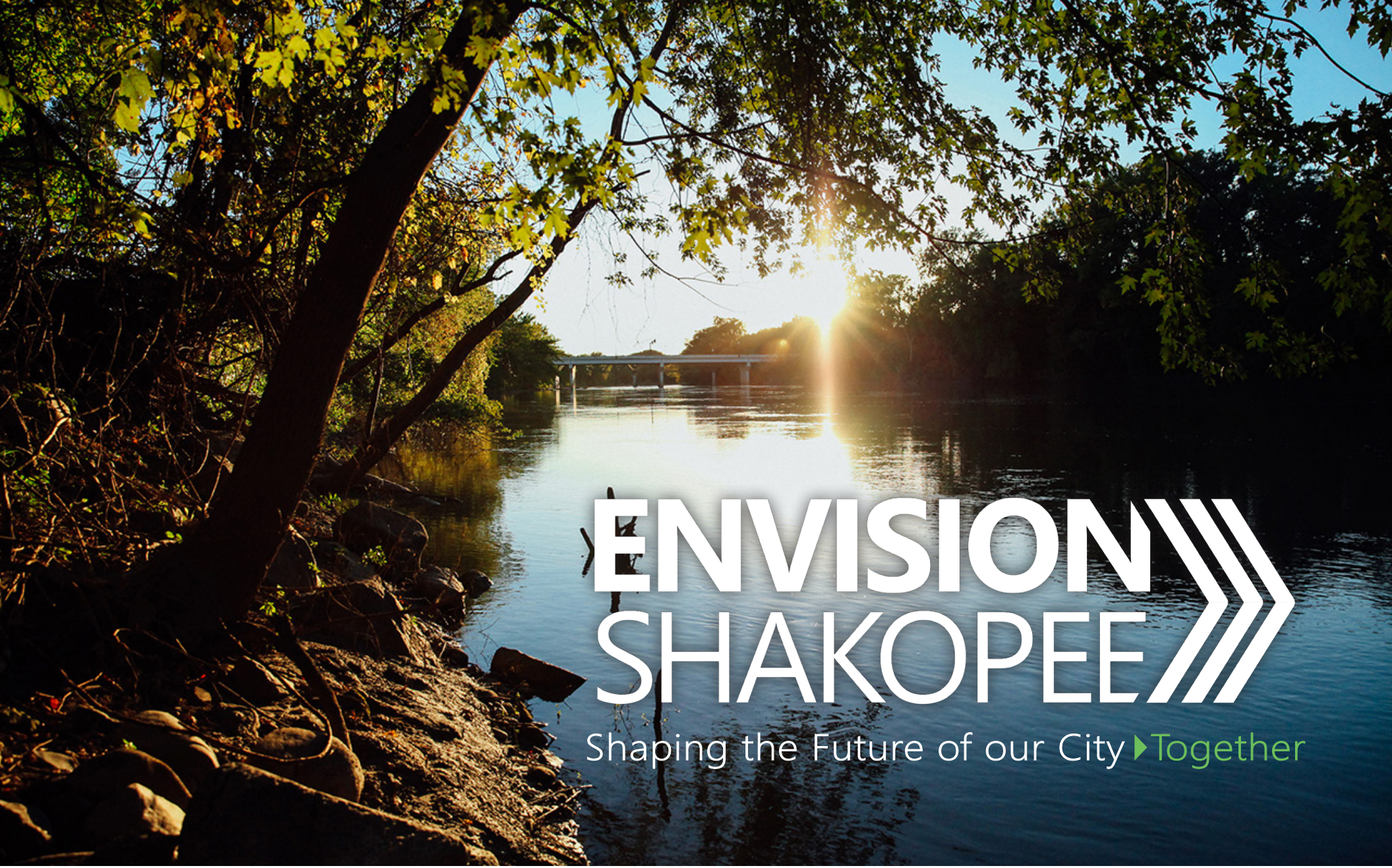


CITY OF SHAKOPEE

2040 COMPREHENSIVE PLAN

PUBLIC REVIEW DRAFT

06/15/18

TABLE OF CONTENTS

INTRODUCTION & EXECUTIVE SUMMARY **6**

COMMUNITY OVERVIEW **34**

Shakopee's Past 35

Shakopee's Today 38

Shakopee's Future 44

SECTION I: THE ECONOMIC ENVIRONMENT **46**

Economic Competitiveness 48

Goals & Strategies for Economic Competitiveness 68

SECTION II: THE COMMUNITY ENVIRONMENT **74**

1. Housing 76

Goals & Strategies for Housing 92

2. Quality Of Life 96

Goals & Strategies for Quality of Life 102

3. Neighborhoods & Sense Of Place 106

Goals & Strategies for Sense of Place 108

SECTION III: THE BUILT ENVIRONMENT **112**
1. Land Use, Development & Community Design 114
Planned Land Use Map 133
Planning Districts Recommendations 150
Goals & Strategies for Land Use 198
2. Transportation 206
Goals & Strategies for Transportation 258
3. Infrastructure 266
Goals & Strategies for Infrastructure 280

SECTION IV: THE NATURAL ENVIRONMENT **284**
1. Parks, Trails & Open Space 286
Goals & Strategies for Parks, Trails & Open Space 300
2. Natural Resources 312
Goals & Strategies for Natural Resources 319
3. Resilience 324
Goals & Strategies for Resilience 330

