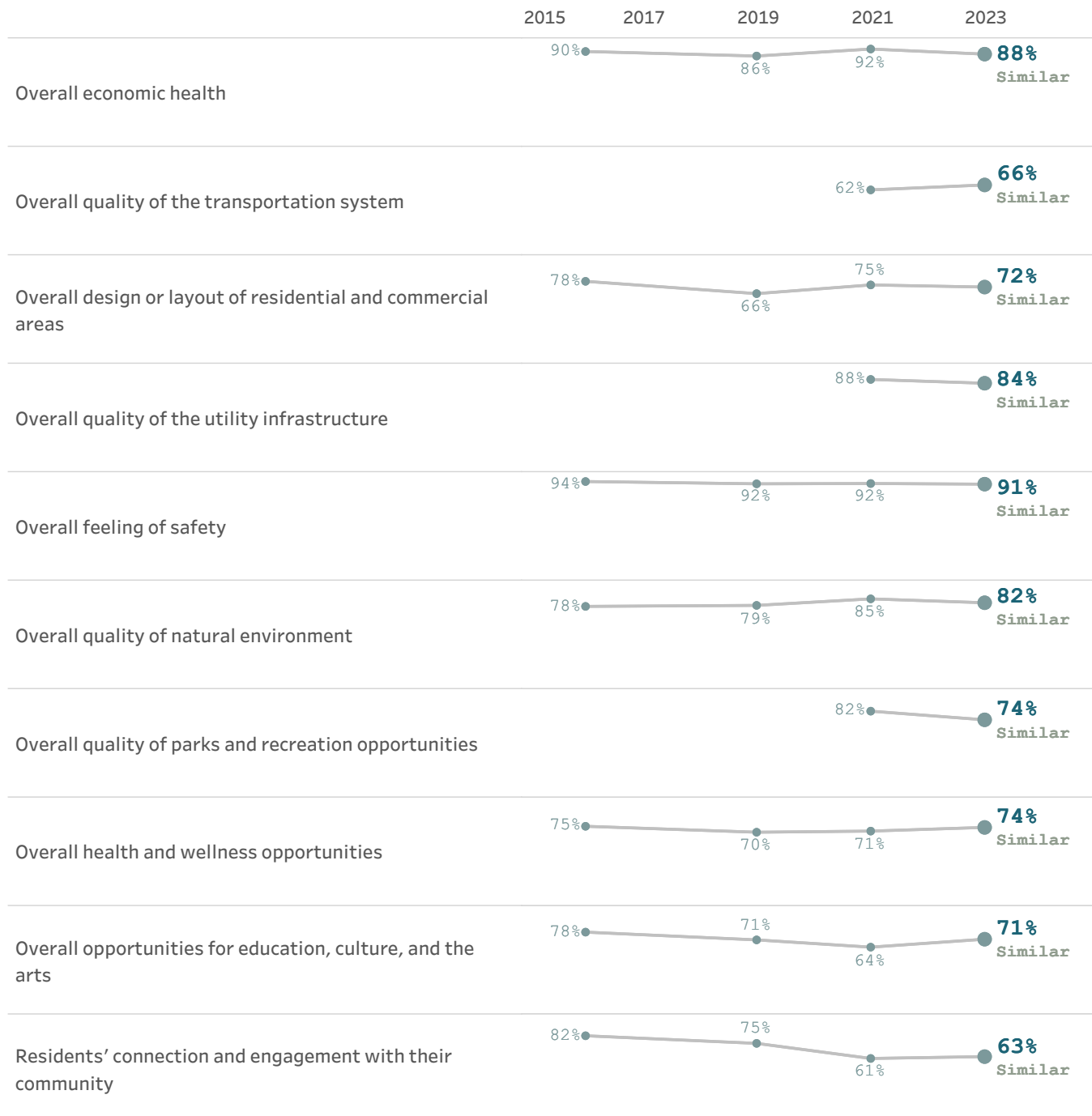
Please rate each of the following characteristics as they relate to Shakopee as a whole.

(% excellent or good)



Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.

(% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

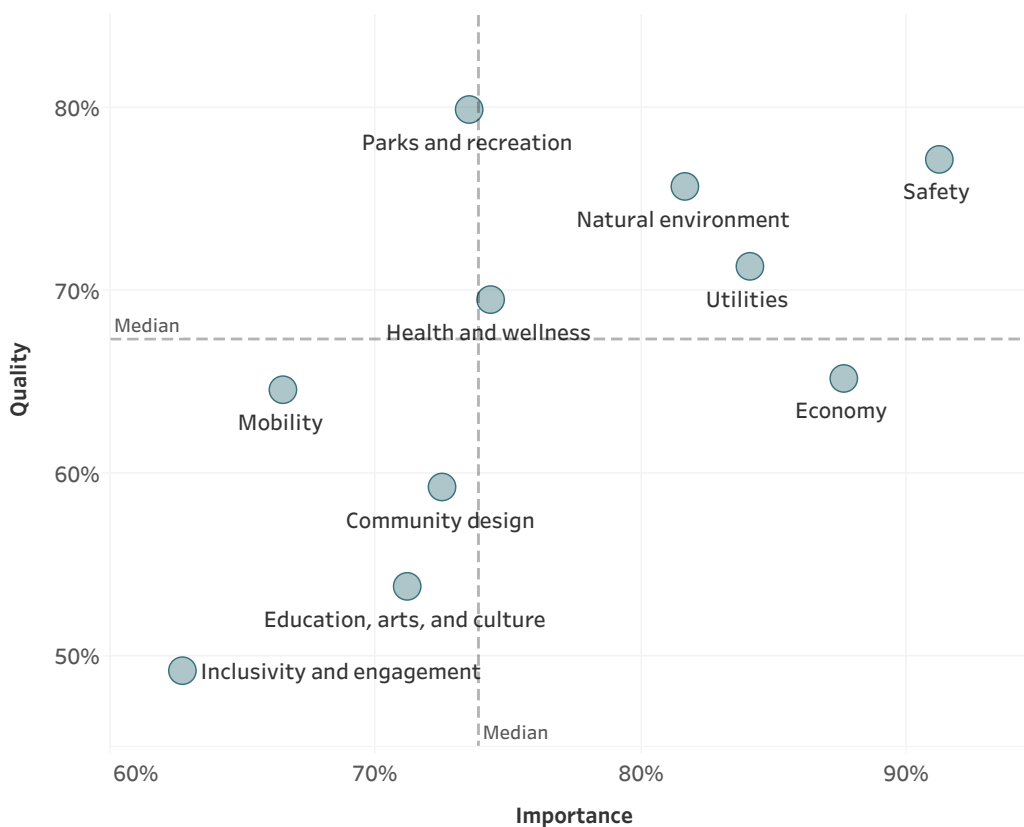
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 67% or more of respondents were considered of “higher quality” and those with ratings lower than 67% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 74% or more of respondents. Services were rated as “less important” if they received a rating of less than 74%. This classification uses the median ratings for quality and importance to divide the services in half.

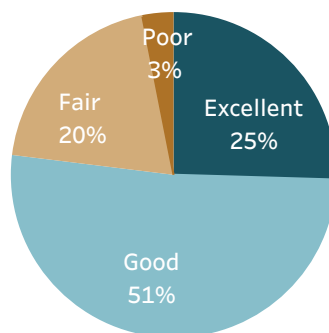
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



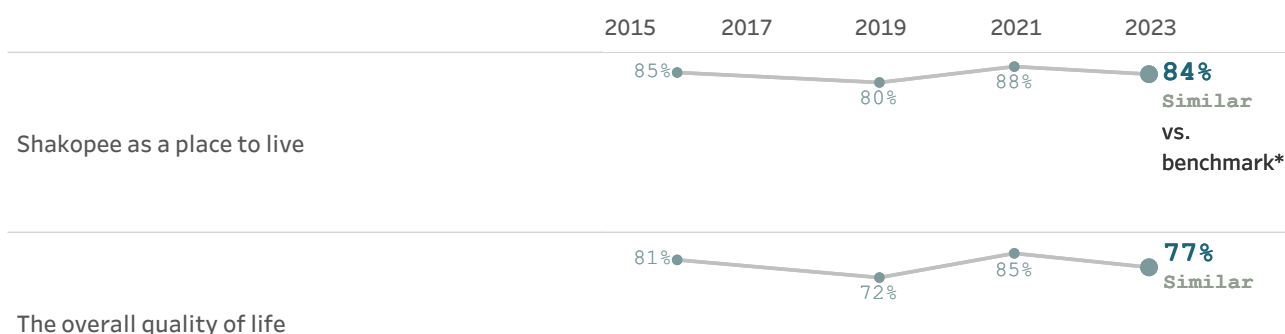
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Shakopee, 2023



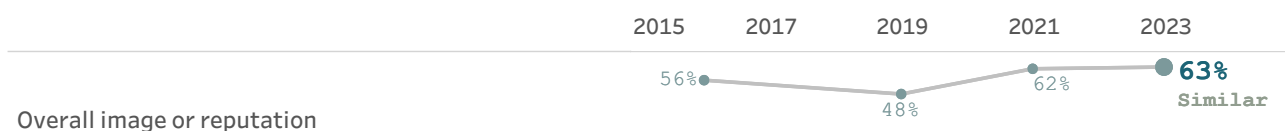
Please rate each of the following aspects of quality of life in Shakopee.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Shakopee community.
(% excellent or good)

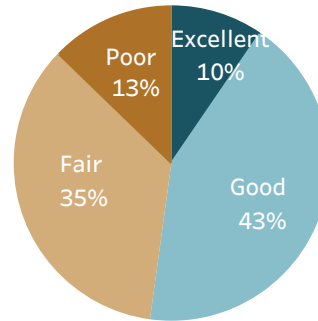


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

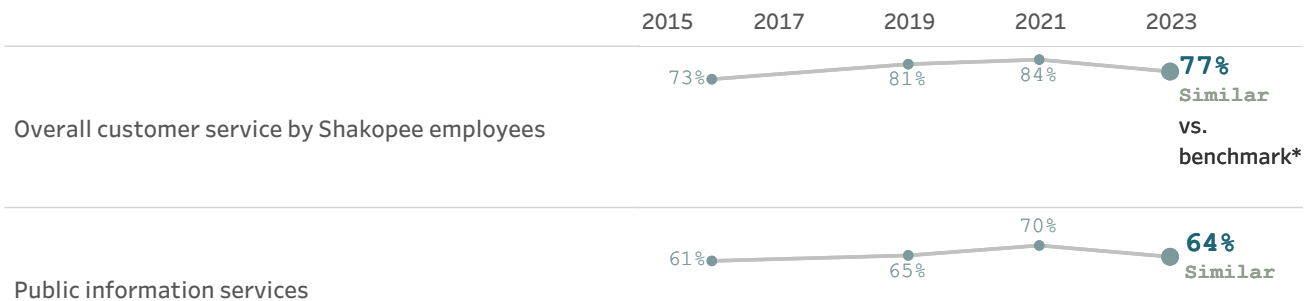
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in Shakopee government, 2023

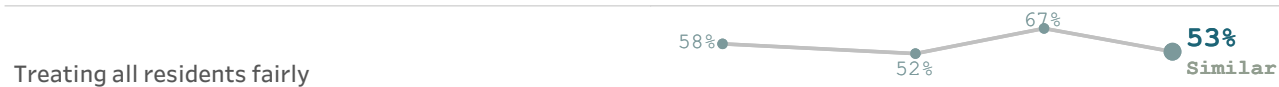


Please rate the quality of each of the following services in Shakopee.
(% excellent or good)

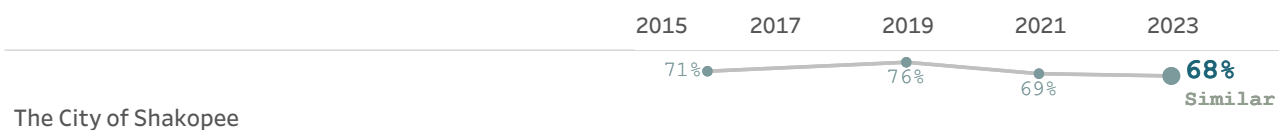


Please rate the following categories of Shakopee government performance.
(% excellent or good)





Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

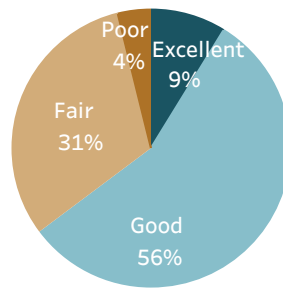


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

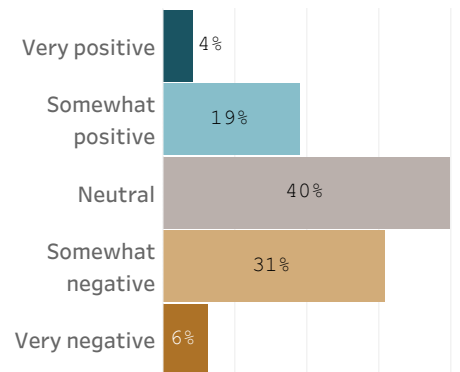
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

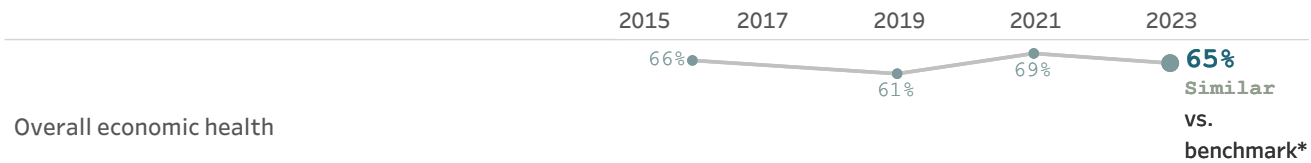
Overall economic health of Shakopee, 2023



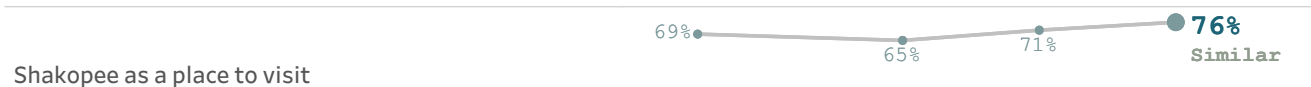
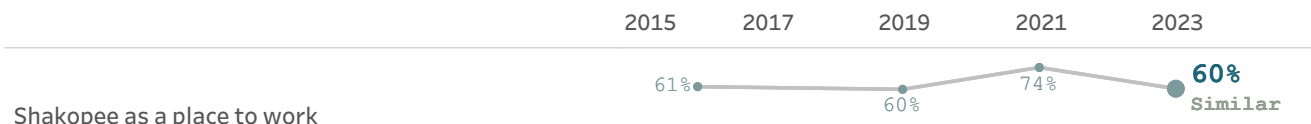
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



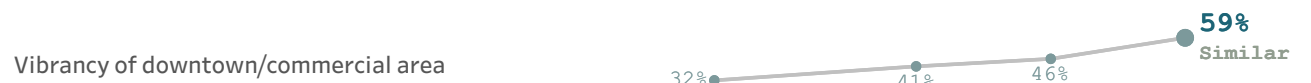
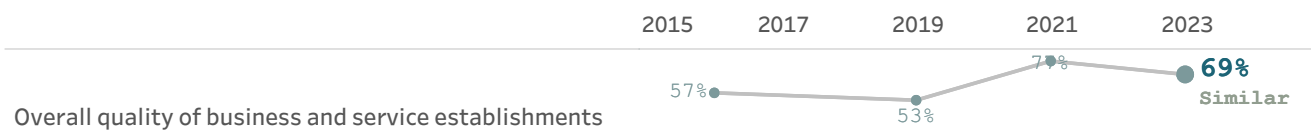
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)

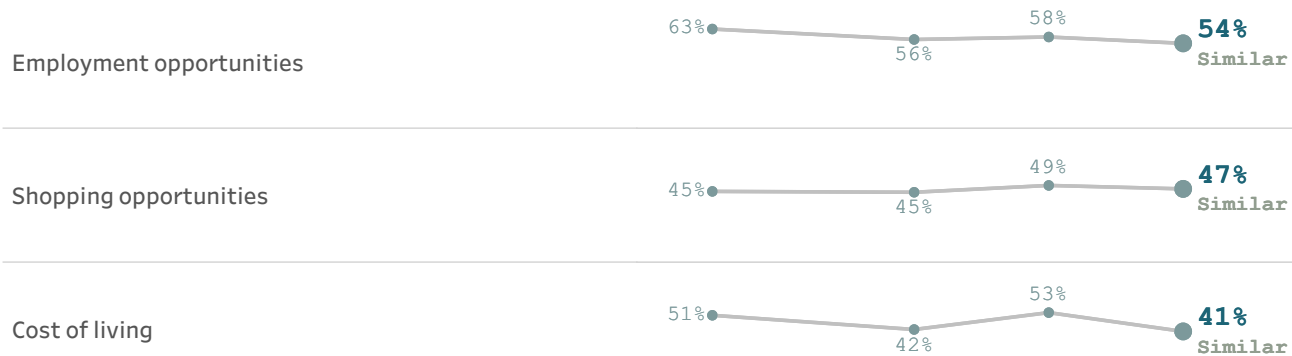


Please rate each of the following aspects of quality of life in Shakopee.
(% excellent or good)

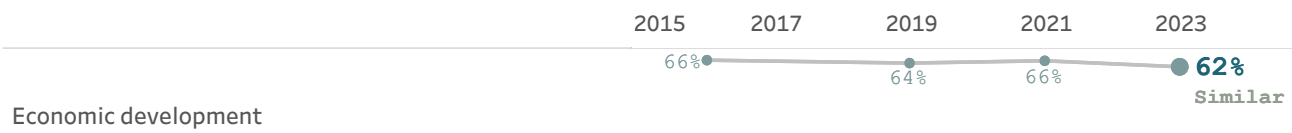


Please rate each of the following in the Shakopee community.
(% excellent or good)

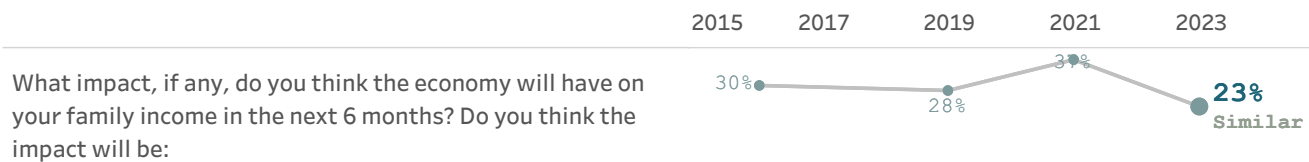




Please rate the quality of each of the following services in Shakopee.
 (% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
 (% very or somewhat positive)

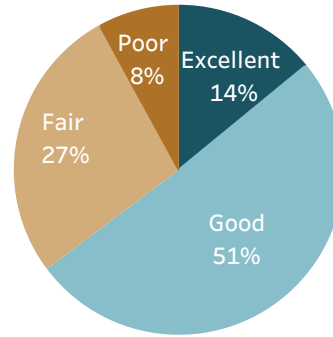


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

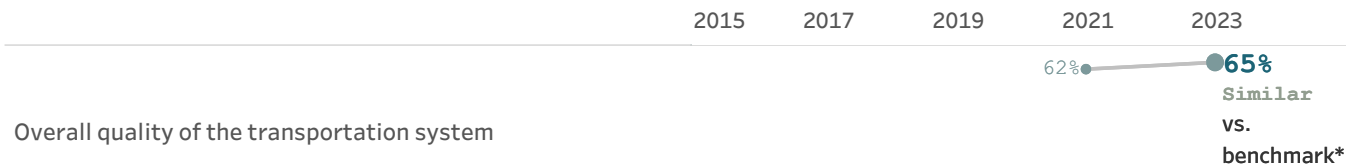
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