SECTION V: GOVERNANCE **336**
Introduction 337
1. City Administration 338
Goals & Strategies for City Administration 346
2. Communication 352
Goals & Strategies for Communication 358
3. Finance 362
Goals & Strategies for Finance 364

IMPLEMENTATION **368**

APPENDIX **-**

ACKNOWLEDGEMENTS

CITY COUNCIL

Mayor Bill Mars
Councilor Matt Lehman
Councilor Mike Luce
Councilor Kathi Mocol
Councilor Jay Whiting

PLANNING COMMISSION

Ashlee Sepulvado
Noreen Reding
Steve Mangan, Chair, Planning Commission
Mark McQuillan, Chair, BOAA
Jody Brennan
Kent Robbins, Vice Chair, Planning Commission
Lori Brandon, Vice Chair, BOAA

CONSULTANT TEAM

MKSK
Darren J. Meyer, ASLA
Andrew Overbeck, AICP
Justin Goodwin, AICP
Arin Blair, AICP
Juliana Silveira
Christopher Will

HR&A Advisors, Inc.
Erin Lonoff
Peter Gorman
Bob Geolas

Toole Design Group
Hannah Pritchard, PE, PTOE
Ciara Schlichting, AICP

TECHNICAL ADVISORY COMMITTEE

Eric Weiss, Envision Shakopee Project Manager
Michael Kerski, Director of Planning & Development
Bill Reynolds, City Administrator
Nate Burkett
Kristin Doran
Jamie Polley
Kyle Sobota
Mark Noble
Ryan Halverson
Ryan Borman
Jennifer Gabbard
Andy Hutson
Angela Trutnau
Rick Coleman
Joy Sutton
Darin Nelson
Linda Loomis
Diane Lynch
Paul Nelson

COMMUNITY PARTICIPANTS

Several hundred members of the Shakopee community participated in the planning process through planning workshops, community events, focus groups and online participation.

Thank you to all those whose contributions and guidance have helped make Envision Shakopee a success.

1 EXECUTIVE SUMMARY

2040 COMPREHENSIVE PLAN

A PLAN WITH PURPOSE

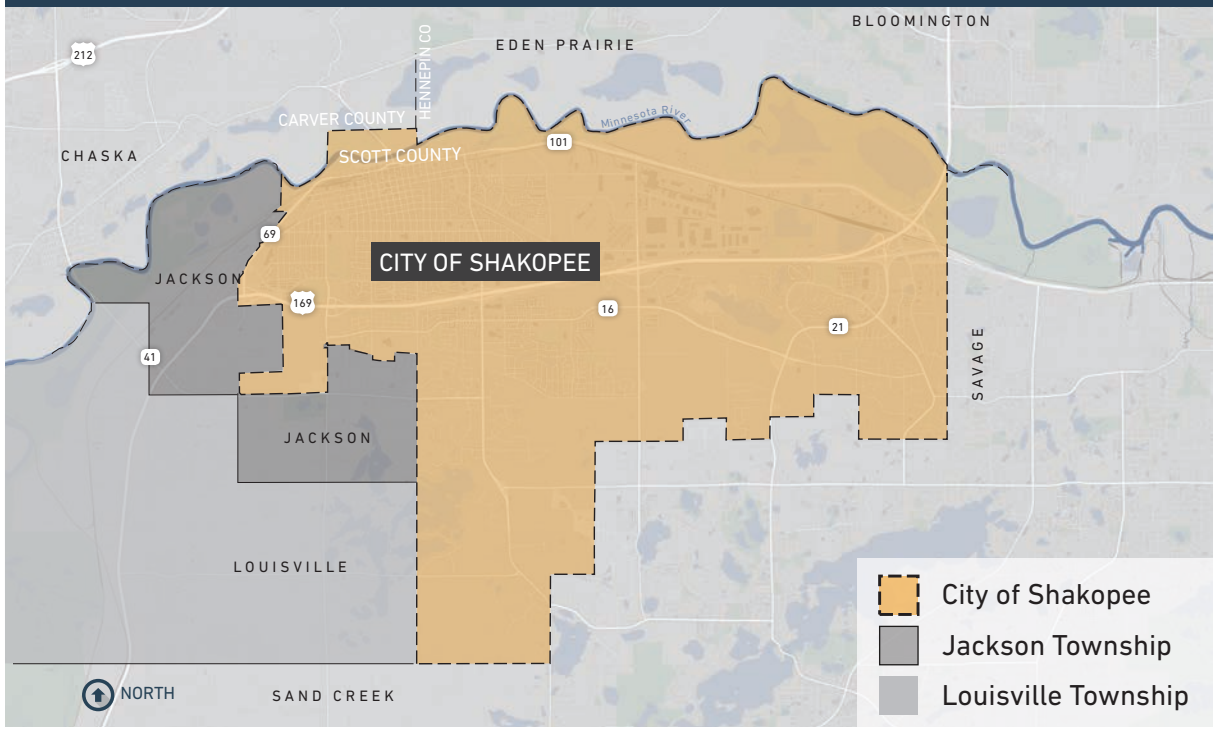
All too often, comprehensive plans are developed as technical documents of little interest to the average person who lives or works in the community. This plan is different.

Like other comprehensive plans, Envision Shakopee serves as a tool for City Council, the Planning Commission, city staff and other government entities as they consider priorities and make decisions regarding public policy, public investments and private development proposals.