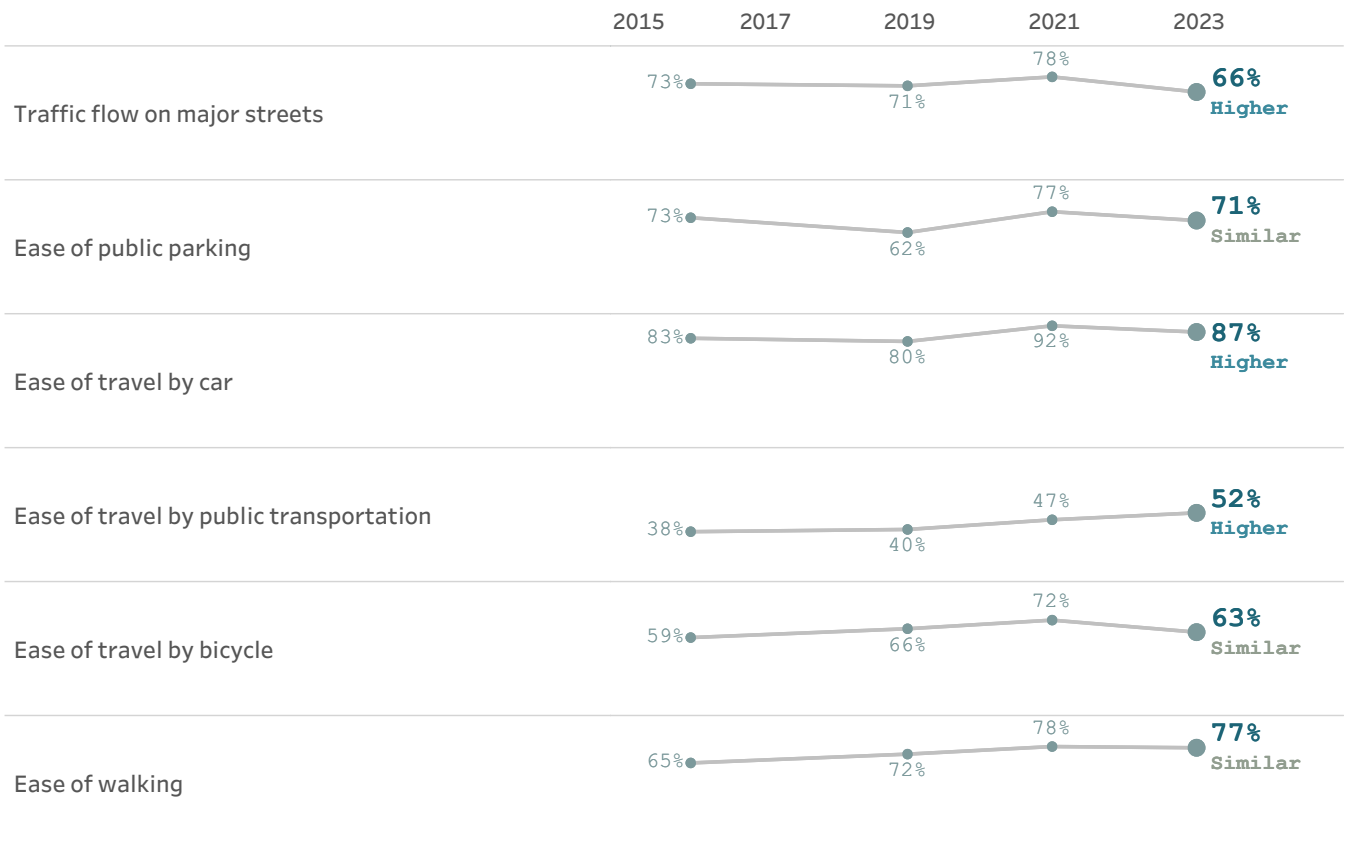
Overall quality of the transportation system in Shakopee, 2023



Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)

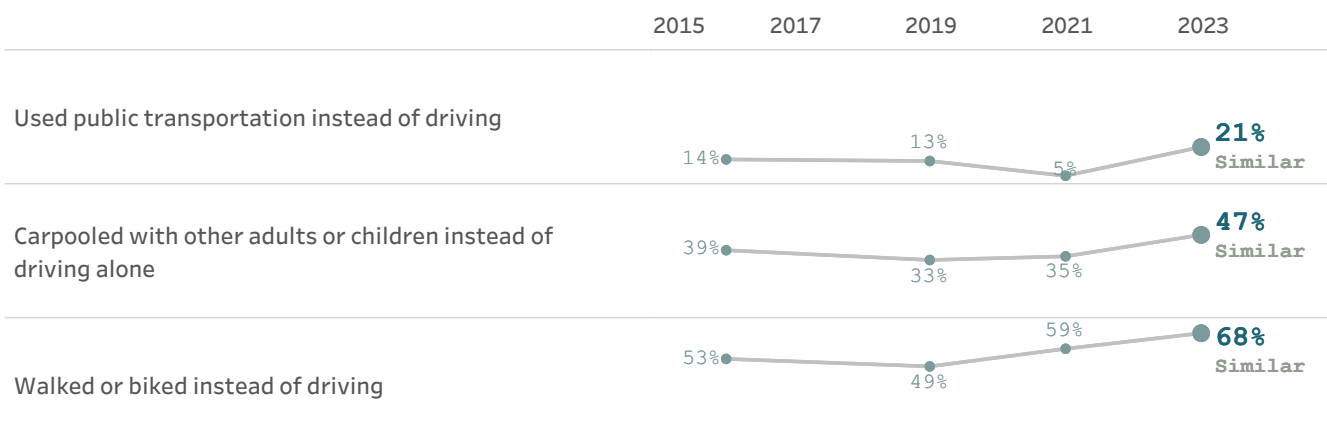


Please also rate each of the following in the Shakopee community.
(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in Shakopee.

(% excellent or good)

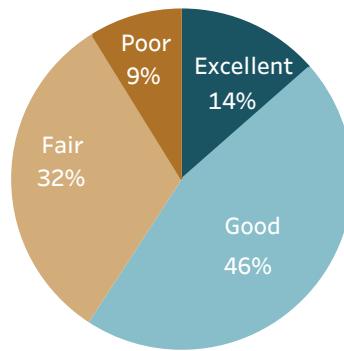


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

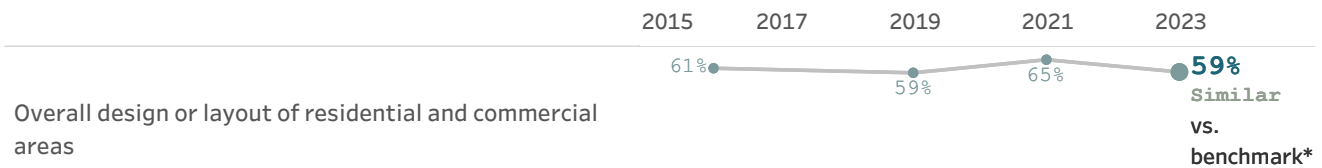
Overall design or layout of Shakopee's residential and commercial areas, 2023

Community design

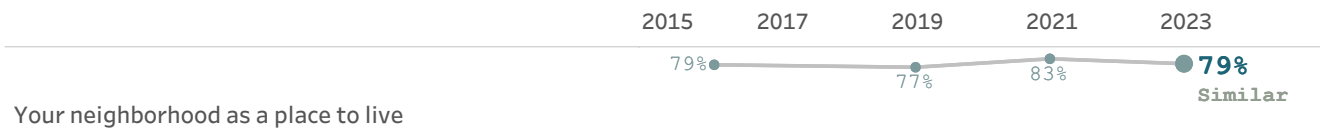
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Shakopee.
(% excellent or good)

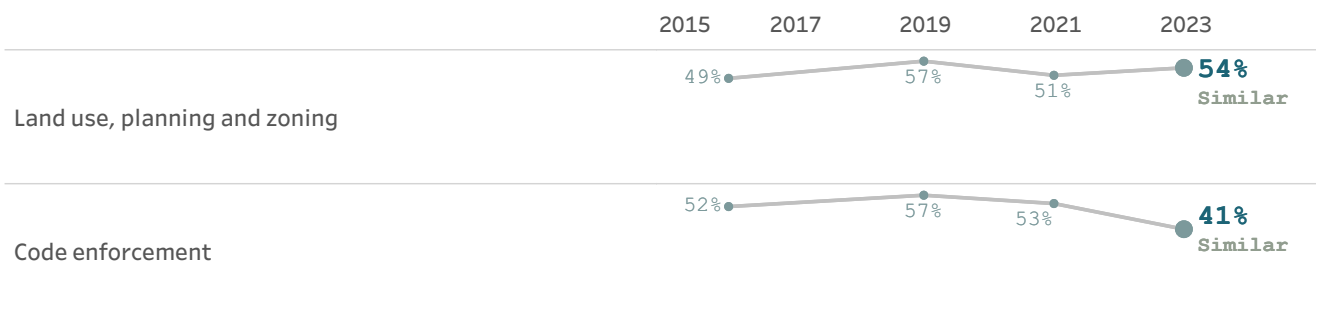


Please also rate each of the following in the Shakopee community.
(% excellent or good)





Please rate the quality of each of the following services in Shakopee.
 (% excellent or good)

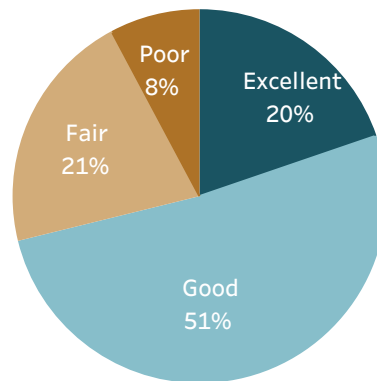


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

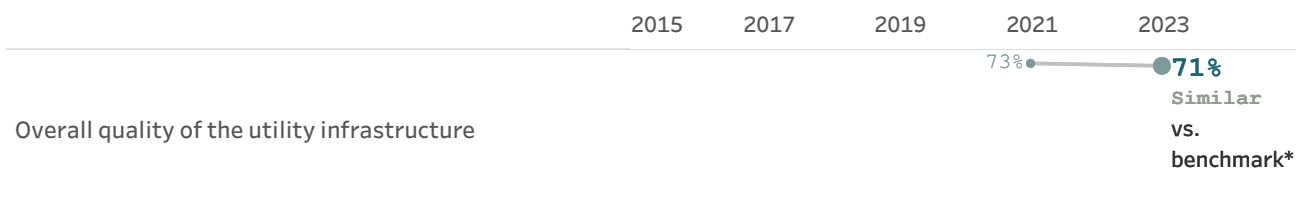
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

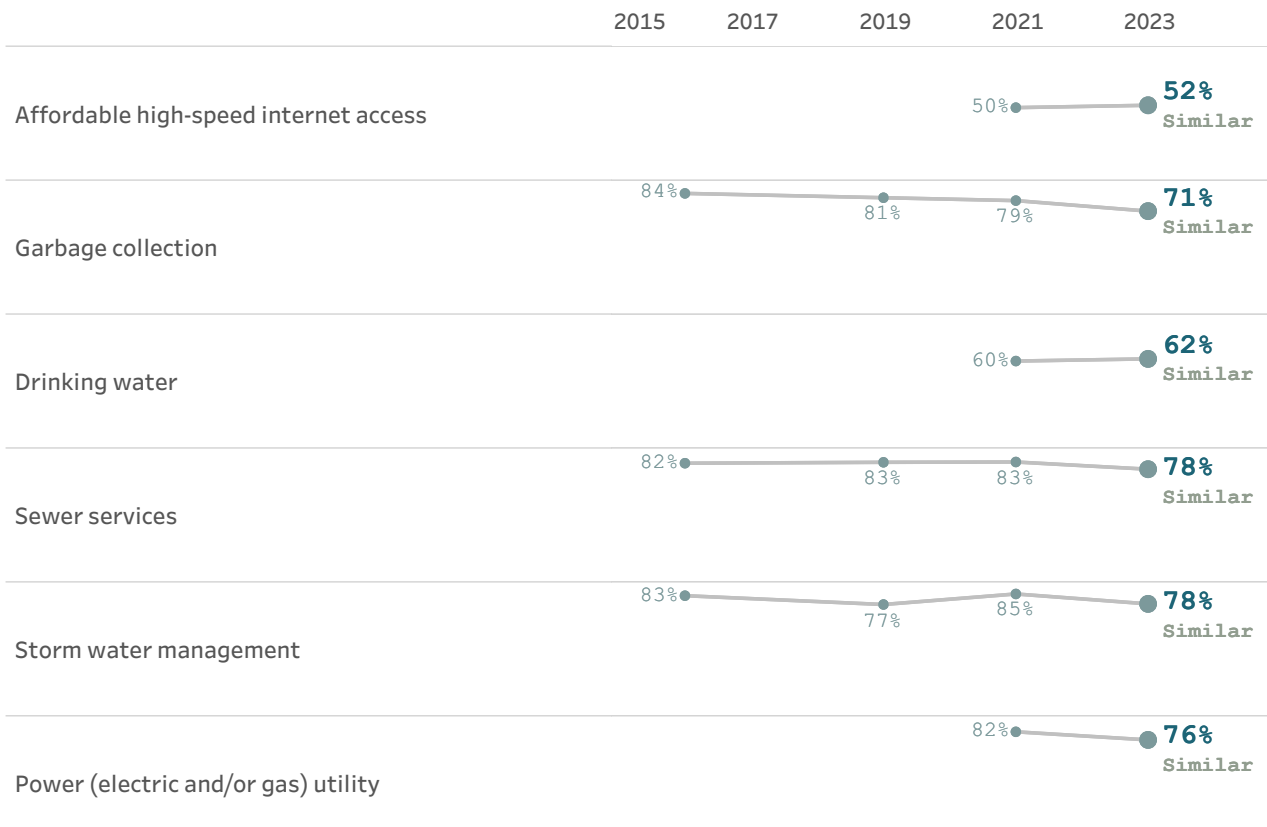
Overall quality of the utility infrastructure in Shakopee, 2023



Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



Please rate the quality of each of the following services in Shakopee.
(% excellent or good)



Utility billing

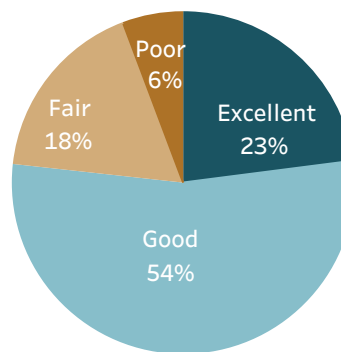


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

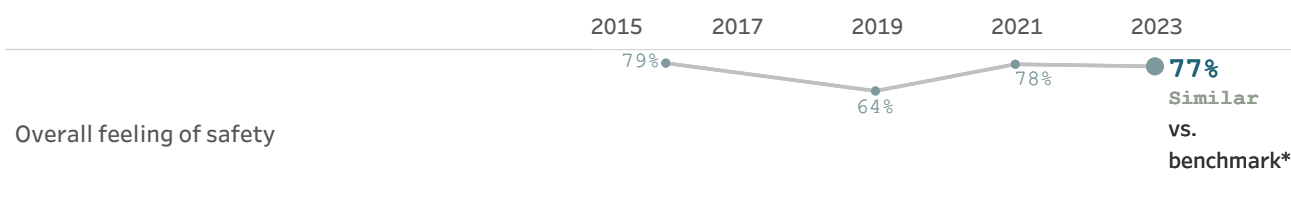
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

Overall feeling of safety in Shakopee, 2023



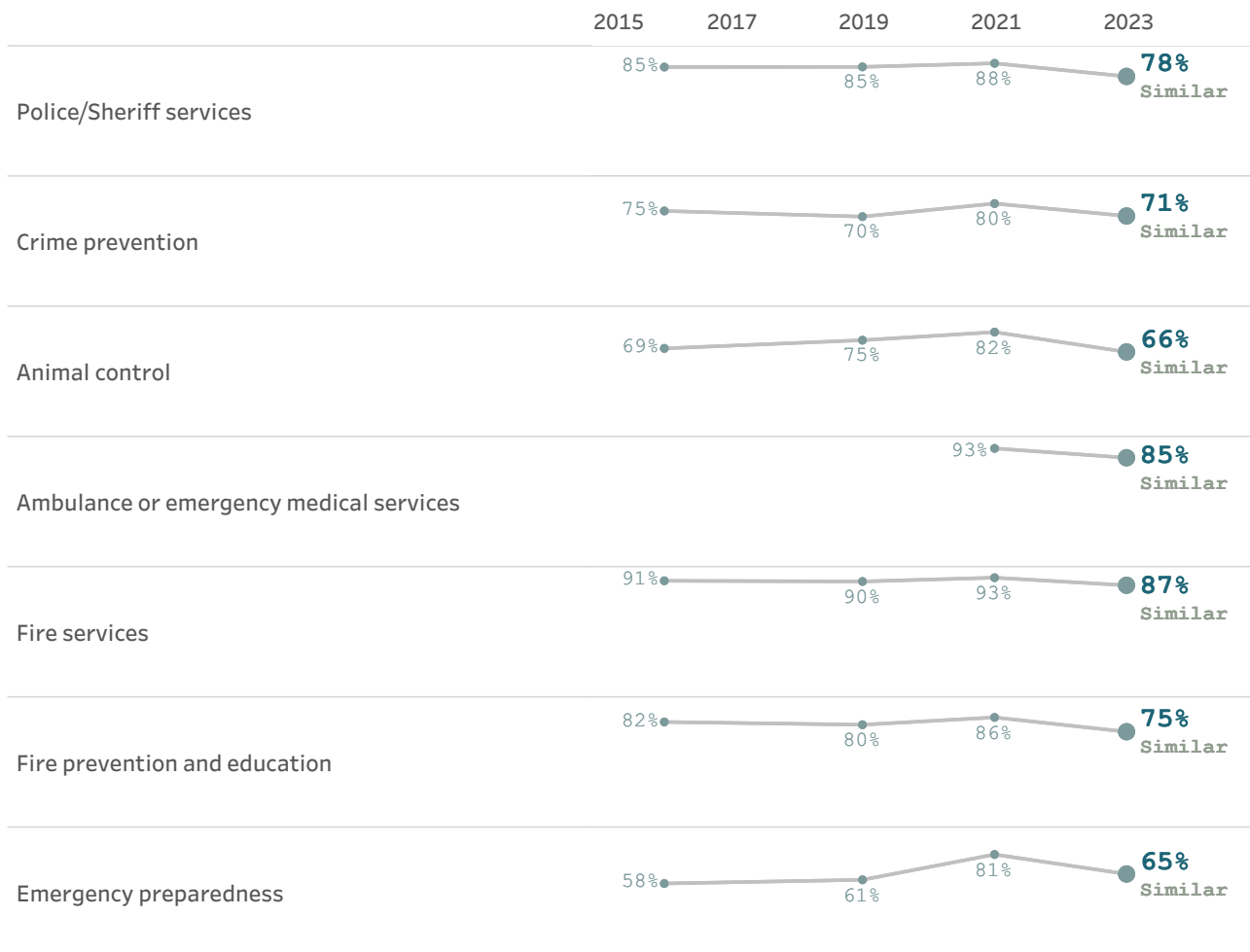
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)

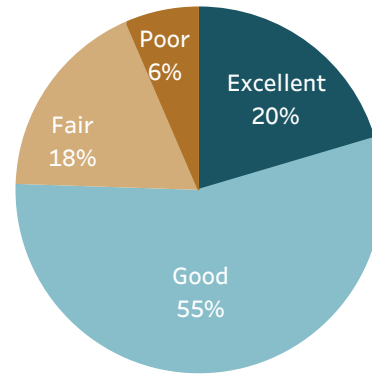


Please rate the quality of each of the following services in Shakopee.
 (% excellent or good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

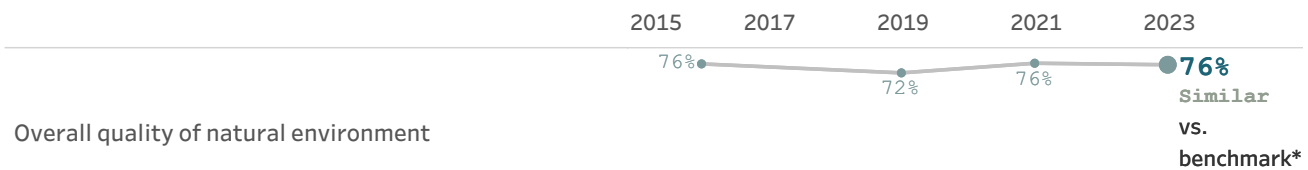
Overall quality of natural environment in Shakopee, 2023



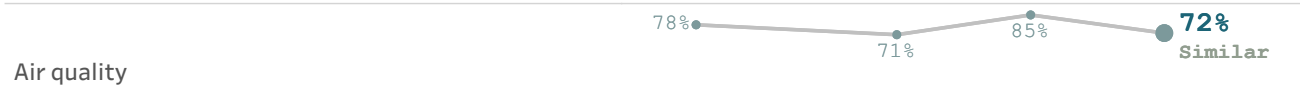
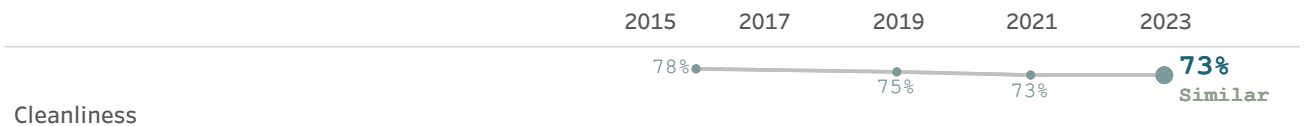
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

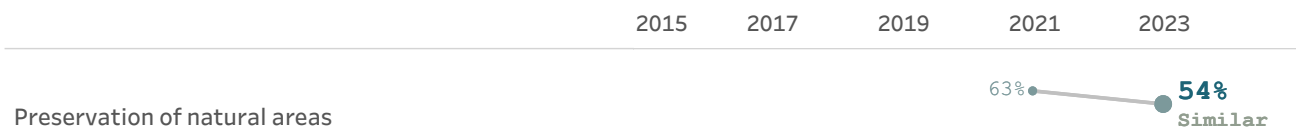
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)