But the plan is more than a technical document to be used only by city government. This is a plan for the residents of Shakopee and the wider Shakopee community – all who live here, work here or conduct business and those who visit our great city to enjoy all it has to offer.

Shakopee has been blessed with incredible economic growth and a number of assets that set it apart from other communities in the Twin Cities. We are now in a position to harness those assets and leverage them toward continued success. The Envision Shakopee plan is our first step on this path toward Shakopee's bright future – together, as a community.

PLANNING AREA



The mission of the City of Shakopee is to provide the opportunity to live, work and play in a community with a proud past, promising future and small-town atmosphere within a metropolitan setting.

Envision Shakopee is a **vision** and a **plan of action** to lead our community to where we want to be in the future—depicting how we would like to grow and change, what we would like to improve, and what we would like to preserve and strengthen for future generations.

PLANNING CONTEXT

THE QUESTIONS WE FACE

Shakopee is a community in transition. It has evolved from a small town with a few thousand residents into a fast-growing suburban city of over 40,000. In a little more than a decade, Shakopee doubled in population and experienced incredible economic growth with the addition of 5,000 jobs. It has physically expanded with new infrastructure to serve development across 30 square miles of northern Scott County. Such rapid change in a community inevitably brings a variety of challenges, but also presents incredible opportunities.

As Shakopee looks to its future and considers its position in the Twin Cites region, our community stands at a turning point. Because we have grown so quickly, we now face a number of critical questions that we must address to ensure Shakopee moves forward in a shared direction and with a shared sense of purpose.

Envision Shakopee sets a framework for our community to answer these and other important questions. The Envision Shakopee 2040 Comprehensive Plan is an expression of the community's vision for the future and a strategic map to reach that vision. This plan guides the physical, social and economic development priorities of Shakopee for the next twenty years and beyond.

How can Shakopee remain competitive in a fast-changing economy?

How can the city provide the best and most efficient services to our residents and businesses?

How can the city improve the quality of life for all Shakopee residents?

What is our identity as a community and how do we embrace it as we grow?

EXECUTIVE SUMMARY

HOW THIS PLAN WAS CREATED

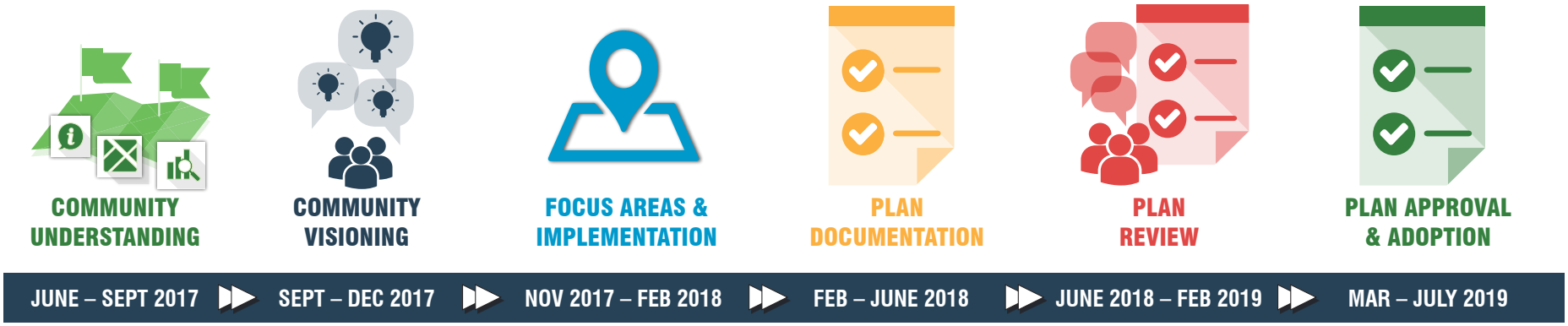
Envision Shakopee was shaped by robust community engagement and technical analysis. A nine-month community process ran congruent with a twelve-month data and analysis process. At twelve months, the draft plan document was presented for a six-month refinement and community review process.

Consultant Team
The plan was developed by a consultant planning team lead by MKSK with the support of HR&A Advisors, Toole Design Group and in partnership with city leadership.

Shakopee City Council
Shakopee City Council provided guidance and direction throughout the planning process via periodic updates at council meetings and work sessions, and participation in community engagement events.

Technical Advisory Committee
A Technical Advisory Committee (TAC) composed of Shakopee staff members from multiple departments met via phone conference with the planning team during critical phases of the planning process. The TAC acted as a sounding board for the planning team, reviewing recommendations and community engagement materials.

PROJECT TIMELINE



COMMUNITY ENGAGEMENT

The Envision Shakopee planning process was designed to inspire all who live, work, play and learn in the City of Shakopee to take part in defining a clear vision for the future of the city. Community engagement efforts included small focus groups and interviews, online engagement, presentations, city presence at community events and festivals, city staff presentations at community groups and organization meetings, and three Envision Shakopee community workshops. Additionally, the planning team reviewed community input gathered through other community engagement and planning efforts by the city and Scott County and incorporated the findings into the plan.

In total, across Envision Shakopee outreach and data collected from aligned community engagement efforts, this community engagement process enabled more than 3,000 people to help shape the direction of the comprehensive plan for Shakopee.