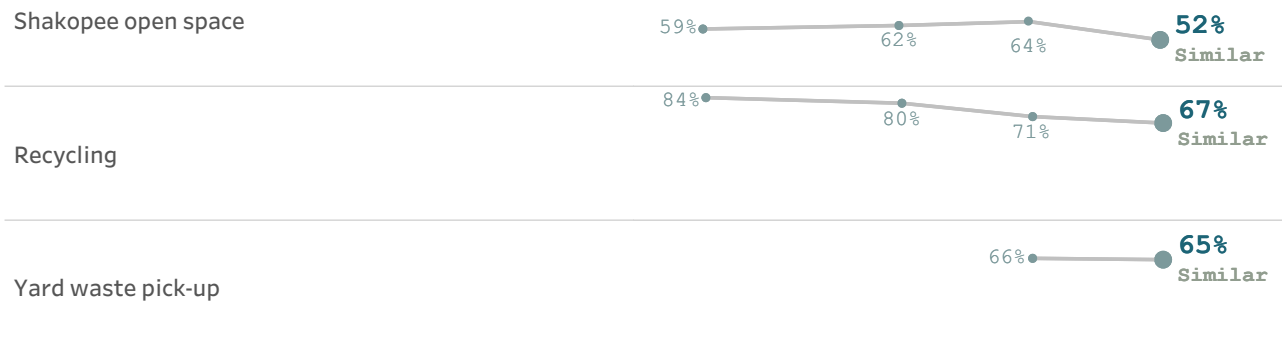


Please also rate each of the following in the Shakopee community.
(% excellent or good)



Please rate the quality of each of the following services in Shakopee.
(% excellent or good)





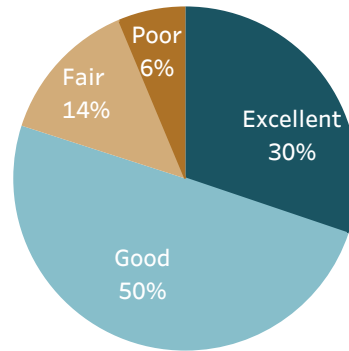
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2023

Parks and recreation

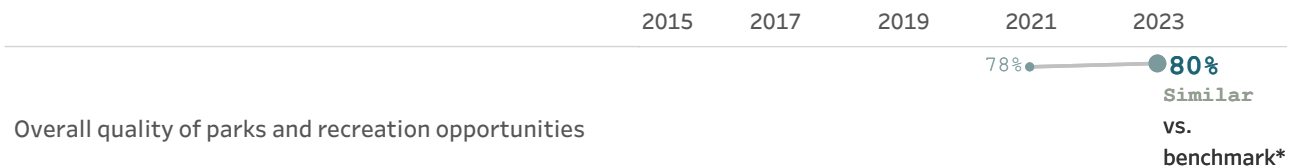
"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association



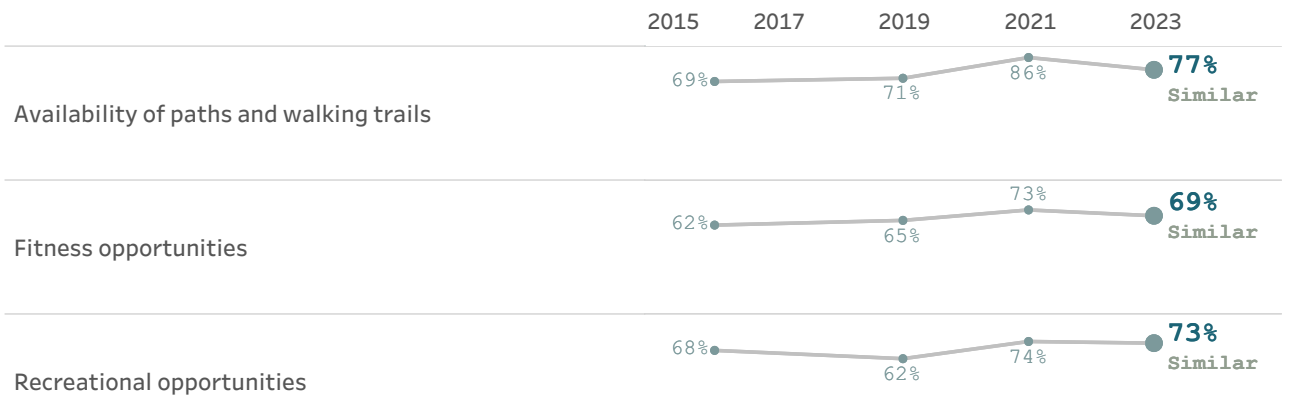
Please rate each of the following characteristics as they relate to Shakopee as a whole.

(% excellent or good)



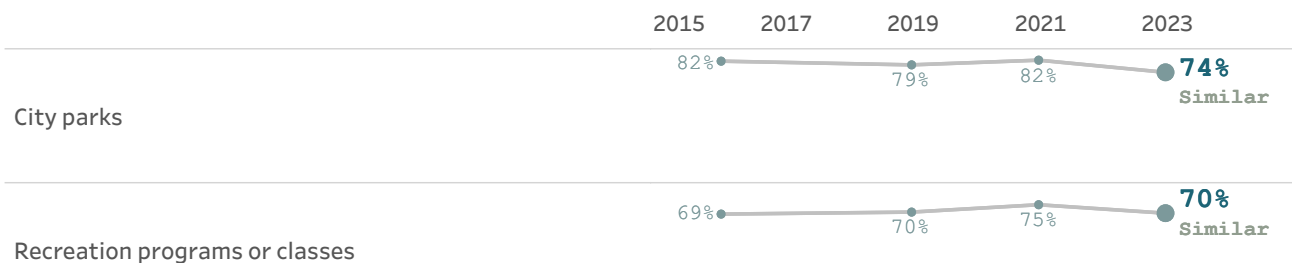
Please also rate each of the following in the Shakopee community.

(% excellent or good)



Please rate the quality of each of the following services in Shakopee.

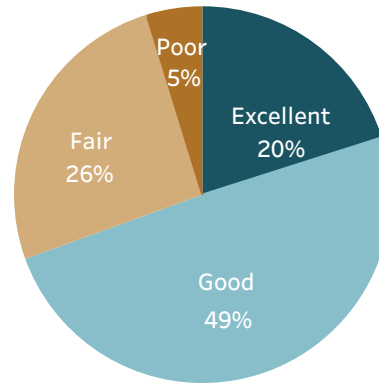
(% excellent or good)





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

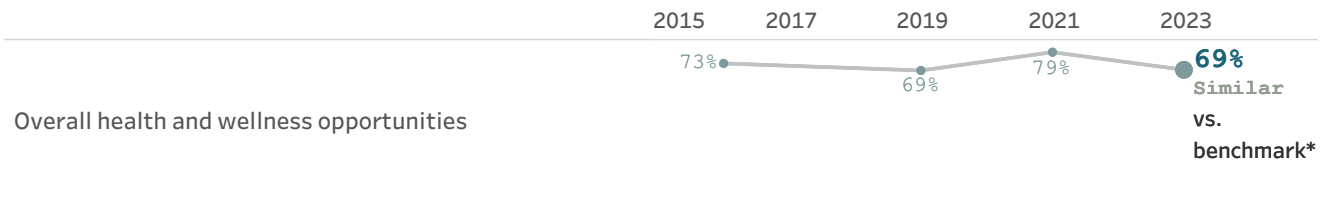
Overall health and wellness opportunities in Shakopee, 2023



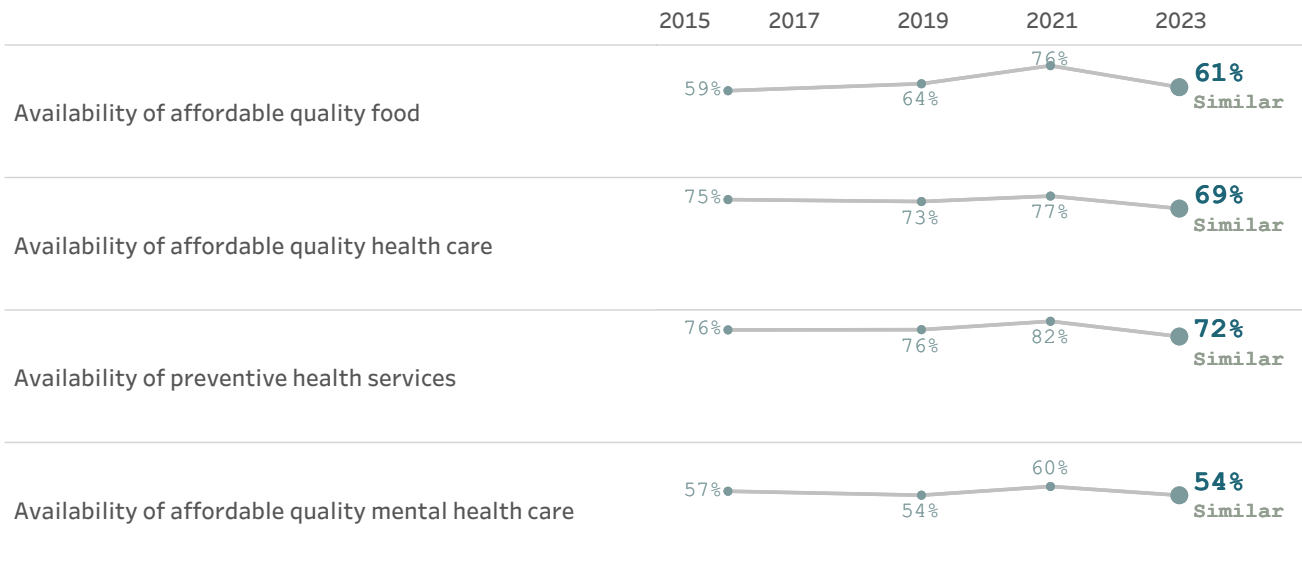
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

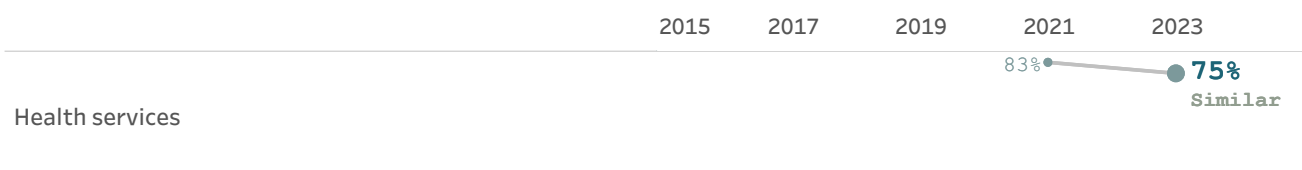
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



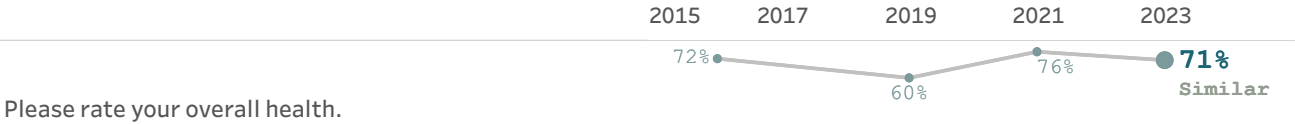
Please also rate each of the following in the Shakopee community.
(% excellent or good)



Please rate the quality of each of the following services in Shakopee.
(% excellent or good)



Please rate your overall health.
(% excellent or very good)

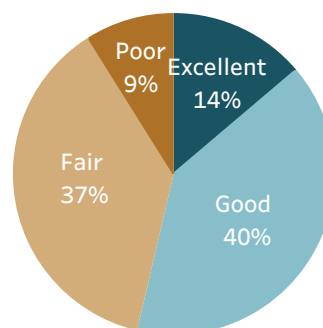


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

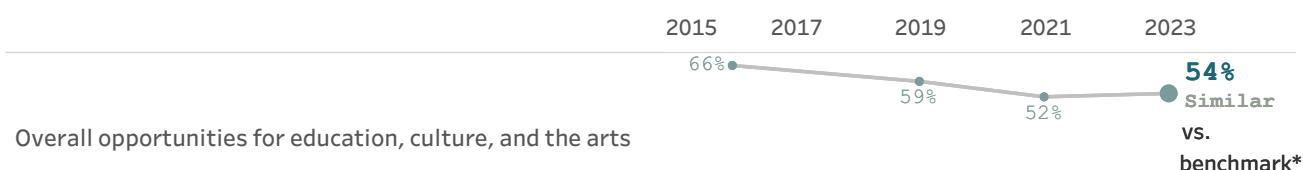
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

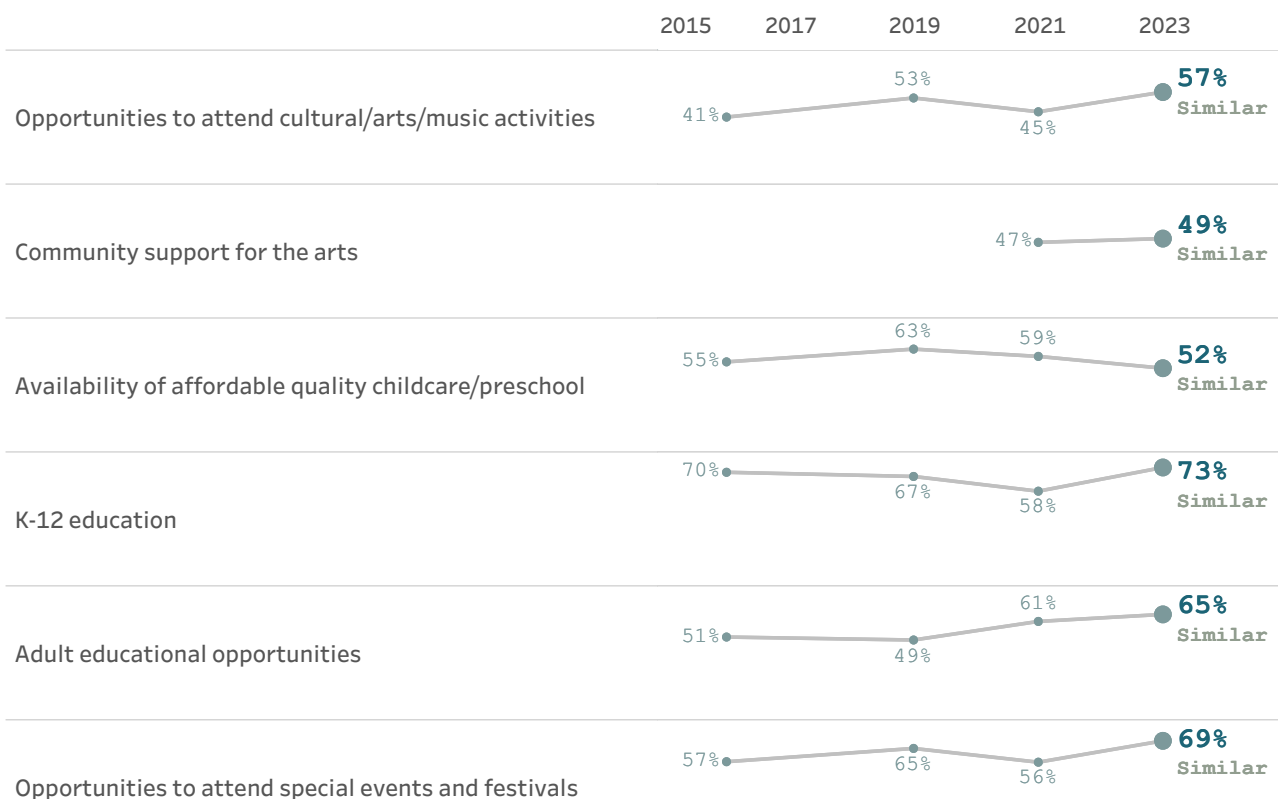
Overall opportunities for education, culture and the arts, 2023



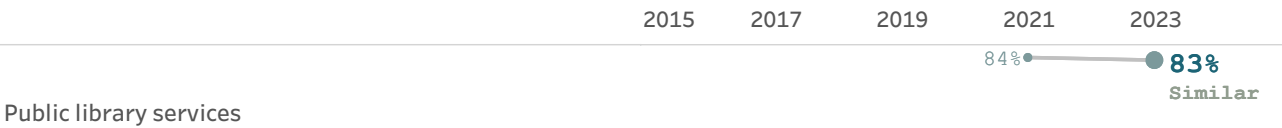
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



Please also rate each of the following in the Shakopee community.
(% excellent or good)



Please rate the quality of each of the following services in Shakopee.
(% excellent or good)

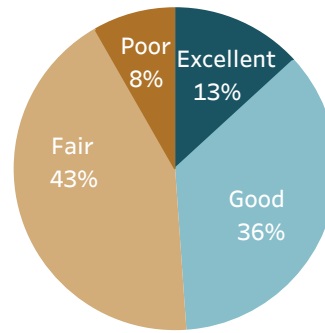


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

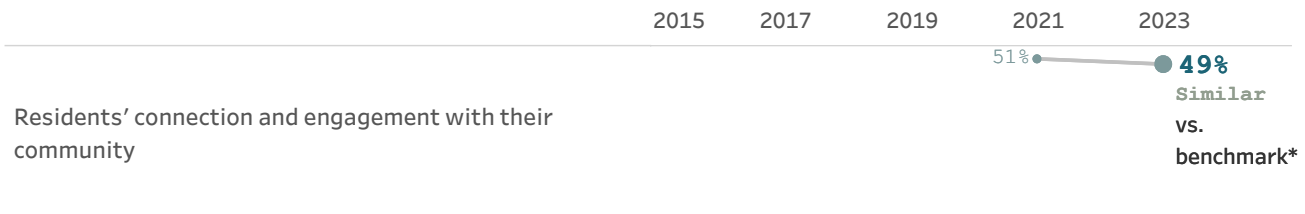
Residents' connection and engagement with their community, 2023

Inclusivity and engagement

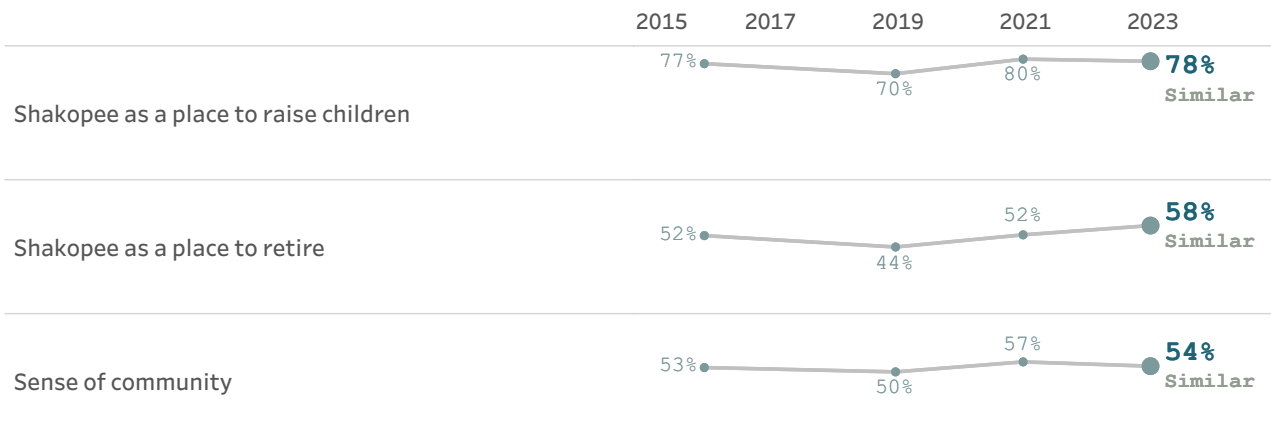
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