Community feedback was organized by topic and strong themes emerged from the data. These themes were further tested in ongoing engagement. Through this work, the themes were refined into 10 Community Priorities, as discussed on the following page.

3,000+

RESIDENTS, LEADERS, EMPLOYEES AND VISITORS ENGAGED

IN-PERSON ENGAGEMENT

- **72** FOCUS GROUP PARTICIPANTS
- **70** COMMUNITY WORKSHOP PARTICIPANTS
- **423** PARTICIPANTS AT COMMUNITY EVENTS
- **47** CITY STAFF SURVEYED
- **505** EMPLOYEE SURVEYS

WEB ENGAGEMENT

- **2,200** WEBSITE SESSIONS
- **1,530** USERS
- **8,040** PAGE VIEWS
- **40** SURVEYS SUBMITTED

OTHER INPUT

- **1,271** SCOTT COUNTY COMMUNITY ENGAGEMENT
- **700** NATIONAL CITIZENS SURVEY

EXECUTIVE SUMMARY

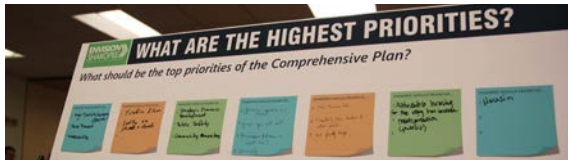
A PLAN FOR OUR COMMUNITY

COMMUNITY PRIORITIES

The ten community priorities began as strong themes that emerged from community feedback early in the planning process. The themes were then tested in subsequent phases of engagement, and refined with additional feedback into clear priorities.

The community priorities served as high level guides for the tone and breadth of the plan. They directly influenced the plan's structure, the big ideas for Shakopee's future, to follow, and the goals & strategies found in each section of the plan.

THE PLAN MUST REFLECT OUR VALUES & BE USED AS A STRATEGIC GUIDE



Shakopee residents have been excited about this new approach to planning for the city's future but are also concerned the city will not stick to its plan. It is critical that planning and public investments be strategic, connected to a long-term plan and in-line with the community's values.

COMMUNICATION EFFORTS NEED TO CONTINUE TO EVOLVE

People want more information from city government, especially on the city's website. For example, more details about proposed development projects and better information about events and festivals. There is a desire for improved communication and collaboration between the city, its neighboring jurisdictions and other government agencies.

AVAILABILITY OF QUALITY HOUSING OPTIONS IS A COMMUNITY NEED

A growing number of people feel housing prices are out of their reach or that the available housing does not meet their needs. For example, seniors need one-level living while many families with kids need reasonably priced units with more bedrooms.

COMMUNITY AESTHETICS ARE IMPORTANT

Many would like to see higher quality architecture and design standards to improve the overall aesthetics of the community. This includes everything from a need for better code enforcement to a desire to have fewer "cookie cutter" buildings.

TRANSPORTATION OPTIONS ARE CRITICAL

People are dissatisfied by Highway 169 traffic and see a need for additional improvements for commuters. There is interest in improving roadway safety and other transportation options, including transit, biking and walking for commuting, exercise and other daily activities.

ADDITIONAL PARK & TRAIL CONNECTIONS ARE NEEDED

The city is building a great trail system, but additional improvements, connections and wayfinding signage are needed. For example, a bike trail over Highway 169 near Southbridge is highly desired. The river is one of the city's biggest underutilized assets and people want access to it.

A SENSE OF COMMUNITY & BELONGING IS IMPORTANT

People like being around their neighbors and want more opportunities to gather, celebrate and meet. This includes a call to stitch together seemingly disconnected neighborhoods, such as Southbridge. There is also an ardent desire to maintain Shakopee's unique identity and small-town character.

RESIDENTS DESIRE DOWNTOWN REVITALIZATION

Downtown Shakopee has historic and unique characteristics that can be leveraged to encourage public and private improvements. A strong mix of independent, unique and high-quality retail and restaurants are desired.

WE MUST MAINTAIN A STRONG & DIVERSE ECONOMY

Shakopee has experienced considerable jobs growth in recent years, but most residents work outside of the city and most employees commute from elsewhere. The plan should support an appropriate jobs/housing balance and a diverse employment base.

WE MUST ENSURE LONG-TERM FISCAL STABILITY

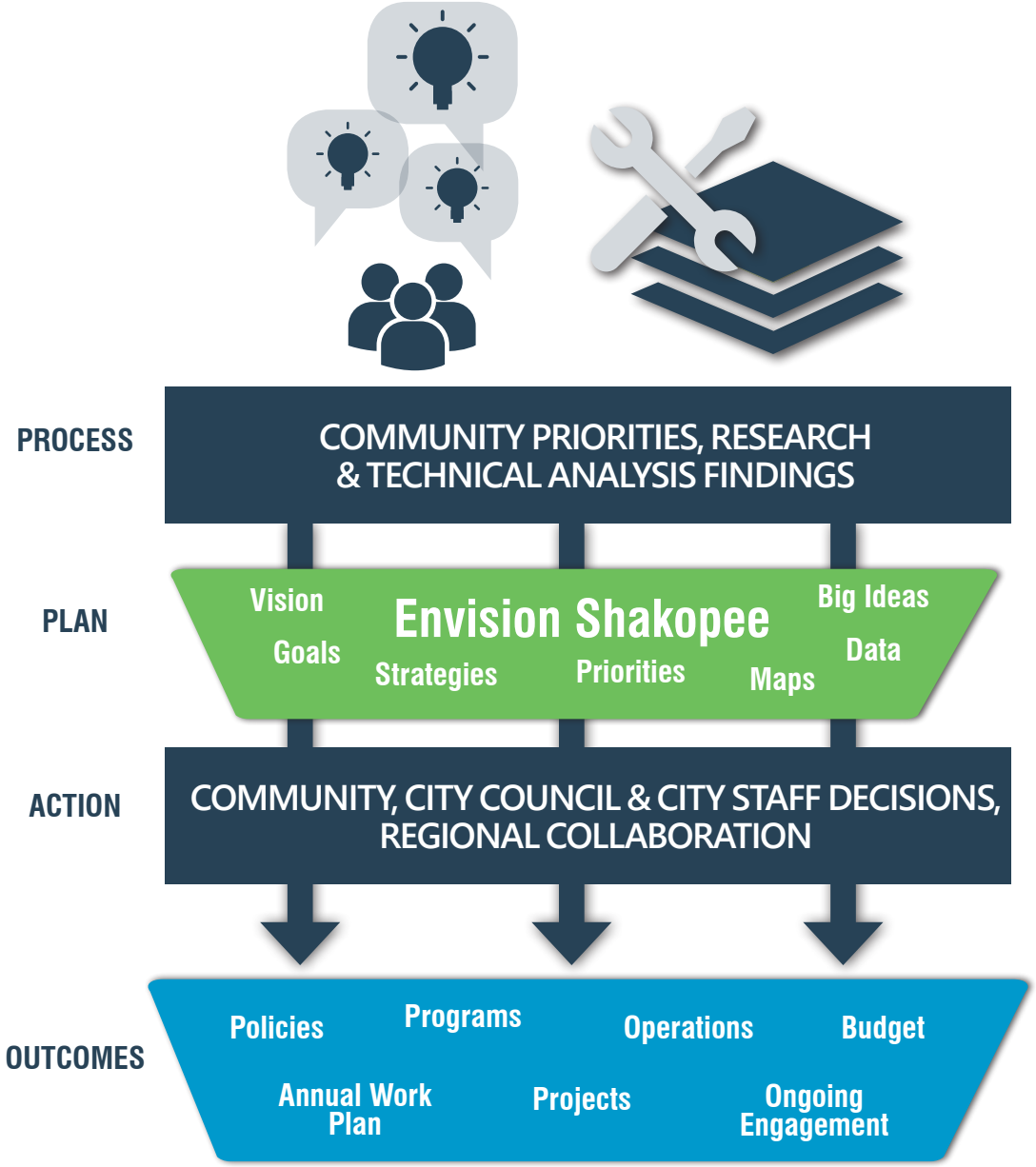
As Shakopee considers its opportunities for investment, growth and improvements, people want to know that city leaders are strategically considering short-term and long-term financial impacts. Acting as stewards of the public's resources, the city should balance the needs of current and future generations while maintaining the overall fiscal health of the city.

EXECUTIVE SUMMARY

HOW THE PLAN WILL BE USED

The Envision Shakopee 2040 Comprehensive Plan serves as a guidebook for the city's vision and blueprint for the next 20 years. The plan will be consulted by the City Council, boards and commissions, city staff and other government entities as they assess the character, location and extent of public investments and private development proposals. Envision Shakopee will ensure that decisions are being made to guide growth and development in Shakopee that adhere to a shared vision authentic to our community.

The plan is a high-level and flexible document—allowing decision-makers to respond to new trends or unforeseen opportunities with shifts in strategy or priority, while setting a direction to guide these decisions to be consistent with the vision and principles of the plan.



STRUCTURE OF THE PLAN

FIVE SECTIONS OF RECOMMENDATIONS

While the Introduction and Community Overview provide the background and context for Envision Shakopee, the following five sections, numbered I – V, provide the foundation for the implementing the community's vision.

Each section (I – V) contains one to three chapters. The chapters discuss existing conditions, outline issues and opportunities, and set Goals & Strategies for implementation. The community priorities are reflected throughout the Goals & Strategies of each chapter.

Following the sections I – V is the Implementation & Action Plan. Found there is a matrix containing all goals and strategies from the plan's sections, listed in order and identified as short-, medium-, or long-term items for implementation.

Embedded across the sections and chapters of Envision Shakopee are twelve "Big Ideas" for Shakopee's future. These big ideas cross multiple topics—reflecting the interconnectedness of all plan elements—and are an accumulation of community priorities, planning analysis, and goals for Shakopee.

ENVISION SHAKOPEE AT A GLANCE

INTRODUCTION
- Planning process
- Plan structure
- Community Priorities
- Big Ideas for Shakopee's Future

COMMUNITY OVERVIEW
- Planning context: Shakopee's past, present and future

I THE ECONOMIC ENVIRONMENT
- Economic Competitiveness

II THE COMMUNITY ENVIRONMENT
- Housing
- Quality of Life
- Neighborhoods & Sense of Place

III THE BUILT ENVIRONMENT
- Land Use, Development & Community Design
- Transportation
- Infrastructure

IV THE NATURAL ENVIRONMENT
- Parks, Trails & Open Space
- Natural Resources
- Resilience

V GOVERNANCE
- City Administration
- Communications
- Finance

IMPLEMENTATION & ACTION PLAN
- Matrix of Goals and Strategies from all sections (I – V) with Action Plan

EXECUTIVE SUMMARY

BIG IDEAS FOR THE FUTURE OF SHAKOPEE

All elements of Envision Shakopee are interconnected. These Big Ideas are an outgrowth of community priorities and planning analysis—outlining a vision for Shakopee. They are embedded across the Goals & Strategies of the plan.