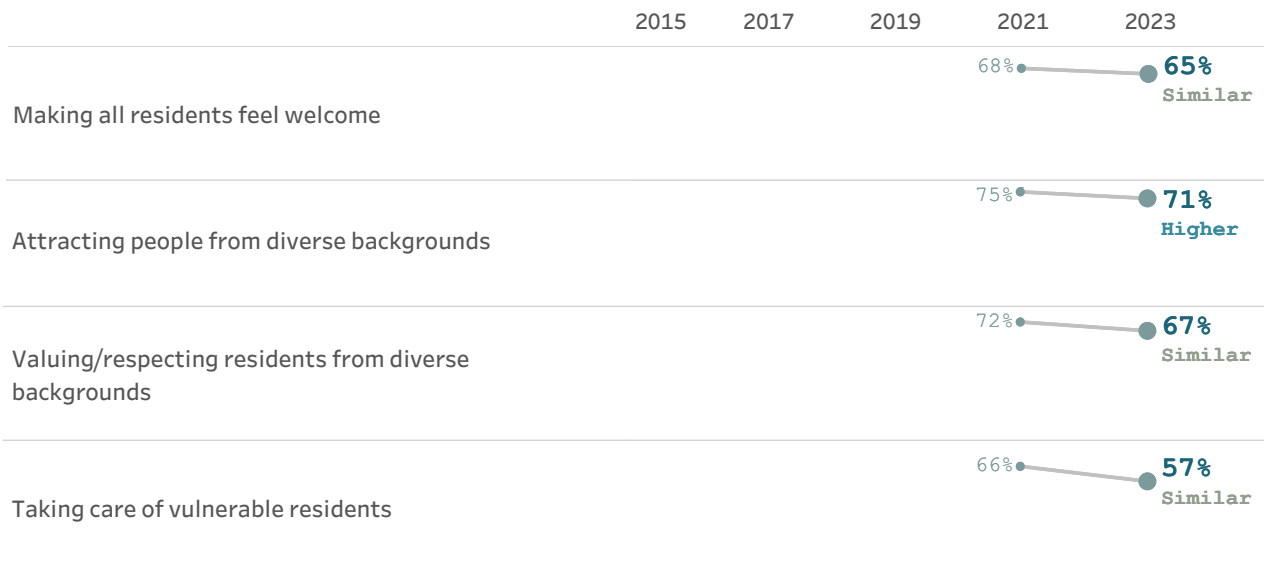
Please rate each of the following characteristics as they relate to Shakopee as a whole.
(% excellent or good)



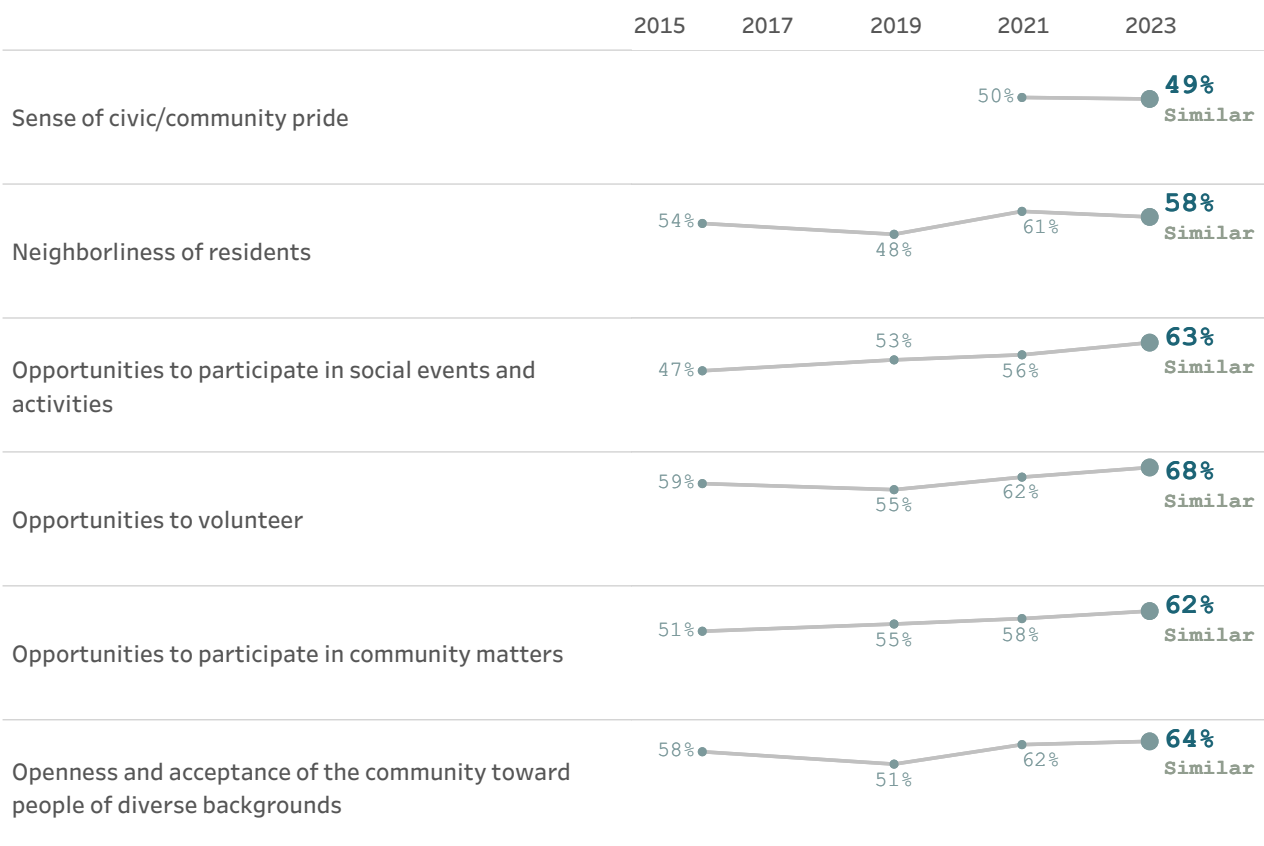
Please rate each of the following aspects of quality of life in Shakopee.
(% excellent or good)



Please rate the job you feel the Shakopee community does at each of the following.
(% excellent or good)



Please also rate each of the following in the Shakopee community.
(% excellent or good)

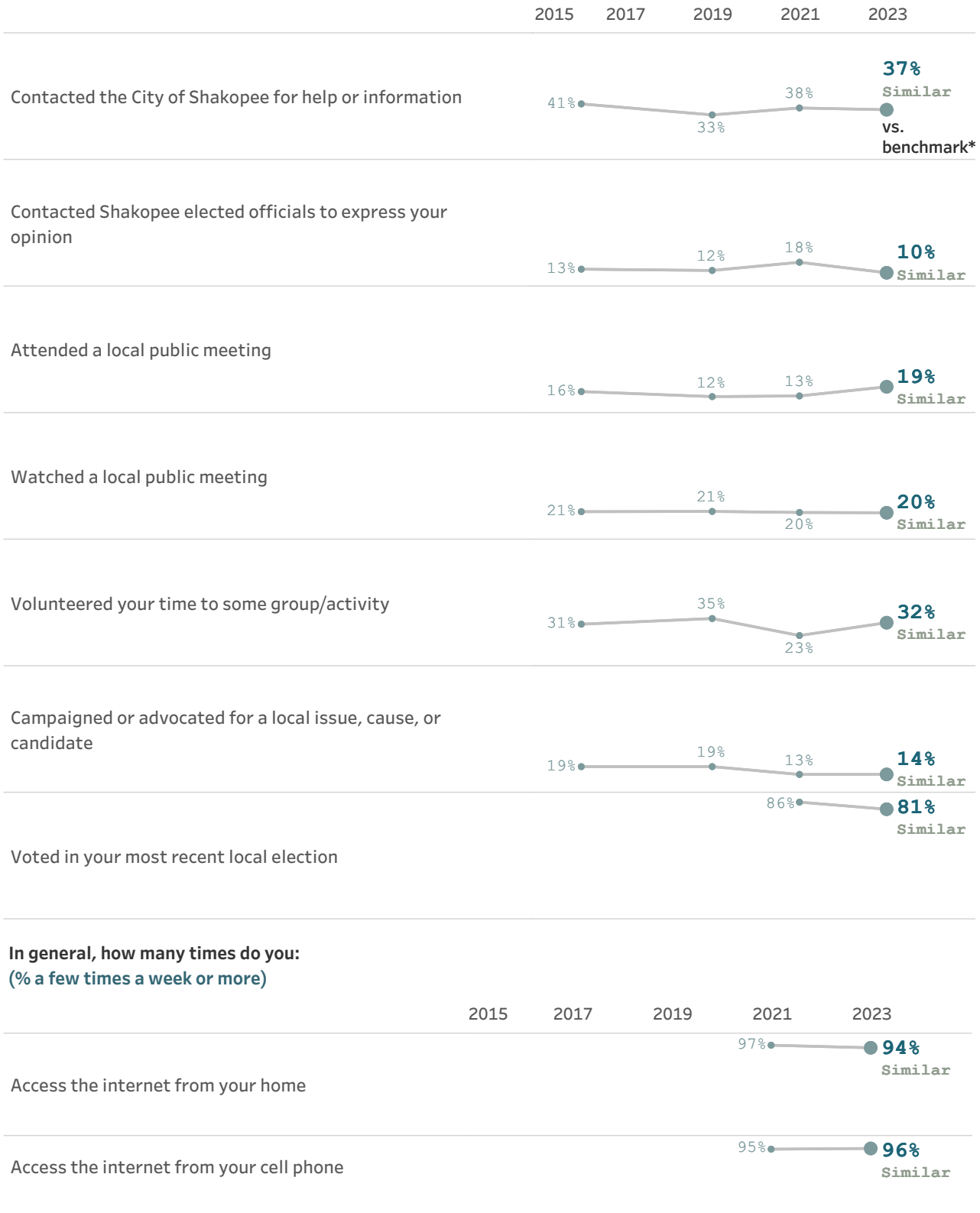


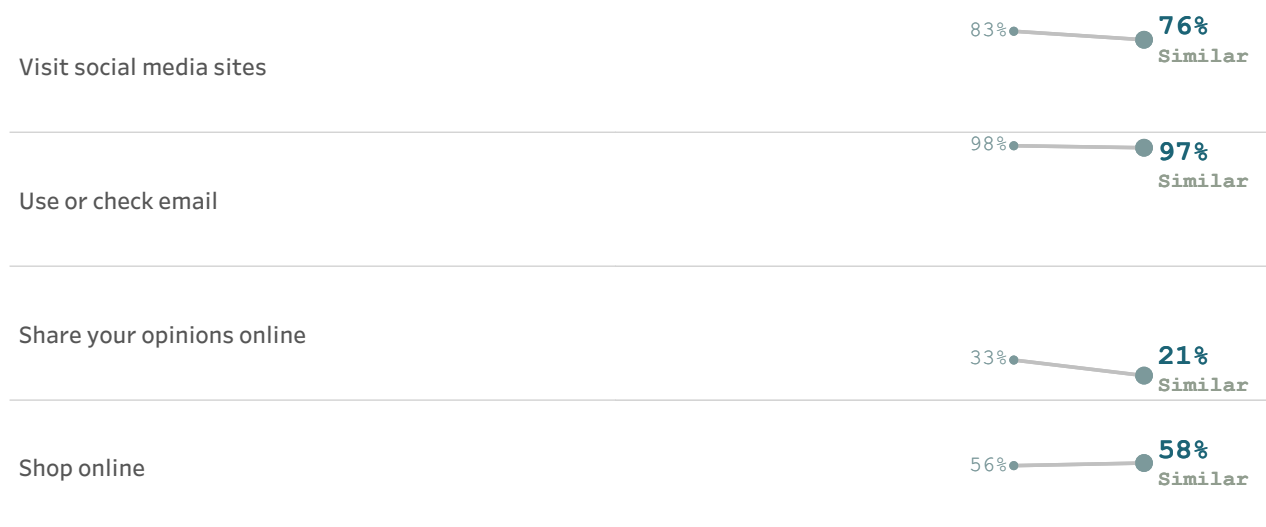
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)





* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

		Include “don’t know”	
		No	
How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City social media channels	Major source	25%
		Minor source	33%
		Not a source	42%
	City website	Major source	30%
		Minor source	43%
		Not a source	27%
	Hometown Messenger	Major source	32%
		Minor source	44%
		Not a source	24%
	News media	Major source	30%
		Minor source	44%
		Not a source	26%
	City Council meetings and other public meetings (live streamed or in person)	Major source	7%
		Minor source	37%
		Not a source	56%
	City emails	Major source	18%
		Minor source	35%
		Not a source	46%
	Postcards and flyers	Major source	29%
		Minor source	50%
		Not a source	21%
	Utility bill inserts	Major source	29%
		Minor source	48%
		Not a source	24%
	Word of mouth	Major source	26%
		Minor source	44%

		Not a source		30%
Interactions with City staff (in person, phone, email, or web)		Major source		16%
		Minor source		34%
		Not a source		50%
The City of Shakopee has contracted with third-party waste hauling companies to provide trash collection to city residents since roughly 1968. Since 1993, the city has contracted with a single waste hauling comp..	I would prefer that the City continue the current practice w..	I would prefer that the City continue the current practice w..		72%
		I would prefer that the City change their practice to allow ..		8%
		Not sure/no preference		20%
Please rate how satisfied, if at all, you are with parking in general in downtown Shakopee (based on the times when you need it):	Very satisfied	Very satisfied		23%
		Somewhat satisfied		49%
		Somewhat dissatisfied		18%
		Very dissatisfied		10%
Please indicate your level of support for the following potential initiatives in downtown Shakopee:	Installing parking meters, including a property tax expenditure for initial installation and ongoing costs for users	Strongly support		4%
		Somewhat support		15%
		Somewhat oppose		14%
		Strongly oppose		67%
	Installing a parking structure, with construction funded via property tax expenditure	Strongly support		7%
		Somewhat support		36%
		Somewhat oppose		18%
		Strongly oppose		39%

National benchmark tables

This table contains the comparisons of Shakopee's results to those from other communities. The first column shows the comparison of Shakopee's rating to the benchmark. Shakopee's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Shakopee residents is statistically similar to or different than the benchmark. The second column is Shakopee's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Shakopee's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Shakopee's result -- that is what percent of surveyed communities had a lower rating than Shakopee.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	Similar	84%	224	356	37
	Your neighborhood as a place to live	Similar	79%	208	318	34
	Shakopee as a place to raise children	Similar	78%	192	360	46
	Shakopee as a place to work	Similar	60%	175	352	50
	Shakopee as a place to visit	Similar	76%	92	316	71
	Shakopee as a place to retire	Similar	58%	237	357	33
	The overall quality of life	Similar	77%	230	374	38
	Sense of community	Similar	54%	219	325	32
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health	Similar	65%	168	310	46
	Overall quality of the transportation system	Similar	65%	61	254	76
	Overall design or layout of residential and commercial areas	Similar	59%	149	303	51
	Overall quality of the utility infrastructure	Similar	71%	98	245	60
	Overall feeling of safety	Similar	77%	210	345	39
	Overall quality of natural environment	Similar	76%	203	312	35
	Overall quality of parks and recreation opportunities	Similar	80%	140	251	44
	Overall health and wellness opportunities	Similar	69%	168	305	45
	Overall opportunities for education, culture, and the arts	Similar	54%	199	307	35
	Residents' connection and engagement with their community	Similar	49%	138	248	44
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Similar	89%	113	310	63

			% positive	Rank	Number of communities	Percentile
Please indicate how likely or unlikely you are to do each of the following.	Remain in Shakopee for the next five years	Similar	87%	83	308	73
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	91%	222	327	32
	In Shakopee's downtown/commercial area during the day	Similar	92%	164	317	48
	From property crime	Similar	72%	149	256	42
	From violent crime	Similar	87%	148	256	42
	From fire, flood, or other natural disaster	Similar	88%	53	247	78
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	Similar	65%	131	253	48
	Attracting people from diverse backgrounds	Higher	71%	37	250	85
	Valuing/respecting residents from diverse backgrounds	Similar	67%	87	251	65
	Taking care of vulnerable residents	Similar	57%	105	247	57
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments	Similar	69%	155	312	50
	Variety of business and service establishments	Similar	55%	134	248	46
	Vibrancy of downtown/commercial area	Similar	59%	116	292	60
	Employment opportunities	Similar	54%	93	323	71
	Shopping opportunities	Similar	47%	185	315	41
	Cost of living	Similar	41%	103	303	66
	Overall image or reputation	Similar	63%	231	351	34
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Higher	66%	50	326	84
	Ease of public parking	Similar	71%	76	292	74
	Ease of travel by car	Higher	87%	43	320	86
	Ease of travel by public transportation	Higher	52%	45	294	85
	Ease of travel by bicycle	Similar	63%	87	320	73
	Ease of walking	Similar	77%	74	323	77
	Well-planned residential growth	Similar	58%	58	249	77
	Well-planned commercial growth	Similar	58%	58	249	77
	Well-designed neighborhoods	Similar	62%	90	247	63

			% positive	Rank	Number of communities	Percentile
Please also rate each of the following in the Shakopee community.	Preservation of the historical or cultural character of the community	Similar	65%	103	246	58
	Public places where people want to spend time	Similar	58%	143	298	52
	Variety of housing options	Similar	57%	85	310	72
	Availability of affordable quality housing	Similar	37%	117	331	64
	Overall quality of new development	Similar	54%	123	321	61
	Overall appearance	Similar	66%	224	330	32
	Cleanliness	Similar	73%	207	327	37
	Water resources	Similar	55%	155	229	32
	Air quality	Similar	72%	218	299	27
	Availability of paths and walking trails	Similar	77%	118	323	63
	Fitness opportunities	Similar	69%	162	300	46
	Recreational opportunities	Similar	73%	151	317	52
	Availability of affordable quality food	Similar	61%	157	297	47
	Availability of affordable quality health care	Similar	69%	77	304	75
	Availability of preventive health services	Similar	72%	79	291	73
	Availability of affordable quality mental health care	Similar	54%	66	295	77
	Opportunities to attend cultural/arts/music activities	Similar	57%	139	313	55
	Community support for the arts	Similar	49%	153	246	38
	Availability of affordable quality childcare/preschool	Similar	52%	104	306	66
	K-12 education	Similar	73%	147	308	52
	Adult educational opportunities	Similar	65%	104	299	65
	Sense of civic/community pride	Similar	49%	172	247	30
	Neighborliness of residents	Similar	58%	171	299	43
	Opportunities to participate in social events and activities	Similar	63%	129	308	58
	Opportunities to attend special events and festivals	Similar	69%	99	302	67
	Opportunities to volunteer	Similar	68%	168	303	44

			% positive	Rank	Number of communities	Percentile
Please also rate each of the following in the Shakopee community.	Opportunities to participate in community matters	Similar	62%	168	304	45
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	64%	96	321	70
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee for help or information	Similar	37%	281	326	14
	Contacted Shakopee elected officials to express your opinion	Similar	10%	265	296	10
	Attended a local public meeting	Similar	19%	145	300	52
	Watched a local public meeting	Similar	20%	196	289	32
	Volunteered your time to some group/activity	Similar	32%	148	303	51
	Campaigned or advocated for a local issue, cause, or candidate	Similar	14%	227	293	22
	Voted in your most recent local election	Similar	81%	76	246	69
	Used public transportation instead of driving	Similar	21%	99	278	64
	Carpooled with other adults or children instead of driving alone	Similar	47%	94	295	68
	Walked or biked instead of driving	Similar	68%	72	297	76
Please rate the quality of each of the following services in Shakopee.	Public information services	Similar	64%	135	312	56
	Economic development	Similar	62%	94	307	69
	Traffic enforcement	Similar	60%	157	346	54
	Traffic signal timing	Similar	57%	107	304	65
	Street repair	Higher	62%	50	345	85
	Street cleaning	Similar	77%	82	313	74
	Street lighting	Similar	69%	113	334	66
	Snow removal	Similar	73%	107	262	59
	Sidewalk maintenance	Similar	63%	114	313	63
	Bus or transit services	Higher	62%	53	284	81
	Land use, planning and zoning	Similar	54%	66	315	79
	Code enforcement	Similar	41%	189	338	44
	Affordable high-speed internet access	Similar	52%	114	243	53
	Garbage collection	Similar	71%	268	324	17

			% positive	Rank	Number of communities	Percentile
Please rate the quality of each of the following services in Shakopee.	Drinking water	Similar	62%	219	311	29
	Sewer services	Similar	78%	177	309	43
	Storm water management	Similar	78%	104	320	67
	Power (electric and/or gas) utility	Similar	76%	127	269	53
	Utility billing	Similar	65%	159	288	45
	Police/Sheriff services	Similar	78%	206	367	44
	Crime prevention	Similar	71%	182	344	47
	Animal control	Similar	66%	161	321	50
	Ambulance or emergency medical services	Similar	85%	206	315	34
	Fire services	Similar	87%	230	334	31
	Fire prevention and education	Similar	75%	177	308	42
	Emergency preparedness	Similar	65%	167	310	46
	Preservation of natural areas	Similar	54%	205	298	31
	Shakopee open space	Similar	52%	196	296	34
	Recycling	Similar	67%	188	328	42
	Yard waste pick-up	Similar	65%	170	291	41
	City parks	Similar	74%	202	323	37
	Recreation programs or classes	Similar	70%	137	318	57
	Recreation centers or facilities	Similar	74%	103	306	66
	Health services	Similar	75%	72	284	75
	Public library services	Similar	83%	199	320	37
	Overall customer service by Shakopee employees	Similar	77%	191	353	46
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Similar	54%	175	358	51
	The overall direction that Shakopee is taking	Similar	55%	162	337	52
	The job Shakopee government does at welcoming resident involvement	Similar	57%	102	334	69
	Overall confidence in Shakopee government	Similar	52%	146	306	52

			% positive	Rank	Number of communities	Percentile
Please rate the following categories of Shakopee government performance.	Generally acting in the best interest of the community	Similar	54%	173	310	44
	Being honest	Similar	52%	172	301	43
	Being open and transparent to the public	Similar	46%	158	253	37
	Informing residents about issues facing the community	Similar	46%	172	258	33
	Treating all residents fairly	Similar	53%	166	307	46
	Treating residents with respect	Similar	63%	129	250	48
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	Similar	68%	173	353	51
	The Federal Government	Similar	37%	123	293	58
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health	Similar	88%	173	286	39
	Overall quality of the transportation system	Similar	66%	175	245	28
	Overall design or layout of residential and commercial areas	Similar	72%	197	287	31
	Overall quality of the utility infrastructure	Similar	84%	203	245	17
	Overall feeling of safety	Similar	91%	144	287	50
	Overall quality of natural environment	Similar	82%	218	287	24
	Overall quality of parks and recreation opportunities	Similar	74%	229	246	7
	Overall health and wellness opportunities	Similar	74%	196	287	31
	Overall opportunities for education, culture, and the arts	Similar	71%	219	286	23
	Residents' connection and engagement with their community	Similar	63%	261	286	8
In general, how many times do you:	Access the internet from your home	Similar	94%	141	245	42
	Access the internet from your cell phone	Similar	96%	60	247	76
	Visit social media sites	Similar	76%	194	246	21
	Use or check email	Similar	97%	126	247	49
	Share your opinions online	Similar	21%	229	247	7
	Shop online	Similar	58%	96	246	61
	Please rate your overall health.	Similar	71%	125	293	57
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	23%	117	295	60

Custom benchmark tables

This table contains the comparisons of Shakopee’s results to those from a custom set of communities selected by the City. This cohort includes other Minnesota communities with similar demographic characteristics as Shakopee. The first column shows Shakopee’s rating compared to the benchmark: results are noted as “higher” or “lower” if the average rating given by Shakopee residents is at least 10 points above or below the benchmark, and “similar” if it is within 10 points. The second column shows Shakopee’s “percent positive”, which is the combination of the most positive response options (e.g., excellent/good). The third column shows Shakopee’s ranking in comparison to other communities where a similar question was asked, and the fourth column shows the number of communities that asked that question. The fifth column shows the percentile for Shakopee’s result (the percent of communities that had a lower rating).