1 CREATE A FRESH IMPRESSION

As a regional entertainment destination and employment center, first impressions can set the stage for repeat visits and sustained business attraction, while also reinforcing community pride for residents. Shakopee should work with Scott County to beautify Highway 101 as a signature gateway to the community. A coordinated design strategy for landscaping and signage at other gateways and entry points to Shakopee should be pursued.

2 REDISCOVER THE RIVER

Shakopee has an incredible asset in the Minnesota River. Opportunities to enhance access to it, both visually and physically should be pursued along the river's course through the city. This includes improving trail connections and views to the waters edge, supporting quality riverfront development in Downtown, and preserving land for new parks with river frontage, especially in environmentally sensitive or flood-prone areas.

3 ENHANCE ECONOMIC CLUSTERS

Modern competitive workplaces offer a variety of amenities that attract and retain businesses and employees alike. The addition of Quarry Lake Park and trail access in the Valley Green Business park is a desirable model for employment centers in Shakopee. Opportunities to enhance these centers with open spaces, walking paths, and dining options should be pursued to ensure the viability of Shakopee's employment centers.

4 DIVERSIFY HOUSING OPTIONS

As Shakopee continues to grow, there will be an increasing need to provide a broader diversity of housing options, both to serve existing residents with changing needs and to attract new employees to contribute to Shakopee's economy. High quality, well-designed multi-family and attached housing types should be supported in various locations throughout Shakopee, especially in close proximity to employment centers and transit.

EXECUTIVE SUMMARY

BIG IDEAS FOR THE FUTURE OF SHAKOPEE

5 REVITALIZE FIRST AVENUE

First Avenue is the gateway to Downtown and an important linkage to the Valley Green Business park. Aging commercial sites are underutilized assets that can be redeveloped with a mixture of uses, filling the gaps in the city's housing, office, and retail/dining offerings, while improving the appearance and walkability of this important corridor.

6 KNIT THE COMMUNITY TOGETHER

Shakopee is a growing city with an historic downtown as well as numerous neighborhood and retail centers. Strategic improvements to key roadway corridors, through a combination of private redevelopment efforts and public street design will enhance proximity and connectivity for residents and employees, providing options to access shopping, dining and retail services by multiple modes of travel.

7 CONNECT PEOPLE TO NATURE

Shakopee has rich natural environment, including the Minnesota River, wetlands, woods, and prairie landscapes. Yet many of these features are disconnected and difficult for people to access. A robust trail system with consistent signage and wayfinding should safely and conveniently connect Shakopee's residents to nature, both within existing parks and greenways, and to future additions to the preserved landscape.

8 FOSTER CIVIC LIFE IN CIVIC SPACES

Shakopee is a diverse city with a wide variety of neighborhoods. The popularity of public events like Rhythm on the Rails and performances in Huber Park are evidence of the community's desire to gather together and spend time with residents from across the city. Opportunities to create more public spaces and events throughout Shakopee will broaden these connections and reinforce the quality of day-to-day life for Shakopee's citizens.

EXECUTIVE SUMMARY

BIG IDEAS FOR THE FUTURE OF SHAKOPEE

9 POSITION FOR THE NEW ECONOMY

Shakopee has a strong economic base in the manufacturing sector. As the nature of industry evolves and modernizes, the city must continually position itself to leverage its assets for business attraction and retention. Shakopee should market its existing industrial base as part of an advanced economy corridor, foster connections between Valley Green and Downtown, and promote the West End for the next generation of advanced manufacturing.

10 SPARK THE START-UP CULTURE

As a center of industry and commerce, Shakopee can encourage business development and entrepreneurial activity by supporting the start-up business culture. Co-working and maker spaces, a business incubation facility, and the potential to partner with a technical or community college are all initiatives the city can explore to expand its economic diversity and opportunities for residents and employees.

11 SUPPORT REGIONAL TRANSPORTATION

Most Shakopee residents work elsewhere in the region, while most employees in the city commute into Shakopee. Highway congestion has become a daily frustration, affecting residents' quality of life, and affecting the city's desirability as an employment location. Shakopee should advocate for the extension of Bus Rapid Transit into the city, support regional highway improvements and encourage transit-oriented development.