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	Similar	84%	22	27	22
	Your neighborhood as a place to live	Similar	79%	22	26	19
	Shakopee as a place to raise children	Similar	78%	21	27	25
	Shakopee as a place to work	Similar	60%	19	27	33
	Shakopee as a place to visit	Similar	76%	4	25	88
	Shakopee as a place to retire	Similar	58%	22	27	22
	The overall quality of life	Similar	77%	24	28	17
	Sense of community	Similar	54%	22	27	22
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health	Similar	65%	20	26	26
	Overall quality of the transportation system	Similar	65%	11	23	56
	Overall design or layout of residential and commercial areas	Similar	59%	21	25	20
	Overall quality of the utility infrastructure	Similar	71%	18	21	19
	Overall feeling of safety	Similar	77%	21	27	25
	Overall quality of natural environment	Similar	76%	24	26	11
	Overall quality of parks and recreation opportunities	Similar	80%	17	21	23
	Overall health and wellness opportunities	Similar	69%	20	26	26
	Overall opportunities for education, culture, and the arts	Similar	54%	21	26	23
	Residents’ connection and engagement with their community	Similar	49%	16	21	28
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Similar	89%	16	26	42

			% positive	Rank	Number of communities	Percentile
Please indicate how likely or unlikely you are to do each of the following.	Remain in Shakopee for the next five years	Similar	87%	14	26	50
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	91%	23	26	15
	In Shakopee’s downtown/commercial area during the day	Similar	92%	18	26	34
	From property crime	Similar	72%	19	22	18
	From violent crime	Similar	87%	18	22	22
	From fire, flood, or other natural disaster	Similar	88%	15	21	33
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	Similar	65%	16	23	34
	Attracting people from diverse backgrounds	Similar	71%	6	22	77
	Valuing/respecting residents from diverse backgrounds	Similar	67%	12	23	52
	Taking care of vulnerable residents	Similar	57%	16	21	28
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments	Similar	69%	18	27	37
	Variety of business and service establishments	Similar	55%	13	21	42
	Vibrancy of downtown/commercial area	Similar	59%	7	22	72
	Employment opportunities	Similar	54%	14	26	50
	Shopping opportunities	Similar	47%	16	26	42
	Cost of living	Similar	41%	14	24	45
	Overall image or reputation	Similar	63%	23	28	21
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Similar	66%	13	26	53
	Ease of public parking	Similar	71%	19	24	25
	Ease of travel by car	Similar	87%	15	27	48
	Ease of travel by public transportation	Similar	52%	5	25	84
	Ease of travel by bicycle	Similar	63%	17	26	38
	Ease of walking	Similar	77%	12	27	59
	Well-planned residential growth	Similar	58%	12	21	47
	Well-planned commercial growth	Similar	58%	12	21	47
	Well-designed neighborhoods	Similar	62%	15	20	30
	Preservation of the historical or cultural character of the community	Similar	65%	11	20	50
	Public places where people want to spend time	Similar	58%	18	25	32

			% positive	Rank	Number of communities	Percentile
Please also rate each of the following in the Shakopee community.	Variety of housing options	Similar	57%	20	28	32
	Availability of affordable quality housing	Similar	37%	21	27	25
	Overall quality of new development	Similar	54%	17	24	33
	Overall appearance	Similar	66%	22	25	16
	Cleanliness	Lower	73%	24	27	14
	Water resources	Lower	55%	17	21	23
	Air quality	Lower	72%	25	25	4
	Availability of paths and walking trails	Similar	77%	22	27	22
	Fitness opportunities	Similar	69%	21	26	23
	Recreational opportunities	Similar	73%	17	26	38
	Availability of affordable quality food	Similar	61%	16	24	37
	Availability of affordable quality health care	Similar	69%	14	25	48
	Availability of preventive health services	Similar	72%	13	24	50
	Availability of affordable quality mental health care	Similar	54%	11	24	58
	Opportunities to attend cultural/arts/music activities	Similar	57%	13	25	52
	Community support for the arts	Similar	49%	17	21	23
	Availability of affordable quality childcare/preschool	Similar	52%	17	23	30
	K-12 education	Similar	73%	16	25	40
	Adult educational opportunities	Similar	65%	15	24	41
	Sense of civic/community pride	Similar	49%	17	21	23
	Neighborliness of residents	Similar	58%	15	23	39
	Opportunities to participate in social events and activities	Similar	63%	13	24	50
	Opportunities to attend special events and festivals	Similar	69%	11	24	58
	Opportunities to volunteer	Similar	68%	16	25	40
	Opportunities to participate in community matters	Similar	62%	16	24	37
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	64%	10	25	64
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee for help or information	Similar	37%	22	25	16
	Contacted Shakopee elected officials to express your opinion	Similar	10%	17	23	30

			Shakopee			
			% positive	Rank	Number of communities	Percentile
Please indicate whether or not you have done each of the following in the last 12 months.	Attended a local public meeting	Similar	19%	6	24	79
	Watched a local public meeting	Similar	20%	16	24	37
	Volunteered your time to some group/activity	Similar	32%	10	25	64
	Campaigned or advocated for a local issue, cause, or candidate	Similar	14%	11	23	56
	Voted in your most recent local election	Similar	81%	5	21	80
	Used public transportation instead of driving	Similar	21%	7	23	73
	Carpooled with other adults or children instead of driving alone	Similar	47%	5	23	82
	Walked or biked instead of driving	Similar	68%	4	23	86
Please rate the quality of each of the following services in Shakopee.	Public information services	Similar	64%	18	26	34
	Economic development	Similar	62%	14	26	50
	Traffic enforcement	Similar	60%	21	26	23
	Traffic signal timing	Similar	57%	17	26	38
	Street repair	Similar	62%	6	28	82
	Street cleaning	Similar	77%	16	27	44
	Street lighting	Similar	69%	18	28	39
	Snow removal	Similar	73%	23	28	21
	Sidewalk maintenance	Similar	63%	19	26	30
	Bus or transit services	Similar	62%	7	24	75
	Land use, planning and zoning	Similar	54%	14	27	51
	Code enforcement	Similar	41%	22	26	19
	Affordable high-speed internet access	Similar	52%	15	22	36
	Garbage collection	Similar	71%	22	24	12
	Drinking water	Similar	62%	22	28	25
	Sewer services	Similar	78%	21	27	25
	Storm water management	Similar	78%	19	27	33
	Power (electric and/or gas) utility	Similar	76%	17	21	23
	Utility billing	Similar	65%	22	25	16
	Police/Sheriff services	Similar	78%	23	28	21

			% positive	Rank	Number of communities	Percentile
Please rate the quality of each of the following services in Shakopee.	Crime prevention	Similar	71%	22	27	22
	Animal control	Similar	66%	21	27	25
	Ambulance or emergency medical services	Similar	85%	21	26	23
	Fire services	Similar	87%	23	28	21
	Fire prevention and education	Similar	75%	24	26	11
	Emergency preparedness	Similar	65%	22	25	16
	Preservation of natural areas	Lower	54%	24	25	8
	Shakopee open space	Similar	52%	24	24	4
	Recycling	Similar	67%	24	26	11
	Yard waste pick-up	Similar	65%	14	23	43
	City parks	Similar	74%	24	26	11
	Recreation programs or classes	Similar	70%	17	26	38
	Recreation centers or facilities	Similar	74%	8	25	72
	Health services	Similar	75%	11	23	56
	Public library services	Similar	83%	17	23	30
	Overall customer service by Shakopee employees	Similar	77%	24	27	14
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Similar	54%	20	28	32
	The overall direction that Shakopee is taking	Similar	55%	19	26	30
	The job Shakopee government does at welcoming resident involvement	Similar	57%	17	27	40
	Overall confidence in Shakopee government	Similar	52%	19	25	28
	Generally acting in the best interest of the community	Similar	54%	21	25	20
	Being honest	Similar	52%	20	23	17
	Being open and transparent to the public	Lower	46%	19	21	14
	Informing residents about issues facing the community	Similar	46%	21	21	4
	Treating all residents fairly	Similar	53%	20	25	24
	Treating residents with respect	Similar	63%	17	21	23
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	Similar	68%	22	28	25
	The Federal Government	Similar	37%	17	23	30

			% positive	Rank	Number of communities	Percentile
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health	Similar	88%	5	23	82
	Overall quality of the transportation system	Similar	66%	10	21	57
	Overall design or layout of residential and commercial areas	Similar	72%	8	23	69
	Overall quality of the utility infrastructure	Similar	84%	15	21	33
	Overall feeling of safety	Similar	91%	14	23	43
	Overall quality of natural environment	Similar	82%	18	23	26
	Overall quality of parks and recreation opportunities	Similar	74%	21	21	4
	Overall health and wellness opportunities	Similar	74%	9	23	65
	Overall opportunities for education, culture, and the arts	Similar	71%	13	23	47
	Residents' connection and engagement with their community	Similar	63%	20	23	17
In general, how many times do you:	Access the internet from your home	Similar	94%	11	21	52
	Access the internet from your cell phone	Similar	96%	2	21	95
	Visit social media sites	Similar	76%	15	21	33
	Use or check email	Similar	97%	9	21	61
	Share your opinions online	Similar	21%	17	21	23
	Shop online	Similar	58%	6	21	76
	Please rate your overall health.	Similar	71%	9	23	65
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	23%	5	24	83

Full trends

This table contains the trends over time for the City of Shakopee. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2021 and 2023 surveys is greater than seven percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2016	2019	2021	2023
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	85%	80%	88%	84%
	Your neighborhood as a place to live	79%	77%	83%	79%
	Shakopee as a place to raise children	77%	70%	80%	78%
	Shakopee as a place to work	61%	60%	74%	60%
	Shakopee as a place to visit	69%	65%	71%	76%
	Shakopee as a place to retire	52%	44%	52%	58%
	The overall quality of life	81%	72%	85%	77%
	Sense of community	53%	50%	57%	54%
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health	66%	61%	69%	65%
	Overall quality of the transportation system			62%	65%
	Overall design or layout of residential and commercial areas	61%	59%	65%	59%
	Overall quality of the utility infrastructure			73%	71%
	Overall feeling of safety	79%	64%	78%	77%
	Overall quality of natural environment	76%	72%	76%	76%
	Overall quality of parks and recreation opportunities			78%	80%
	Overall health and wellness opportunities	73%	69%	79%	69%
	Overall opportunities for education, culture, and the arts	66%	59%	52%	54%
	Residents' connection and engagement with their community			51%	49%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	84%	80%	87%	89%
	Remain in Shakopee for the next five years	83%	77%	79%	87%

		2016	2019	2021	2023
Please rate how safe or unsafe you feel:	In your neighborhood during the day	92%	93%	94%	91%
	In Shakopee's downtown/commercial area during the day	89%	86%	93%	92%
	From property crime			72%	72%
	From violent crime			81%	87%
	From fire, flood, or other natural disaster			89%	88%
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome			68%	65%
	Attracting people from diverse backgrounds			75%	71%
	Valuing/respecting residents from diverse backgrounds			72%	67%
	Taking care of vulnerable residents			66%	57%
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments	57%	53%	77%	69%
	Variety of business and service establishments			57%	55%
	Vibrancy of downtown/commercial area	32%	41%	46%	59%
	Employment opportunities	63%	56%	58%	54%
	Shopping opportunities	45%	45%	49%	47%
	Cost of living	51%	42%	53%	41%
	Overall image or reputation	56%	48%	62%	63%
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	73%	71%	78%	66%
	Ease of public parking	73%	62%	77%	71%
	Ease of travel by car	83%	80%	92%	87%
	Ease of travel by public transportation	38%	40%	47%	52%
	Ease of travel by bicycle	59%	66%	72%	63%
	Ease of walking	65%	72%	78%	77%
	Well-planned residential growth			59%	58%
	Well-planned commercial growth			59%	58%
	Well-designed neighborhoods			66%	62%
	Preservation of the historical or cultural character of the community			67%	65%
	Public places where people want to spend time	62%	69%	62%	58%

		2016	2019	2021	2023
Please also rate each of the following in the Shakopee community.	Variety of housing options	63%	61%	68%	57%
	Availability of affordable quality housing	55%	53%	54%	37%
	Overall quality of new development	63%	55%	67%	54%
	Overall appearance	68%	73%	72%	66%
	Cleanliness	78%	75%	73%	73%
	Water resources			66%	55%
	Air quality	78%	71%	85%	72%
	Availability of paths and walking trails	69%	71%	86%	77%
	Fitness opportunities	62%	65%	73%	69%
	Recreational opportunities	68%	62%	74%	73%
	Availability of affordable quality food	59%	64%	76%	61%
	Availability of affordable quality health care	75%	73%	77%	69%
	Availability of preventive health services	76%	76%	82%	72%
	Availability of affordable quality mental health care	57%	54%	60%	54%
	Opportunities to attend cultural/arts/music activities	41%	53%	45%	57%
	Community support for the arts			47%	49%
	Availability of affordable quality childcare/preschool	55%	63%	59%	52%
	K-12 education	70%	67%	58%	73%
	Adult educational opportunities	51%	49%	61%	65%
	Sense of civic/community pride			50%	49%
	Neighborliness of residents	54%	48%	61%	58%
	Opportunities to participate in social events and activities	47%	53%	56%	63%
	Opportunities to attend special events and festivals	57%	65%	56%	69%
	Opportunities to volunteer	59%	55%	62%	68%
	Opportunities to participate in community matters	51%	55%	58%	62%
	Openness and acceptance of the community toward people of diver..	58%	51%	62%	64%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee for help or information	41%	33%	38%	37%

		2016	2019	2021	2023
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted Shakopee elected officials to express your opinion	13%	12%	18%	10%
	Attended a local public meeting	16%	12%	13%	19%
	Watched a local public meeting	21%	21%	20%	20%
	Volunteered your time to some group/activity	31%	35%	23%	32%
	Campaigned or advocated for a local issue, cause, or candidate	19%	19%	13%	14%
	Voted in your most recent local election			86%	81%
	Used public transportation instead of driving	14%	13%	5%	21%
	Carpooled with other adults or children instead of driving alone	39%	33%	35%	47%
	Walked or biked instead of driving	53%	49%	59%	68%
Please rate the quality of each of the following services in Shakopee.	Public information services	61%	65%	70%	64%
	Economic development	66%	64%	66%	62%
	Traffic enforcement	74%	66%	70%	60%
	Traffic signal timing	59%	55%	63%	57%
	Street repair	56%	55%	59%	62%
	Street cleaning	74%	68%	82%	77%
	Street lighting	58%	61%	75%	69%
	Snow removal	73%	67%	75%	73%
	Sidewalk maintenance	68%	64%	75%	63%
	Bus or transit services			58%	62%
	Land use, planning and zoning	49%	57%	51%	54%
	Code enforcement	52%	57%	53%	41%
	Affordable high-speed internet access			50%	52%
	Garbage collection	84%	81%	79%	71%
	Drinking water			60%	62%
	Sewer services	82%	83%	83%	78%
	Storm water management	83%	77%	85%	78%
	Power (electric and/or gas) utility			82%	76%

		2016	2019	2021	2023
Please rate the quality of each of the following services in Shakopee.	Utility billing			73%	65%
	Police/Sheriff services	85%	85%	88%	78%
	Crime prevention	75%	70%	80%	71%
	Animal control	69%	75%	82%	66%
	Ambulance or emergency medical services			93%	85%
	Fire services	91%	90%	93%	87%
	Fire prevention and education	82%	80%	86%	75%
	Emergency preparedness	58%	61%	81%	65%
	Preservation of natural areas			63%	54%
	Shakopee open space	59%	62%	64%	52%
	Recycling	84%	80%	71%	67%
	Yard waste pick-up			66%	65%
	City parks	82%	79%	82%	74%
	Recreation programs or classes	69%	70%	75%	70%
	Recreation centers or facilities	66%	80%	76%	74%
	Health services			83%	75%
	Public library services			84%	83%
	Overall customer service by Shakopee employees	73%	81%	84%	77%
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	47%	43%	56%	54%
	The overall direction that Shakopee is taking	61%	54%	59%	55%
	The job Shakopee government does at welcoming resident involve..	48%	47%	50%	57%
	Overall confidence in Shakopee government	53%	47%	49%	52%
	Generally acting in the best interest of the community	55%	51%	59%	54%
	Being honest	55%	48%	55%	52%
	Being open and transparent to the public			52%	46%
	Informing residents about issues facing the community			53%	46%
	Treating all residents fairly	58%	52%	67%	53%

		2016	2019	2021	2023
Please rate the following categories of Shakopee government performance.	Treating residents with respect		74%	63%	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	71%	76%	69%	68%
	The Federal Government	49%	43%	40%	37%
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health	90%	86%	92%	88%
	Overall quality of the transportation system		62%	66%	
	Overall design or layout of residential and commercial areas	78%	66%	75%	72%
	Overall quality of the utility infrastructure		88%	84%	
	Overall feeling of safety	94%	92%	92%	91%
	Overall quality of natural environment	78%	79%	85%	82%
	Overall quality of parks and recreation opportunities		82%	74%	
	Overall health and wellness opportunities	75%	70%	71%	74%
	Overall opportunities for education, culture, and the arts	78%	71%	64%	71%
	Residents' connection and engagement with their community	82%	75%	61%	63%
In general, how many times do you:	Access the internet from your home		97%	94%	
	Access the internet from your cell phone		95%	96%	
	Visit social media sites		83%	76%	
	Use or check email		98%	97%	
	Share your opinions online		33%	21%	
	Shop online		56%	58%	
	Please rate your overall health.	72%	60%	76%	71%
	What impact, if any, do you think the economy will have on your fa..	30%	28%	37%	23%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Shakopee conducted a survey of 3,000 residents and received 400 total responses. Survey invitations were mailed to randomly selected households and data were collected from August 17, 2023 to September 28, 2023. The results from this main survey effort represent the most robust estimate of your residents' opinions.

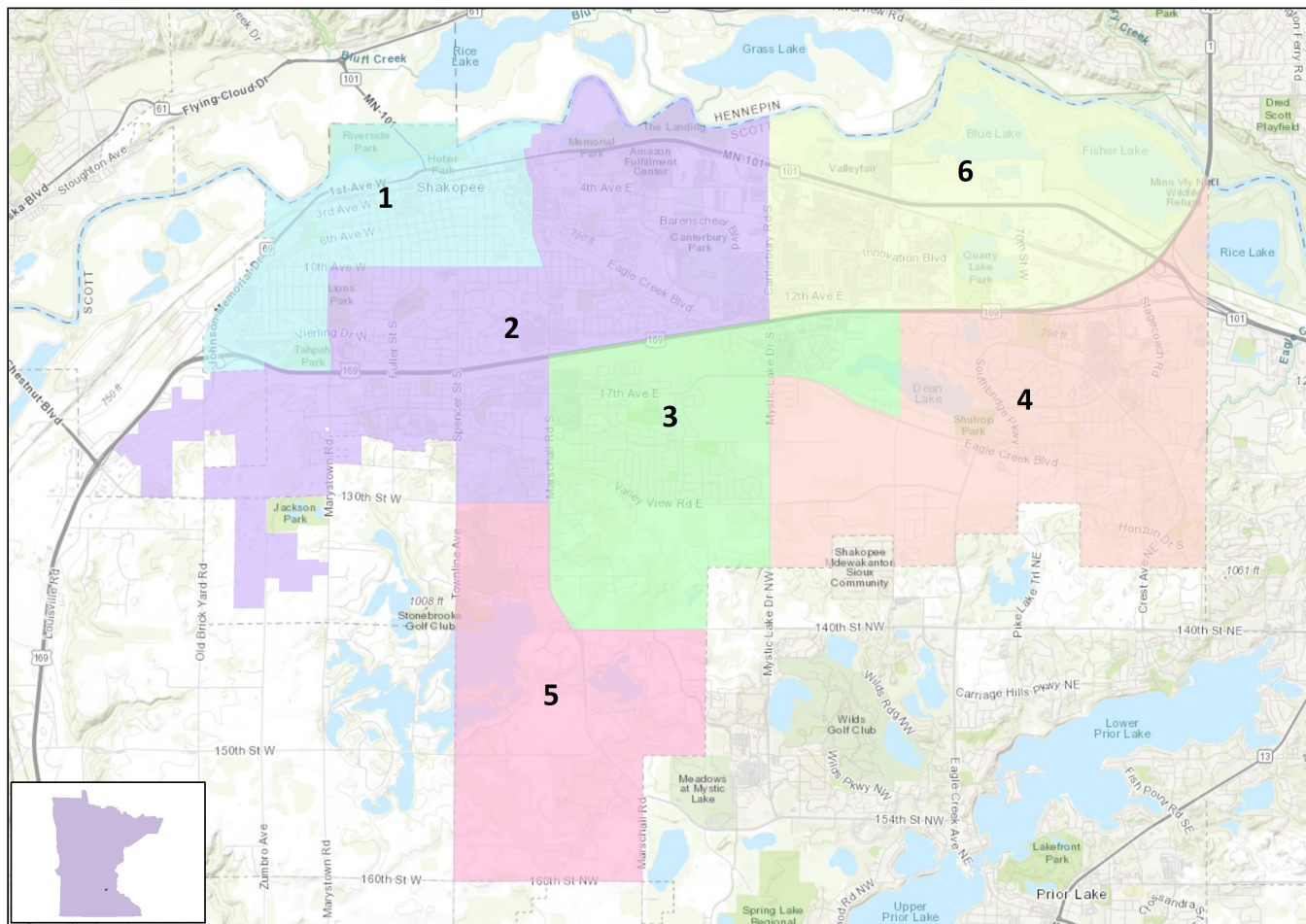
After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Shakopee. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives (shown on next page) and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on September 14, 2023. The survey remained open for two weeks and there were 127 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2020 Census and 2022 American Community Survey estimates for adults in the City of Shakopee. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

* Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from

<https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

		Unweighted	Weighted	Target*
Age	18-34	8%	33%	32%
	35-54	48%	41%	42%
	55+	44%	27%	26%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish origin	99%	96%	93%
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanis..	1%	4%	7%
Housing tenure	Own	94%	74%	74%
	Rent	6%	26%	26%
Housing type	Attached	15%	41%	41%
	Detached	85%	59%	59%
Race & Hispanic origin	Not white alone	11%	29%	31%
	White alone, not Hispanic or Latino	89%	71%	69%
Sex	Man	46%	46%	47%
	Woman	54%	54%	53%
Sex/age	Man 18-34	4%	15%	15%
	Man 35-54	17%	18%	20%
	Man 55+	25%	13%	13%
	Woman 18-34	4%	18%	18%
	Woman 35-54	30%	22%	22%
	Woman 55+	20%	14%	13%



Areas of Shakopee, MN

- Area 1
- Area 2
- Area 3
- Area 4
- Area 5
- Area 6

0 2.5 5 Miles



Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

	In which area of Shakopee do you live? (Refer to map above.)	1		21% N=26
		2		47% N=60
		3		15% N=19
		4		7% N=9
		5		9% N=12
		None of these/I don't live in Shakopee		0% N=
Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	Excellent		25% N=32
		Good		59% N=74
		Fair		13% N=17
		Poor		3% N=3
	Your neighborhood as a place to live	Excellent		34% N=43
		Good		54% N=68
		Fair		5% N=7
		Poor		7% N=9
	Shakopee as a place to raise children	Excellent		30% N=32
		Good		44% N=47
		Fair		19% N=20
		Poor		6% N=6
	Shakopee as a place to work	Excellent		19% N=16
		Good		33% N=28
		Fair		40% N=33
		Poor		8% N=7
	Shakopee as a place to visit	Excellent		28% N=33
		Good		47% N=55
		Fair		18% N=21
		Poor		7% N=8
	Shakopee as a place to retire	Excellent		6% N=5
		Good		34% N=26

Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to retire	Fair		35% N=26
		Poor		25% N=19
	The overall quality of life	Excellent		14% N=17
		Good		59% N=68
		Fair		24% N=28
		Poor		3% N=3
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Sense of community	Excellent		13% N=16
		Good		51% N=61
		Fair		26% N=30
		Poor		10% N=11
	Overall economic health	Excellent		13% N=13
		Good		52% N=54
		Fair		30% N=31
		Poor		4% N=4
	Overall quality of the transportation system	Excellent		8% N=10
		Good		46% N=56
		Fair		28% N=34
		Poor		17% N=21
	Overall design or layout of residential and commercial areas	Excellent		9% N=12
		Good		44% N=55
		Fair		28% N=35
		Poor		20% N=25
	Overall quality of the utility infrastructure	Excellent		31% N=38
		Good		49% N=60
		Fair		12% N=14
		Poor		8% N=10
	Overall feeling of safety	Excellent		31% N=40
		Good		49% N=62
		Fair		16% N=20
		Poor		4% N=5
	Overall quality of natural environment	Excellent		35% N=42
		Good		38% N=46

Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall quality of natural environment	Fair		22% N=27
		Poor		6% N=7
	Overall quality of parks and recreation opportunities	Excellent		43% N=55
		Good		32% N=40
		Fair		22% N=28
		Poor		3% N=4
	Overall health and wellness opportunities	Excellent		25% N=30
		Good		52% N=62
		Fair		17% N=20
		Poor		6% N=7
	Overall opportunities for education, culture, and the arts	Excellent		6% N=8
		Good		51% N=60
		Fair		24% N=28
		Poor		18% N=22
	Residents' connection and engagement with their community	Excellent		6% N=7
		Good		56% N=65
		Fair		27% N=32
		Poor		11% N=13
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Very likely		31% N=38
		Somewhat likely		48% N=60
		Somewhat unlikely		18% N=23
		Very unlikely		3% N=4
	Remain in Shakopee for the next five years	Very likely		53% N=65
		Somewhat likely		39% N=48
		Somewhat unlikely		5% N=6
		Very unlikely		3% N=4
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		80% N=102
		Somewhat safe		15% N=18
		Neither safe nor unsafe		2% N=3
		Somewhat unsafe		0% N=
		Very unsafe		3% N=4
	In Shakopee's downtown/commercial area during the day	Very safe		74% N=91

Please rate how safe or unsafe you feel:	In Shakopee's downtown/commercial area during the day	Somewhat safe		20% N=25
		Neither safe nor unsafe		2% N=3
		Somewhat unsafe		1% N=1
		Very unsafe		3% N=3
	From property crime	Very safe		34% N=44
		Somewhat safe		36% N=46
		Neither safe nor unsafe		13% N=16
		Somewhat unsafe		10% N=13
		Very unsafe		6% N=8
	From violent crime	Very safe		63% N=79
		Somewhat safe		30% N=38
		Neither safe nor unsafe		6% N=8
		Somewhat unsafe		1% N=1
		Very unsafe		0% N=
	From fire, flood, or other natural disaster	Very safe		58% N=74
		Somewhat safe		37% N=47
		Neither safe nor unsafe		5% N=6
		Somewhat unsafe		0% N=
		Very unsafe		0% N=
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	Excellent		28% N=33
		Good		52% N=62
		Fair		16% N=19
		Poor		4% N=4
	Attracting people from diverse backgrounds	Excellent		42% N=44
		Good		52% N=53
		Fair		6% N=6
		Poor		0% N=
	Valuing/respecting residents from diverse backgrounds	Excellent		32% N=35
		Good		53% N=58
		Fair		15% N=16
		Poor		1% N=1
	Taking care of vulnerable residents	Excellent		20% N=17

Please rate the job you feel the Shakopee community does at each of the following.	Taking care of vulnerable residents	Good		27% N=22
		Fair		38% N=32
		Poor		16% N=14
Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments	Excellent		12% N=15
		Good		56% N=71
		Fair		17% N=22
		Poor		15% N=19
	Variety of business and service establishments	Excellent		16% N=20
		Good		42% N=53
		Fair		30% N=38
		Poor		12% N=15
	Vibrancy of downtown/commercial area	Excellent		12% N=15
		Good		44% N=53
		Fair		27% N=33
		Poor		17% N=21
	Employment opportunities	Excellent		9% N=8
		Good		47% N=44
		Fair		36% N=33
		Poor		8% N=8
	Shopping opportunities	Excellent		10% N=13
		Good		23% N=28
		Fair		45% N=55
		Poor		22% N=27
	Cost of living	Excellent		6% N=7
		Good		33% N=40
		Fair		44% N=54
		Poor		18% N=22
	Overall image or reputation	Excellent		16% N=20
		Good		45% N=56
		Fair		26% N=32
		Poor		13% N=16
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Excellent		18% N=23

Please also rate each of the following in the Shakopee community.

Traffic flow on major streets	Good		38% N=48
	Fair		35% N=45
	Poor		9% N=11
Ease of public parking	Excellent		15% N=19
	Good		42% N=52
	Fair		23% N=29
	Poor		20% N=25
Ease of travel by car	Excellent		29% N=35
	Good		50% N=62
	Fair		15% N=18
	Poor		6% N=7
Ease of travel by public transportation	Excellent		5% N=3
	Good		31% N=20
	Fair		31% N=19
	Poor		33% N=21
Ease of travel by bicycle	Excellent		9% N=8
	Good		56% N=49
	Fair		24% N=21
	Poor		11% N=9
Ease of walking	Excellent		15% N=17
	Good		63% N=71
	Fair		12% N=13
	Poor		10% N=12
Well-planned residential growth	Excellent		13% N=15
	Good		26% N=29
	Fair		42% N=47
	Poor		18% N=20
Well-planned commercial growth	Excellent		10% N=11
	Good		31% N=33
	Fair		37% N=39
	Poor		21% N=22
Well-designed neighborhoods	Excellent		18% N=20

Please also rate each of the following in the Shakopee community.

Well-designed neighborhoods	Good		43% N=47
	Fair		22% N=24
	Poor		18% N=19
Preservation of the historical or cultural character of the community	Excellent		23% N=26
	Good		46% N=51
	Fair		15% N=17
	Poor		17% N=18
Public places where people want to spend time	Excellent		8% N=10
	Good		53% N=65
	Fair		32% N=40
	Poor		7% N=9
Variety of housing options	Excellent		18% N=22
	Good		31% N=38
	Fair		38% N=48
	Poor		13% N=16
Availability of affordable quality housing	Excellent		4% N=4
	Good		31% N=26
	Fair		42% N=36
	Poor		23% N=20
Overall quality of new development	Excellent		16% N=17
	Good		51% N=56
	Fair		18% N=20
	Poor		16% N=18
Overall appearance	Excellent		16% N=21
	Good		58% N=72
	Fair		19% N=23
	Poor		7% N=9
Cleanliness	Excellent		22% N=28
	Good		56% N=70
	Fair		15% N=19
	Poor		7% N=9
Water resources	Excellent		12% N=14

**Please also rate each of the following
in the Shakopee community.**

Water resources	Good		42% N=50
	Fair		33% N=40
	Poor		13% N=16
Air quality	Excellent		20% N=24
	Good		65% N=80
	Fair		8% N=10
	Poor		7% N=9
Availability of paths and walking trails	Excellent		41% N=47
	Good		43% N=50
	Fair		8% N=10
	Poor		8% N=9
Fitness opportunities	Excellent		28% N=32
	Good		51% N=58
	Fair		9% N=11
	Poor		12% N=14
Recreational opportunities	Excellent		14% N=17
	Good		58% N=69
	Fair		18% N=21
	Poor		10% N=12
Availability of affordable quality food	Excellent		17% N=21
	Good		51% N=62
	Fair		20% N=25
	Poor		11% N=13
Availability of affordable quality health care	Excellent		21% N=21
	Good		48% N=48
	Fair		22% N=22
	Poor		8% N=8
Availability of preventive health services	Excellent		26% N=26
	Good		56% N=57
	Fair		14% N=15
	Poor		4% N=4
Availability of affordable quality mental health care	Excellent		11% N=6

Please also rate each of the following in the Shakopee community.

Availability of affordable quality mental health care	Good		43% N=23
	Fair		31% N=16
	Poor		14% N=8
Opportunities to attend cultural/arts/music activities	Excellent		17% N=18
	Good		47% N=49
	Fair		26% N=27
	Poor		9% N=10
Community support for the arts	Excellent		17% N=18
	Good		41% N=42
	Fair		27% N=27
	Poor		15% N=16
Availability of affordable quality childcare/preschool	Excellent		10% N=6
	Good		42% N=26
	Fair		28% N=17
	Poor		21% N=13
K-12 education	Excellent		10% N=9
	Good		55% N=54
	Fair		13% N=13
	Poor		22% N=21
Adult educational opportunities	Excellent		14% N=13
	Good		49% N=46
	Fair		25% N=24
	Poor		12% N=11
Sense of civic/community pride	Excellent		17% N=18
	Good		42% N=45
	Fair		29% N=31
	Poor		12% N=13
Neighborliness of residents	Excellent		15% N=18
	Good		45% N=54
	Fair		31% N=37
	Poor		10% N=12
Opportunities to participate in social events and activities	Excellent		14% N=16

Please also rate each of the following in the Shakopee community.	Opportunities to participate in social events and activities	Good		60% N=66
		Fair		20% N=22
		Poor		6% N=6
	Opportunities to attend special events and festivals	Excellent		21% N=26
		Good		48% N=57
		Fair		23% N=27
		Poor		8% N=9
	Opportunities to volunteer	Excellent		9% N=8
		Good		56% N=51
		Fair		24% N=22
		Poor		11% N=10
	Opportunities to participate in community matters	Excellent		18% N=19
		Good		49% N=52
		Fair		18% N=19
		Poor		15% N=16
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		12% N=13
		Good		59% N=64
		Fair		22% N=24
		Poor		7% N=8
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee for help or information	No		39% N=49
		Yes		61% N=77
	Contacted Shakopee elected officials to express your opinion	No		79% N=99
		Yes		21% N=26
	Attended a local public meeting	No		75% N=94
		Yes		25% N=31
	Watched a local public meeting	No		66% N=83
		Yes		34% N=42
	Volunteered your time to some group/activity	No		76% N=96
		Yes		24% N=30
	Campaigned or advocated for a local issue, cause, or candidate	No		86% N=107
		Yes		14% N=18
	Voted in your most recent local election	No		18% N=22

Please indicate whether or not you have done each of the following in the last 12 months.	Voted in your most recent local election	Yes		82% N=102
	Used public transportation instead of driving	No		70% N=88
		Yes		30% N=38
	Carpooled with other adults or children instead of driving alone	No		51% N=63
		Yes		49% N=62
	Walked or biked instead of driving	No		48% N=60
		Yes		52% N=65
Please rate the quality of each of the following services in Shakopee.	Public information services	Excellent		20% N=20
		Good		48% N=50
		Fair		23% N=24
		Poor		9% N=9
	Economic development	Excellent		17% N=16
		Good		33% N=33
		Fair		36% N=35
		Poor		14% N=14
	Traffic enforcement	Excellent		17% N=17
		Good		45% N=43
		Fair		28% N=27
		Poor		10% N=10
	Traffic signal timing	Excellent		15% N=19
		Good		42% N=51
		Fair		33% N=39
		Poor		10% N=12
	Street repair	Excellent		12% N=15
		Good		50% N=63
		Fair		22% N=27
		Poor		16% N=20
	Street cleaning	Excellent		32% N=41
		Good		49% N=61
		Fair		16% N=20
		Poor		3% N=3
	Street lighting	Excellent		17% N=21

Please rate the quality of each of the following services in Shakopee.

Street lighting	Good		45% N=56
	Fair		27% N=34
	Poor		11% N=14
Snow removal	Excellent		37% N=46
	Good		50% N=63
	Fair		7% N=9
	Poor		6% N=8
Sidewalk maintenance	Excellent		24% N=28
	Good		60% N=70
	Fair		10% N=12
	Poor		6% N=7
Bus or transit services	Excellent		7% N=5
	Good		54% N=37
	Fair		19% N=13
	Poor		21% N=15
Land use, planning and zoning	Excellent		8% N=8
	Good		44% N=42
	Fair		19% N=18
	Poor		29% N=28
Code enforcement	Excellent		5% N=4
	Good		37% N=32
	Fair		48% N=42
	Poor		10% N=8
Affordable high-speed internet access	Excellent		17% N=19
	Good		52% N=58
	Fair		17% N=20
	Poor		14% N=16
Garbage collection	Excellent		29% N=36
	Good		49% N=59
	Fair		14% N=17
	Poor		8% N=10
Drinking water	Excellent		35% N=41

Please rate the quality of each of the following services in Shakopee.	Drinking water	Good		43% N=50
		Fair		7% N=9
		Poor		15% N=18
	Sewer services	Excellent		42% N=43
		Good		52% N=53
		Fair		2% N=3
		Poor		3% N=3
	Storm water management	Excellent		42% N=43
		Good		45% N=46
		Fair		9% N=9
		Poor		4% N=4
	Power (electric and/or gas) utility	Excellent		47% N=54
		Good		39% N=45
		Fair		10% N=12
		Poor		3% N=3
	Utility billing	Excellent		27% N=32
		Good		44% N=52
		Fair		23% N=27
		Poor		6% N=7
	Police/Sheriff services	Excellent		48% N=54
		Good		41% N=46
		Fair		9% N=10
		Poor		2% N=2
	Crime prevention	Excellent		37% N=39
		Good		44% N=46
		Fair		16% N=17
		Poor		2% N=2
	Animal control	Excellent		25% N=20
		Good		51% N=41
		Fair		16% N=13
		Poor		9% N=7
	Ambulance or emergency medical services	Excellent		42% N=31

Please rate the quality of each of the following services in Shakopee.