12 CELEBRATE BIG FUN!

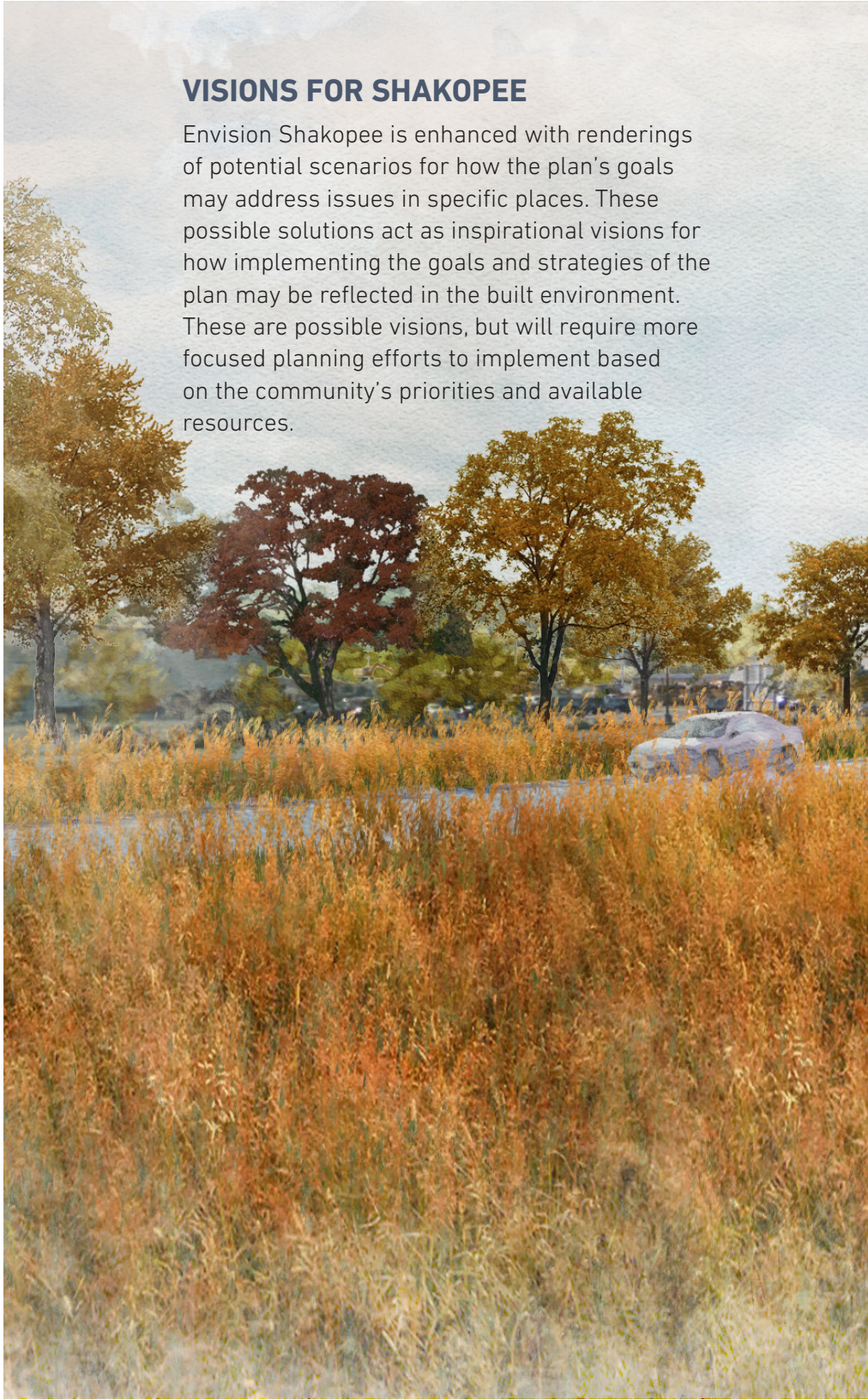
Shakopee is home to phenomenal entertainment assets that draw millions of visitors to the city on an annual basis. The city should continue to leverage these assets for continued investment and economic development by supporting programming partnerships and physical connections between public and private recreation and entertainment venues - enhancing Shakopee's cachet as *the* place to visit in the Land of Big Fun.

EXECUTIVE SUMMARY

A VISION FOR THE HIGHWAY 101 GATEWAY

Hwy-101 is has been a traditional gateway to Shakopee and its regional entertainment destinations and major employment centers. The highway offers a first impression of the community for visitors and is a daily sight for commuters. First impressions can set the stage for repeat visits and sustained business attraction, while also reinforcing community pride for residents.

Envision Shakopee recommends the city work with Scott County to beautify Hwy-101 as a signature gateway to the community. Native tree and grass plantings could return the corridor to the area's natural landscape while providing a scenic view, changing with the seasons. The addition of landscaping will screen industrial development and provide an aesthetically pleasing gateway for both drivers on 101 as well as cyclists on the Minnesota Valley State Trail. This coordinated design strategy for landscaping and signage could be applied at other gateways and entry points to Shakopee and should also be pursued.



VISIONS FOR SHAKOPEE

Envision Shakopee is enhanced with renderings of potential scenarios for how the plan's goals may address issues in specific places. These possible solutions act as inspirational visions for how implementing the goals and strategies of the plan may be reflected in the built environment. These are possible visions, but will require more focused planning efforts to implement based on the community's priorities and available resources.

BIG IDEA

CREATE A FRESH IMPRESSION

1 EXECUTIVE SUMMARY

A VISION FOR FIRST AVENUE

A corridor in transition, First Avenue is still the gateway to Downtown Shakopee. Part of the original town plat for Shakopee, small, connected street blocks lend First Avenue fantastic neighborhood fabric. Proximity to downtown and the riverfront provide momentum and opportunities to revitalize First Avenue. Aging commercial sites are underutilized assets that can be redeveloped with a mixture of uses, filling the gaps in the city's housing, office, and retail/dining offerings, while improving the appearance and walkability of this important corridor.