Ambulance or emergency medical services	Good		51% N=38
	Fair		6% N=4
	Poor		1% N=1
Fire services	Excellent		48% N=42
	Good		50% N=43
	Fair		2% N=2
	Poor		0% N=
Fire prevention and education	Excellent		41% N=35
	Good		29% N=26
	Fair		21% N=18
	Poor		9% N=8
Emergency preparedness	Excellent		21% N=16
	Good		53% N=42
	Fair		10% N=8
	Poor		16% N=13
Preservation of natural areas	Excellent		14% N=14
	Good		57% N=57
	Fair		11% N=11
	Poor		18% N=19
Shakopee open space	Excellent		12% N=14
	Good		42% N=46
	Fair		27% N=29
	Poor		20% N=22
Recycling	Excellent		22% N=28
	Good		59% N=73
	Fair		15% N=18
	Poor		5% N=6
Yard waste pick-up	Excellent		23% N=23
	Good		55% N=54
	Fair		16% N=16
	Poor		6% N=5
City parks	Excellent		40% N=49

Please rate the quality of each of the following services in Shakopee.	City parks	Good		44% N=54
		Fair		14% N=17
		Poor		3% N=3
	Recreation programs or classes	Excellent		32% N=33
		Good		46% N=48
		Fair		14% N=14
		Poor		8% N=9
	Recreation centers or facilities	Excellent		30% N=34
		Good		43% N=49
		Fair		19% N=21
		Poor		8% N=9
	Health services	Excellent		20% N=18
		Good		73% N=63
		Fair		3% N=2
		Poor		4% N=4
	Public library services	Excellent		58% N=60
		Good		36% N=38
		Fair		3% N=3
		Poor		3% N=3
	Overall customer service by Shakopee employees	Excellent		46% N=48
		Good		41% N=44
		Fair		10% N=10
		Poor		3% N=4
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Excellent		10% N=12
		Good		42% N=49
		Fair		35% N=41
		Poor		12% N=14
	The overall direction that Shakopee is taking	Excellent		13% N=15
		Good		44% N=50
		Fair		26% N=30
		Poor		17% N=19
	The job Shakopee government does at welcoming resident involvement	Excellent		12% N=13

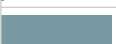
Please rate the following categories of Shakopee government performance.	The job Shakopee government does at welcoming resident involvement	Good		47% N=49
		Fair		32% N=33
		Poor		9% N=9
	Overall confidence in Shakopee government	Excellent		13% N=15
		Good		44% N=51
		Fair		27% N=31
		Poor		16% N=18
	Generally acting in the best interest of the community	Excellent		12% N=15
		Good		43% N=52
		Fair		25% N=30
	Being honest	Excellent		15% N=16
		Good		40% N=42
		Fair		24% N=26
		Poor		21% N=22
	Being open and transparent to the public	Excellent		16% N=16
		Good		32% N=34
		Fair		26% N=27
		Poor		26% N=27
	Informing residents about issues facing the community	Excellent		15% N=16
		Good		40% N=43
		Fair		24% N=26
		Poor		22% N=24
	Treating all residents fairly	Excellent		18% N=15
		Good		37% N=31
		Fair		23% N=19
		Poor		23% N=19
	Treating residents with respect	Excellent		24% N=24
		Good		47% N=47
		Fair		16% N=16
		Poor		13% N=13
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	Excellent		16% N=19

Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	Good		62% N=75
		Fair		18% N=22
		Poor		4% N=4
	The Federal Government	Excellent		8% N=9
		Good		41% N=47
		Fair		31% N=36
		Poor		20% N=23
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health	Essential		49% N=60
		Very important		37% N=46
		Somewhat important		14% N=17
		Not at all important		0% N=
	Overall quality of the transportation system	Essential		25% N=31
		Very important		45% N=56
		Somewhat important		29% N=35
		Not at all important		1% N=1
	Overall design or layout of residential and commercial areas	Essential		39% N=48
		Very important		48% N=58
		Somewhat important		13% N=16
		Not at all important		0% N=
	Overall quality of the utility infrastructure	Essential		48% N=59
		Very important		43% N=53
		Somewhat important		9% N=11
	Overall feeling of safety	Essential		50% N=62
		Very important		44% N=54
		Somewhat important		3% N=4
		Not at all important		3% N=3
	Overall quality of natural environment	Essential		20% N=25
		Very important		56% N=69
		Somewhat important		18% N=22
		Not at all important		6% N=7
	Overall quality of parks and recreation opportunities	Essential		24% N=30
		Very important		55% N=67

Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall quality of parks and recreation opportunities	Somewhat important		14% N=17
		Not at all important		7% N=8
	Overall health and wellness opportunities	Essential		15% N=19
		Very important		47% N=58
		Somewhat important		30% N=37
		Not at all important		8% N=10
	Overall opportunities for education, culture, and the arts	Essential		18% N=22
		Very important		48% N=59
		Somewhat important		29% N=35
		Not at all important		6% N=7
	Residents' connection and engagement with their community	Essential		10% N=12
		Very important		48% N=57
		Somewhat important		36% N=43
		Not at all important		5% N=6
How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City social media channels	Major source		71% N=89
		Minor source		19% N=23
		Not a source		10% N=12
	City website	Major source		50% N=62
		Minor source		40% N=50
		Not a source		10% N=12
	Hometown Messenger	Major source		34% N=43
		Minor source		54% N=67
		Not a source		12% N=15
	News media	Major source		28% N=35
		Minor source		44% N=55
		Not a source		29% N=36
	City Council meetings and other public meetings (live streamed or in person)	Major source		20% N=25
		Minor source		38% N=48
		Not a source		42% N=52
	City emails	Major source		53% N=66
		Minor source		29% N=36
		Not a source		19% N=23

How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	Postcards and flyers	Major source		24% N=30
		Minor source		49% N=61
		Not a source		27% N=34
	Utility bill inserts	Major source		18% N=22
		Minor source		52% N=64
		Not a source		30% N=38
	Word of mouth	Major source		27% N=33
		Minor source		55% N=68
		Not a source		18% N=23
	Interactions with City staff (in person, phone, email, or web)	Major source		14% N=18
		Minor source		44% N=55
		Not a source		42% N=52
	The City of Shakopee has contracted with third-party waste hauling companies to provide trash collection to city residents since roughly 1968. Since 1993, the city has contracted with a single waste hauling company for residential tras..	I would prefer that the City continue the current practice w..		78% N=97
		I would prefer that the City change their practice to allow ..		6% N=8
		Not sure/no preference		15% N=19
	Please rate how satisfied, if at all, you are with parking in general in downtown Shakopee (based on the times when you need it):	Very satisfied		30% N=37
		Somewhat satisfied		36% N=45
		Somewhat dissatisfied		19% N=23
		Very dissatisfied		14% N=18
Please indicate your level of support for the following potential initiatives in downtown Shakopee:	Installing parking meters, including a property tax expenditure for initial installation and ongoing costs for users	Strongly support		5% N=6
		Somewhat support		10% N=12
		Somewhat oppose		25% N=30
		Strongly oppose		60% N=73
	Installing a parking structure, with construction funded via property tax expenditure	Strongly support		18% N=22
		Somewhat support		41% N=50
		Somewhat oppose		19% N=23
		Strongly oppose		22% N=27
In general, how many times do you:	Access the internet from your home	Several times a day		86% N=107
		Once a day		2% N=3
		A few times a week		7% N=9
		Every few weeks		5% N=6
	Access the internet from your cell phone	Several times a day		96% N=120

In general, how many times do you:	Access the internet from your cell phone	Once a day	 3% N=4
		A few times a week	 1% N=1
Visit social media sites		Several times a day	 79% N=99
		Once a day	 15% N=19
		A few times a week	 1% N=2
		Every few weeks	 1% N=1
		Less often or never	 4% N=5
Use or check email		Several times a day	 95% N=120
		Once a day	 4% N=6
		A few times a week	 0% N=
Share your opinions online		Several times a day	 11% N=14
		Once a day	 2% N=3
		A few times a week	 8% N=10
		Every few weeks	 27% N=34
		Less often or never	 52% N=65
Shop online		Several times a day	 17% N=20
		Once a day	 11% N=14
		A few times a week	 27% N=33
		Every few weeks	 40% N=49
		Less often or never	 4% N=5
Please rate your overall health.		Excellent	 18% N=23
		Very good	 51% N=64
		Good	 25% N=31
		Fair	 6% N=7
		Poor	 0% N=
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Very positive	 0% N=1
		Somewhat positive	 25% N=32
		Neutral	 38% N=47
		Somewhat negative	 32% N=40
		Very negative	 4% N=5
How many years have you lived in Shakopee?		Less than 2 years	 10% N=12
		2-5 years	 14% N=18

How many years have you lived in Shakopee?	6-10 years		14% N=17
	11-20 years		24% N=30
	More than 20 years		38% N=48
Which best describes the building you live in?	Single-family detached home		59% N=74
	Townhouse or duplex (may share walls but no units above ..		27% N=34
	Condominium or apartment (have units above or below you)		14% N=17
Do you rent or own your home?	Rent		26% N=33
	Own		74% N=93
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		6% N=8
	\$300 to \$599		7% N=9
	\$600 to \$999		4% N=5
	\$1,000 to \$1,499		17% N=21
	\$1,500 to \$2,499		43% N=53
	\$2,500 to \$3,999		22% N=27
	\$4,000 to \$6,999		1% N=1
	\$7,000 to \$9,999		0% N=
Do any children 17 or under live in your household?	No		54% N=68
	Yes		46% N=58
Are you or any other members of your household aged 65 or older?	No		76% N=95
	Yes		24% N=30
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		5% N=6
	\$25,000 to \$49,999		5% N=6
	\$50,000 to \$74,999		15% N=19
	\$75,000 to \$99,999		20% N=24
	\$100,000 to \$149,999		21% N=25
	\$150,000 to \$199,999		21% N=26
	\$200,000 to \$299,999		11% N=14
	\$300,000 or more		3% N=4
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		96% N=120
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanis..		4% N=5
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		5% N=6
	Asian		10% N=13

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	Black or African American		6% N=8
	White		88% N=109
	A race not listed		4% N=5
In which category is your age?	18-24 years		4% N=5
	25-34 years		29% N=36
	35-44 years		19% N=24
	45-54 years		22% N=28
	55-64 years		14% N=17
	65-74 years		10% N=12
	75 years or older		3% N=4
What is your gender?	Woman		54% N=68
	Man		45% N=57
	Identify in another way		1% N=2
If you identify in another way, how would you desc.. Non-binary			100% N=2
How did you hear about this survey? (Select all that apply.)	The City's website		3% N=4
	The City's social media (Facebook, Twitter, Instagram,...		23% N=29
	Received an email from the City		67% N=85
	In a City newsletter or utility bill		4% N=5
	In my Facebook feed		13% N=17
	Saw it in a newspaper article or ad (hard copy or online)		1% N=1
	Heard about it from a family member, friend or neighbor		0% N=
	Polco's weekly email		0% N=
	Polco social media post		0% N=
	Other		0% N=

Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Shakopee.	Shakopee as a place to live	Excellent		30% N=118
		Good		54% N=211
		Fair		16% N=61
		Poor		1% N=3
	Your neighborhood as a place to live	Excellent		38% N=148
		Good		41% N=163
		Fair		18% N=70
		Poor		3% N=12
	Shakopee as a place to raise children	Excellent		37% N=118
		Good		40% N=128
		Fair		20% N=63
		Poor		2% N=7
	Shakopee as a place to work	Excellent		18% N=52
		Good		42% N=119
		Fair		35% N=100
		Poor		5% N=14
	Shakopee as a place to visit	Excellent		27% N=102
		Good		49% N=187
		Fair		19% N=74
		Poor		5% N=17
	Shakopee as a place to retire	Excellent		21% N=56
		Good		37% N=98
		Fair		29% N=78
		Poor		12% N=33
	The overall quality of life	Excellent		25% N=99
		Good		51% N=199
		Fair		20% N=77
		Poor		3% N=12

Please rate each of the following aspects of quality of life in Shakopee.	Sense of community	Excellent		16% N=62
		Good		38% N=146
		Fair		37% N=143
		Poor		9% N=37
Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall economic health	Excellent		9% N=30
		Good		56% N=190
		Fair		31% N=107
		Poor		4% N=13
	Overall quality of the transportation system	Excellent		14% N=52
		Good		51% N=188
		Fair		27% N=101
		Poor		8% N=30
	Overall design or layout of residential and commercial areas	Excellent		14% N=52
		Good		46% N=177
		Fair		32% N=124
		Poor		9% N=34
	Overall quality of the utility infrastructure	Excellent		20% N=72
		Good		51% N=187
		Fair		21% N=76
		Poor		8% N=28
	Overall feeling of safety	Excellent		23% N=90
		Good		54% N=211
		Fair		18% N=69
		Poor		6% N=22
	Overall quality of natural environment	Excellent		20% N=78
		Good		55% N=210
		Fair		18% N=69
		Poor		6% N=25
	Overall quality of parks and recreation opportunities	Excellent		30% N=116
		Good		50% N=190
		Fair		14% N=52

Please rate each of the following characteristics as they relate to Shakopee as a whole.	Overall quality of parks and recreation opportunities	Poor		6% N=24
	Overall health and wellness opportunities	Excellent		20% N=76
		Good		49% N=187
		Fair		26% N=97
		Poor		5% N=18
	Overall opportunities for education, culture, and the arts	Excellent		14% N=50
		Good		40% N=144
		Fair		37% N=135
		Poor		9% N=32
	Residents' connection and engagement with their community	Excellent		13% N=46
		Good		36% N=126
		Fair		43% N=151
		Poor		8% N=29
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Shakopee to someone who asks	Very likely		43% N=166
		Somewhat likely		46% N=174
		Somewhat unlikely		7% N=27
		Very unlikely		4% N=15
	Remain in Shakopee for the next five years	Very likely		63% N=232
		Somewhat likely		24% N=90
		Somewhat unlikely		6% N=23
		Very unlikely		7% N=26
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		70% N=272
		Somewhat safe		21% N=81
		Neither safe nor unsafe		4% N=15
		Somewhat unsafe		2% N=8
		Very unsafe		3% N=13
	In Shakopee's downtown/commercial area during the day	Very safe		58% N=214
		Somewhat safe		33% N=122
		Neither safe nor unsafe		5% N=17
		Somewhat unsafe		3% N=10
		Very unsafe		1% N=4

Please rate how safe or unsafe you feel:	From property crime	Very safe		32% N=124
		Somewhat safe		40% N=154
		Neither safe nor unsafe		14% N=55
		Somewhat unsafe		11% N=42
		Very unsafe		3% N=13
	From violent crime	Very safe		43% N=166
		Somewhat safe		44% N=170
		Neither safe nor unsafe		6% N=24
		Somewhat unsafe		4% N=17
		Very unsafe		3% N=10
	From fire, flood, or other natural disaster	Very safe		55% N=208
		Somewhat safe		33% N=126
		Neither safe nor unsafe		10% N=36
		Somewhat unsafe		2% N=8
		Very unsafe		1% N=2
Please rate the job you feel the Shakopee community does at each of the following.	Making all residents feel welcome	Excellent		24% N=86
		Good		41% N=149
		Fair		29% N=103
		Poor		7% N=24
	Attracting people from diverse backgrounds	Excellent		27% N=90
		Good		44% N=149
		Fair		25% N=85
		Poor		4% N=14
	Valuing/respecting residents from diverse backgrounds	Excellent		23% N=77
		Good		44% N=144
		Fair		26% N=87
		Poor		7% N=23
	Taking care of vulnerable residents	Excellent		18% N=50
		Good		39% N=106
		Fair		30% N=83
		Poor		13% N=35

Please rate each of the following in the Shakopee community.	Overall quality of business and service establishments	Excellent		21% N=83
		Good		47% N=184
		Fair		23% N=91
		Poor		8% N=31
	Variety of business and service establishments	Excellent		17% N=65
		Good		38% N=144
		Fair		33% N=126
		Poor		12% N=44
	Vibrancy of downtown/commercial area	Excellent		13% N=49
		Good		46% N=171
		Fair		31% N=117
		Poor		10% N=37
	Employment opportunities	Excellent		17% N=50
		Good		37% N=109
		Fair		35% N=104
		Poor		11% N=32
	Shopping opportunities	Excellent		15% N=59
		Good		31% N=122
		Fair		34% N=131
		Poor		20% N=78
	Cost of living	Excellent		8% N=30
		Good		33% N=124
		Fair		44% N=164
		Poor		15% N=58
	Overall image or reputation	Excellent		15% N=55
		Good		48% N=180
		Fair		31% N=118
		Poor		7% N=25
Please also rate each of the following in the Shakopee community.	Traffic flow on major streets	Excellent		17% N=66
		Good		49% N=193
		Fair		27% N=104

Please also rate each of the following in the Shakopee community.

Traffic flow on major streets	Poor		7% N=27
Ease of public parking	Excellent		20% N=77
	Good		50% N=190
	Fair		23% N=88
	Poor		7% N=26
Ease of travel by car	Excellent		32% N=124
	Good		55% N=215
	Fair		12% N=48
	Poor		1% N=3
Ease of travel by public transportation	Excellent		13% N=25
	Good		39% N=73
	Fair		33% N=61
	Poor		15% N=28
Ease of travel by bicycle	Excellent		19% N=53
	Good		45% N=125
	Fair		25% N=70
	Poor		12% N=33
Ease of walking	Excellent		29% N=106
	Good		48% N=179
	Fair		16% N=60
	Poor		7% N=27
Well-planned residential growth	Excellent		16% N=50
	Good		41% N=130
	Fair		32% N=101
	Poor		11% N=33
Well-planned commercial growth	Excellent		14% N=41
	Good		43% N=126
	Fair		25% N=73
	Poor		17% N=51
Well-designed neighborhoods	Excellent		15% N=51
	Good		47% N=161

Please also rate each of the following in the Shakopee community.

Well-designed neighborhoods	Fair		29% N=100
	Poor		10% N=34
Preservation of the historical or cultural character of the community	Excellent		18% N=56
	Good		46% N=145
	Fair		26% N=82
	Poor		9% N=29
Public places where people want to spend time	Excellent		17% N=62
	Good		41% N=155
	Fair		34% N=126
	Poor		8% N=32
Variety of housing options	Excellent		16% N=58
	Good		41% N=146
	Fair		28% N=100
	Poor		15% N=55
Availability of affordable quality housing	Excellent		7% N=25
	Good		30% N=97
	Fair		33% N=109
	Poor		30% N=98
Overall quality of new development	Excellent		8% N=28
	Good		45% N=155
	Fair		41% N=140
	Poor		6% N=20
Overall appearance	Excellent		11% N=42
	Good		55% N=215
	Fair		29% N=115
	Poor		5% N=21
Cleanliness	Excellent		15% N=59
	Good		58% N=226
	Fair		20% N=79
	Poor		7% N=27
Water resources	Excellent		11% N=41

Please also rate each of the following in the Shakopee community.

Water resources	Good		44% N=160
	Fair		30% N=111
	Poor		15% N=56
Air quality	Excellent		18% N=70
	Good		54% N=205
	Fair		25% N=95
	Poor		2% N=9
Availability of paths and walking trails	Excellent		33% N=126
	Good		44% N=167
	Fair		18% N=67
	Poor		5% N=20
Fitness opportunities	Excellent		24% N=92
	Good		44% N=168
	Fair		26% N=100
	Poor		5% N=19
Recreational opportunities	Excellent		20% N=76
	Good		53% N=200
	Fair		22% N=81
	Poor		5% N=21
Availability of affordable quality food	Excellent		15% N=56
	Good		46% N=174
	Fair		28% N=105
	Poor		11% N=41
Availability of affordable quality health care	Excellent		20% N=71
	Good		49% N=178
	Fair		28% N=102
	Poor		3% N=11
Availability of preventive health services	Excellent		18% N=63
	Good		54% N=193
	Fair		24% N=87
	Poor		4% N=14

Please also rate each of the following in the Shakopee community.

Availability of affordable quality mental health care	Excellent		14% N=30
	Good		40% N=87
	Fair		30% N=64
	Poor		16% N=35
Opportunities to attend cultural/arts/music activities	Excellent		16% N=57
	Good		41% N=142
	Fair		34% N=118
	Poor		9% N=33
Community support for the arts	Excellent		17% N=52
	Good		32% N=101
	Fair		38% N=118
	Poor		13% N=41
Availability of affordable quality childcare/preschool	Excellent		15% N=32
	Good		36% N=76
	Fair		31% N=65
	Poor		18% N=37
K-12 education	Excellent		25% N=66
	Good		48% N=124
	Fair		19% N=49
	Poor		8% N=22
Adult educational opportunities	Excellent		13% N=37
	Good		52% N=147
	Fair		24% N=68
	Poor		12% N=33
Sense of civic/community pride	Excellent		11% N=39
	Good		37% N=132
	Fair		39% N=139
	Poor		12% N=42
Neighborliness of residents	Excellent		19% N=74
	Good		38% N=148
	Fair		33% N=128

Please also rate each of the following in the Shakopee community.	Neighborliness of residents	Poor		9% N=35
	Opportunities to participate in social events and activities	Excellent		17% N=65
		Good		45% N=167
		Fair		32% N=119
		Poor		6% N=21
	Opportunities to attend special events and festivals	Excellent		25% N=94
		Good		44% N=162
		Fair		27% N=98
		Poor		4% N=14
	Opportunities to volunteer	Excellent		16% N=46
		Good		51% N=143
		Fair		26% N=73
		Poor		6% N=18
	Opportunities to participate in community matters	Excellent		13% N=41
		Good		49% N=149
		Fair		28% N=85
		Poor		10% N=31
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		17% N=54
		Good		47% N=152
		Fair		29% N=93
		Poor		7% N=22
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Shakopee for help or information	No		63% N=247
		Yes		37% N=146
	Contacted Shakopee elected officials to express your opinion	No		90% N=352
		Yes		10% N=41
	Attended a local public meeting	No		80% N=316
		Yes		20% N=78
	Watched a local public meeting	No		80% N=316
		Yes		20% N=78
	Volunteered your time to some group/activity	No		68% N=268
		Yes		32% N=125

Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	No		86% N=338
		Yes		14% N=55
	Voted in your most recent local election	No		19% N=74
		Yes		81% N=318
	Used public transportation instead of driving	No		79% N=309
		Yes		21% N=84
	Carpooled with other adults or children instead of driving alone	No		52% N=206
		Yes		48% N=187
	Walked or biked instead of driving	No		32% N=127
		Yes		68% N=267
Please rate the quality of each of the following services in Shakopee.	Public information services	Excellent		18% N=60
		Good		45% N=149
		Fair		34% N=111
		Poor		3% N=10
	Economic development	Excellent		15% N=45
		Good		47% N=143
		Fair		29% N=89
		Poor		9% N=26
	Traffic enforcement	Excellent		17% N=58
		Good		43% N=146
		Fair		30% N=104
		Poor		10% N=35
	Traffic signal timing	Excellent		13% N=51
		Good		44% N=167
		Fair		30% N=113
		Poor		13% N=50
	Street repair	Excellent		15% N=59
		Good		46% N=180
		Fair		33% N=126
		Poor		6% N=23
	Street cleaning	Excellent		21% N=80

Please rate the quality of each of the following services in Shakopee.

Street cleaning	Good		55% N=206
	Fair		20% N=73
	Poor		4% N=16
Street lighting	Excellent		19% N=70
	Good		50% N=189
	Fair		22% N=84
	Poor		9% N=35
Snow removal	Excellent		21% N=80
	Good		53% N=201
	Fair		19% N=72
	Poor		8% N=30
Sidewalk maintenance	Excellent		15% N=56
	Good		48% N=179
	Fair		26% N=97
	Poor		11% N=40
Bus or transit services	Excellent		15% N=31
	Good		46% N=92
	Fair		27% N=53
	Poor		11% N=22
Land use, planning and zoning	Excellent		11% N=30
	Good		43% N=112
	Fair		33% N=87
	Poor		13% N=33
Code enforcement	Excellent		12% N=30
	Good		30% N=75
	Fair		34% N=87
	Poor		24% N=62
Affordable high-speed internet access	Excellent		18% N=65
	Good		33% N=118
	Fair		28% N=98
	Poor		20% N=72

Please rate the quality of each of the following services in Shakopee.

Garbage collection	Excellent		26% N=99
	Good		45% N=169
	Fair		21% N=80
	Poor		7% N=28
Drinking water	Excellent		20% N=74
	Good		42% N=155
	Fair		30% N=111
	Poor		9% N=32
Sewer services	Excellent		23% N=84
	Good		55% N=200
	Fair		20% N=74
	Poor		2% N=6
Storm water management	Excellent		23% N=82
	Good		55% N=193
	Fair		21% N=72
	Poor		2% N=6
Power (electric and/or gas) utility	Excellent		28% N=106
	Good		48% N=187
	Fair		21% N=80
	Poor		3% N=12
Utility billing	Excellent		23% N=88
	Good		42% N=158
	Fair		28% N=106
	Poor		7% N=27
Police/Sheriff services	Excellent		29% N=97
	Good		50% N=168
	Fair		19% N=65
	Poor		3% N=9
Crime prevention	Excellent		21% N=69
	Good		49% N=163
	Fair		23% N=74

Please rate the quality of each of the following services in Shakopee.	Crime prevention	Poor		7% N=23
	Animal control	Excellent		20% N=51
		Good		46% N=117
		Fair		31% N=78
		Poor		3% N=8
	Ambulance or emergency medical services	Excellent		35% N=98
		Good		51% N=143
		Fair		12% N=35
		Poor		2% N=6
	Fire services	Excellent		40% N=113
		Good		48% N=136
		Fair		12% N=33
		Poor		1% N=3
	Fire prevention and education	Excellent		33% N=81
		Good		42% N=104
		Fair		17% N=43
		Poor		8% N=21
	Emergency preparedness	Excellent		19% N=43
		Good		46% N=101
		Fair		25% N=54
		Poor		10% N=21
	Preservation of natural areas	Excellent		14% N=45
		Good		39% N=123
		Fair		34% N=107
		Poor		12% N=38
	Shakopee open space	Excellent		16% N=54
		Good		35% N=116
		Fair		39% N=127
		Poor		9% N=31
	Recycling	Excellent		22% N=83
		Good		44% N=165

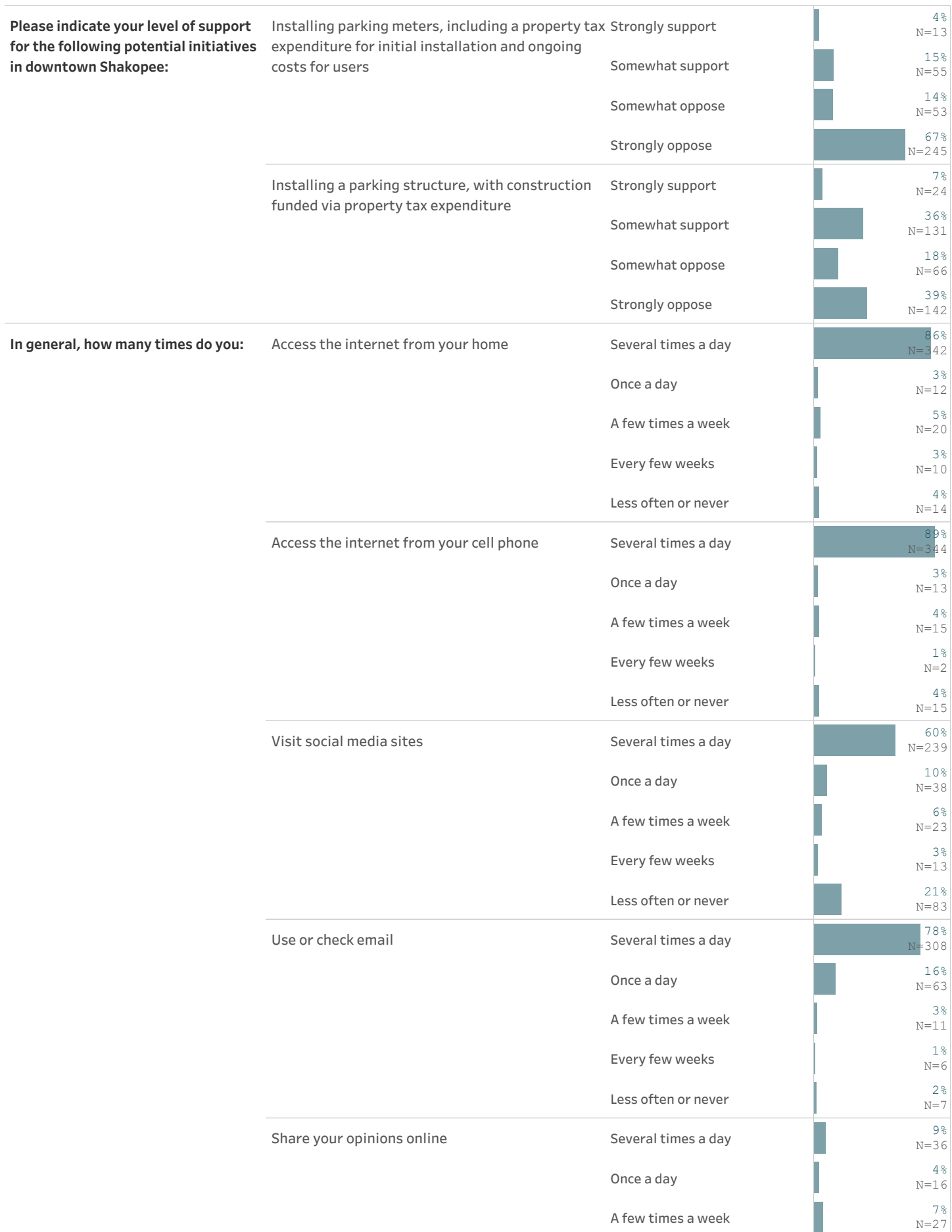
Please rate the quality of each of the following services in Shakopee.	Recycling	Good		
		Fair		25% N=94
		Poor		8% N=30
	Yard waste pick-up	Excellent		24% N=74
		Good		40% N=121
		Fair		29% N=88
		Poor		6% N=18
	City parks	Excellent		27% N=103
		Good		47% N=179
		Fair		22% N=83
		Poor		4% N=14
	Recreation programs or classes	Excellent		24% N=72
		Good		46% N=140
		Fair		28% N=87
		Poor		2% N=7
	Recreation centers or facilities	Excellent		24% N=78
		Good		50% N=164
		Fair		23% N=76
		Poor		2% N=8
	Health services	Excellent		23% N=81
		Good		52% N=179
		Fair		24% N=82
		Poor		1% N=3
	Public library services	Excellent		37% N=120
		Good		46% N=150
		Fair		15% N=49
		Poor		3% N=8
	Overall customer service by Shakopee employees	Excellent		27% N=94
		Good		50% N=172
		Fair		19% N=67
		Poor		4% N=12
Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Excellent		10% N=33

Please rate the following categories of Shakopee government performance.	The value of services for the taxes paid to Shakopee	Good		44% N=153
		Fair		31% N=105
		Poor		15% N=52
	The overall direction that Shakopee is taking	Excellent		12% N=42
		Good		43% N=144
		Fair		35% N=119
		Poor		10% N=34
	The job Shakopee government does at welcoming resident involvement	Excellent		16% N=45
		Good		41% N=116
		Fair		33% N=93
		Poor		11% N=30
	Overall confidence in Shakopee government	Excellent		10% N=32
		Good		43% N=144
		Fair		35% N=119
		Poor		13% N=43
	Generally acting in the best interest of the community	Excellent		11% N=38
		Good		43% N=145
		Fair		30% N=102
		Poor		16% N=54
	Being honest	Excellent		12% N=37
		Good		41% N=129
		Fair		35% N=110
		Poor		13% N=41
	Being open and transparent to the public	Excellent		11% N=35
		Good		35% N=113
		Fair		35% N=115
		Poor		19% N=60
	Informing residents about issues facing the community	Excellent		9% N=30
		Good		37% N=125
		Fair		30% N=102
		Poor		23% N=79

Please rate the following categories of Shakopee government performance.	Treating all residents fairly	Excellent		12% N=36
		Good		42% N=126
		Fair		36% N=108
		Poor		11% N=33
	Treating residents with respect	Excellent		18% N=60
		Good		45% N=150
		Fair		30% N=101
		Poor		7% N=22
Overall, how would you rate the quality of the services provided by each of the following?	The City of Shakopee	Excellent		21% N=79
		Good		46% N=170
		Fair		28% N=101
		Poor		5% N=18
	The Federal Government	Excellent		11% N=39
		Good		25% N=87
		Fair		36% N=126
		Poor		27% N=94
Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall economic health	Essential		46% N=177
		Very important		42% N=159
		Somewhat important		11% N=43
		Not at all important		1% N=4
	Overall quality of the transportation system	Essential		31% N=120
		Very important		35% N=137
		Somewhat important		28% N=108
		Not at all important		6% N=22
	Overall design or layout of residential and commercial areas	Essential		29% N=114
		Very important		43% N=170
		Somewhat important		24% N=94
		Not at all important		4% N=14
	Overall quality of the utility infrastructure	Essential		42% N=165
		Very important		42% N=163
		Somewhat important		15% N=58

Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure	Not at all important		1% N=4
	Overall feeling of safety	Essential		57% N=225
		Very important		34% N=133
		Somewhat important		5% N=22
		Not at all important		3% N=13
	Overall quality of natural environment	Essential		33% N=130
		Very important		48% N=191
		Somewhat important		15% N=58
		Not at all important		4% N=15
	Overall quality of parks and recreation opportunities	Essential		25% N=96
		Very important		49% N=193
		Somewhat important		23% N=90
		Not at all important		3% N=13
	Overall health and wellness opportunities	Essential		27% N=106
		Very important		47% N=185
		Somewhat important		22% N=85
		Not at all important		4% N=16
	Overall opportunities for education, culture, and the arts	Essential		25% N=98
		Very important		46% N=180
		Somewhat important		24% N=94
		Not at all important		5% N=20
	Residents' connection and engagement with their community	Essential		17% N=67
		Very important		46% N=179
		Somewhat important		34% N=134
		Not at all important		3% N=13
How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	City social media channels	Major source		25% N=95
		Minor source		33% N=128
		Not a source		42% N=163
	City website	Major source		30% N=117
		Minor source		43% N=169
		Not a source		27% N=104

How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?	Hometown Messenger	Major source		32% N=124
		Minor source		44% N=174
		Not a source		24% N=94
News media		Major source		30% N=119
		Minor source		44% N=174
		Not a source		26% N=101
City Council meetings and other public meetings (live streamed or in person)		Major source		7% N=27
		Minor source		37% N=146
		Not a source		56% N=220
City emails		Major source		18% N=72
		Minor source		35% N=138
		Not a source		46% N=182
Postcards and flyers		Major source		29% N=113
		Minor source		50% N=195
		Not a source		21% N=84
Utility bill inserts		Major source		29% N=114
		Minor source		48% N=187
		Not a source		24% N=93
Word of mouth		Major source		26% N=101
		Minor source		44% N=173
		Not a source		30% N=118
Interactions with City staff (in person, phone, email, or web)		Major source		16% N=62
		Minor source		34% N=135
		Not a source		50% N=197
The City of Shakopee has contracted with third-party waste hauling companies to provide trash collection to city residents since roughly 1968. Since 1993, the city has contracted with a single waste hauling company for residential tra..		I would prefer that the City continue the current practice w..		72% N=286
		I would prefer that the City change their practice to allow ..		8% N=30
		Not sure/no preference		20% N=78
Please rate how satisfied, if at all, you are with parking in general in downtown Shakopee (based on the times when you need it):		Very satisfied		23% N=86
		Somewhat satisfied		49% N=178
		Somewhat dissatisfied		18% N=67
		Very dissatisfied		10% N=35



In general, how many times do you:	Share your opinions online	Every few weeks		13% N=49
		Less often or never		67% N=255
Shop online		Several times a day		16% N=62
		Once a day		6% N=24
		A few times a week		36% N=143
		Every few weeks		28% N=111
		Less often or never		14% N=53
Please rate your overall health.		Excellent		22% N=87
		Very good		49% N=195
		Good		27% N=106
		Fair		2% N=7
		Poor		0% N=1
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Very positive		4% N=16
		Somewhat positive		19% N=75
		Neutral		40% N=157
		Somewhat negative		31% N=121
		Very negative		6% N=25
How many years have you lived in Shakopee?		Less than 2 years		15% N=58
		2-5 years		19% N=76
		6-10 years		11% N=44
		11-20 years		27% N=106
		More than 20 years		29% N=114
Which best describes the building you live in?		Single-family detached home		58% N=232
		Townhouse or duplex (may share walls but no units above or below you)		24% N=94
		Condominium or apartment (have units above or below you)		17% N=66
		Mobile home		0% N=
		Other		1% N=5
Do you rent or own your home?		Rent		26% N=103
		Own		74% N=294
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?		Less than \$300		3% N=12
		\$300 to \$599		6% N=25

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$600 to \$999		5% N=21
	\$1,000 to \$1,499		20% N=78
	\$1,500 to \$2,499		46% N=182
	\$2,500 to \$3,999		15% N=60
	\$4,000 to \$6,999		3% N=11
	\$7,000 to \$9,999		1% N=4
Do any children 17 or under live in your household?	No		66% N=262
	Yes		34% N=135
Are you or any other members of your household aged 65 or older?	No		81% N=320
	Yes		19% N=76
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		7% N=28
	\$25,000 to \$49,999		9% N=36
	\$50,000 to \$74,999		15% N=56
	\$75,000 to \$99,999		16% N=60
	\$100,000 to \$149,999		24% N=94
	\$150,000 to \$199,999		18% N=68
	\$200,000 to \$299,999		7% N=28
	\$300,000 or more		4% N=14
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		93% N=364
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin		7% N=26
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		3% N=13
	Asian		14% N=54
	Black or African American		7% N=25
	Native Hawaiian or Other Pacific Islander		2% N=8
	White		78% N=303
	A race not listed		7% N=29
In which category is your age?	18-24 years		5% N=18
	25-34 years		28% N=110
	35-44 years		13% N=52
	45-54 years		30% N=117
	55-64 years		10% N=38

In which category is your age?	65-74 years		8% N=32
	75 years or older		8% N=30
What is your gender?	Woman		51% N=201
	Man		46% N=181
	Identify in another way		4% N=14
If you identify in another way, how would you describe your gender?	Agender/I don't identify with any gender		27% N=4
	Non-binary		24% N=3
	Transgender woman		35% N=5
	Identify in another way		14% N=2

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Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Shakopee.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Shakopee as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Shakopee as a place to raise children.....	1	2	3	4	5
Shakopee as a place to work	1	2	3	4	5
Shakopee as a place to visit	1	2	3	4	5
Shakopee as a place to retire	1	2	3	4	5
The overall quality of life in Shakopee.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Shakopee as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Shakopee	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee	1	2	3	4	5
Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Shakopee.....	1	2	3	4	5
Overall quality of natural environment in Shakopee	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Shakopee.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Shakopee to someone who asks	1	2	3	4	5
Remain in Shakopee for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Shakopee's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Shakopee community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Shakopee community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Shakopee	1	2	3	4	5
Variety of business and service establishments in Shakopee.....	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Shakopee	1	2	3	4	5
Overall image or reputation of Shakopee.....	1	2	3	4	5

7. Please also rate each of the following in the Shakopee community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Shakopee.....	1	2	3	4	5
Ease of travel by public transportation in Shakopee.....	1	2	3	4	5
Ease of travel by bicycle in Shakopee.....	1	2	3	4	5
Ease of walking in Shakopee.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Shakopee.....	1	2	3	4	5
Overall appearance of Shakopee.....	1	2	3	4	5
Cleanliness of Shakopee.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Shakopee.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Shakopee (in-person, phone, email, or web) for help or information.....	1	2
Contacted Shakopee elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.).....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Shakopee.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

The City of Shakopee 2023 Community Survey

9. Please rate the quality of each of the following services in Shakopee.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Shakopee open space	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Shakopee government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Shakopee.....	1	2	3	4	5
The overall direction that Shakopee is taking.....	1	2	3	4	5
The job Shakopee government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Shakopee government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Shakopee	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Shakopee community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Shakopee	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Shakopee.....	1	2	3	4
Overall design or layout of Shakopee's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Shakopee (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4
Overall feeling of safety in Shakopee.....	1	2	3	4
Overall quality of natural environment in Shakopee	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Shakopee.....	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. How much of a source, if at all, are each of the following for you for getting information about the City government and its activities, events, and services?

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
City social media channels.....	1	2	3
City website	1	2	3
Hometown Messenger	1	2	3
News media	1	2	3
City Council meetings and other public meetings (live streamed or in person)	1	2	3
City emails.....	1	2	3
Postcards and flyers.....	1	2	3
Utility bill inserts.....	1	2	3
Word of mouth.....	1	2	3
Interactions with City staff (in person, phone, email, or web)	1	2	3

14. The City of Shakopee has contracted with third-party waste hauling companies to provide trash collection to city residents since roughly 1968. Since 1993, the city has contracted with a single waste hauling company for residential trash collection. Contracting with a single hauler allows Shakopee residents to pay significantly less for the same level of trash collection services than those in communities that allow multiple haulers (\$71.64 in Shakopee vs. \$111.69 for the same level of service elsewhere, a 65% reduction in costs). However, the current system does not allow Shakopee residents to choose their waste hauler of preference.

Please indicate the ONE option you most prefer:

- ☐ I would prefer that the City continue the current practice with a single waste hauling company.
☐ I would prefer that the City change their practice to allow multiple waste haulers, and understand this would likely come with an increase to my service fees.
☐ Not sure/no preference

15. Please rate how satisfied, if at all, you are with parking in general in downtown Shakopee (based on the times when you need it):

- ☐ Very satisfied ☐ Somewhat satisfied ☐ Somewhat dissatisfied ☐ Very dissatisfied ☐ Don't know

16. Please indicate your level of support for the following potential initiatives in downtown Shakopee:

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>
Installing parking meters, including a property tax expenditure for initial installation and ongoing costs for users ...	1	2	3	4	5
Installing a parking structure, with construction funded via property tax expenditure.....	1	2	3	4	5

The City of Shakopee 2023 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often <u>or never</u>	Don't <u>know</u>
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. How many years have you lived in Shakopee?

☐ Less than 2 years
☐ 2-5 years
☐ 6-10 years
☐ 11-20 years
☐ More than 20 years

D5. Which best describes the building you live in?

☐ Single-family detached home
☐ Townhouse or duplex (may share walls but no units above or below you)
☐ Condominium or apartment (have units above or below you)
☐ Mobile home
☐ Other

D6. Do you rent or own your home?

☐ Rent
☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

☐ Less than \$300 ☐ \$2,500 to \$3,999
☐ \$300 to \$599 ☐ \$4,000 to \$6,999
☐ \$600 to \$999 ☐ \$7,000 to \$9,999
☐ \$1,000 to \$1,499 ☐ \$10,000 or more
☐ \$1,500 to \$2,499

About how much is your monthly housing

D8. Do any children 17 or under live in your household?

☐ No ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

☐ No ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

☐ Less than \$25,000 ☐ \$100,000 to \$149,999
☐ \$25,000 to \$49,999 ☐ \$150,000 to \$199,999
☐ \$50,000 to \$74,999 ☐ \$200,000 to \$299,999
☐ \$75,000 to \$99,999 ☐ \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

☐ No ☐ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

☐ American Indian or Alaskan Native
☐ Asian
☐ Black or African American
☐ Native Hawaiian or Other Pacific Islander
☐ White
☐ A race not listed

D13. In which category is your age?

☐ 18-24 years ☐ 55-64 years
☐ 25-34 years ☐ 65-74 years
☐ 35-44 years ☐ 75 years or older
☐ 45-54 years

D14. What is your gender?

☐ Woman
☐ Man
☐ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

☐ Agender/I don't identify with any gender
☐ Genderqueer/gender fluid
☐ Non-binary
☐ Transgender man
☐ Transgender woman
☐ Two-spirit
☐ Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502