BIG IDEAS

REVITALIZE FIRST AVENUE
KNIT THE COMMUNITY TOGETHER

1 EXECUTIVE SUMMARY

A VISION FOR THE RIVERFRONT

The Minnesota River played a significant role in the foundation of Shakopee and is one of the city's most valuable resources. Yet residents and visitors have little access to the scenic and recreational opportunities which the river provides. Envision Shakopee provides a vision for the downtown riverfront, building on the success of Huber Park by transforming the underutilized south bank along Levee Drive.

Visible from both the Holmes Street and Hwy 101 bridges, a riverfront transformation would complete a continuous public open space along with Huber Park and create a welcoming gateway and front door to both downtown and the city. While the Minnesota Valley State Trail and Holmes Street bridge and tunnel already provide fantastic pedestrian connectivity dowtnown, a terraced walkway could provide the final connection to the water's edge with streetscaping along Levee Drive providing a streel level transition of the public realm between existing and future residential development along the downtown riverfront.

BIG IDEAS

REDISCOVER THE RIVER
FOSTER CIVIC LIFE IN CIVIC SPACES

EXECUTIVE SUMMARY

A VISION FOR THE TRAIL NETWORK

Shakopee has more than 88 miles of multi-purpose trails which together create a pedestrian network connecting neighborhoods, parks, and destinations. The city has done an excellent job of using underutilized spaces to create trail corridors. The Scenic Heights to Tahpah Park Drainageway Trail is a prime example of this, as a 2.5-mile drainage easement which also connects both Shakopee East and West Junior High Schools, the Community Center, and four neighborhoods was used a corridor to construct the trail.

While Envision Shakopee recommends many visionary and ambitious projects it is also meant to illustrate how relatively simple improvements can enhance community character and quality of life. Many residents use and love the trail network, but have identified a lack of simple trail amenities. Adding shade trees, benches, landscaping, improved crossings, and wayfinding signage throughout the trail system will make it more accessible and enjoyable to use. Such improvements can be made strategically and as resources allow.

BIG IDEAS

CONNECT PEOPLE TO NATURE

KNIT THE COMMUNITY TOGETHER

EXECUTIVE SUMMARY

A VISION FOR THE WEST END

The West End has been the focus of recent planning in Shakopee with the orderly annexation agreement with Jackson Township. While construction is underway for the primarily single-family residential neighborhood east of the bluff, Envision Shakopee sets the stage to the west for a mixed-use employment center providing space for advanced manufacturing, office, and potential a satellite campus development. Additionally, closest to the bluff, higher-density residential development will provide housing options for existing and future Shakopee residents in proximity to workplaces. A system of trail greenways will provide access to the preserved bluff and provide mobility options for movement between activities at the foot and top of the bluff. Nearby retail and dining amenities could support residential and employment alike. Future development will accommodate the planned interchange improvement at Hwy-169 and Hwy-41. Signature architecture oriented toward the interchange and highway will provide a welcoming gateway and positive first impression for those arriving from the west.

BIG IDEAS
ENHANCE ECONOMIC CLUSTERS
EXPAND AND DIVERSIFY HOUSING

1 EXECUTIVE SUMMARY

A VISION FOR MARSCHALL ROAD

The Minnesota Department of Transportation along with Hennepin and Scott counties have initiated the Hwy-169 Mobility Study to explore the technical feasibility of establishing bus rapid transit (BRT) to connect Shakopee with I-394 MnPASS near St. Louis Park. The Marshall Road Transit Center is a logical terminus for the potential BRT. High capacity transit service to other destinations in the twin service could support and facilitate denser, transit-oriented patterns of development in the station area.

Envision Shakopee proposes a long-term vision for development around the Marshall Road Transit Center if such service is established. Currently, the station area is auto-oriented suburbia. However, surface parking lots could be retrofitted with a mix of residential, commercial, and retail amenities to create a more walkable and less auto-reliant center. Existing buildings can be redeveloped or repurposed to meet future, long term trends.

BIG IDEAS
EXPAND AND DIVERSIFY HOUSING
SUPPORT REGIONAL TRANSPORTATION

EXECUTIVE SUMMARY

REALIZING THE VISION

IMPLEMENTING THE PLAN

Envision Shakopee provides a long-range vision for the community, while also serving as a guide for how the community can turn that vision into reality over time. The plan establishes high-level community priorities, a broad set of recommended goals, strategies and tactics to address those priorities, and some big ideas to inspire the community to action. Implementation of priority initiatives will require concentrated efforts among a variety of interested parties, from city government and elected officials, to private entities, community organizations, and other government agencies over the course of many years. This plan is a starting point.

Shakopee has experienced a great deal of change over the past few decades, which has brought challenges related to growth, concerns about the community's identity and what the future holds. This plan is designed to guide Shakopee toward harnessing change and guiding it to maximize opportunities for all of our citizens. With strategic investments and partnerships, thoughtful policy development, on-going community engagement and deliberate decision-making, Shakopee can position itself as a community of choice in the years to come.

I GOALS FOR THE ECONOMIC ENVIRONMENT

Economic Competitiveness

1. Retain and expand Shakopee's industrial base
2. Attract new industrial users
3. Support the diversity of Shakopee's business mix
4. Leverage downtown for economic development
5. Improve Shakopee's brand in the region as a fun, livable and business-friendly community
6. Remove barriers to economic development

II GOALS FOR THE COMMUNITY ENVIRONMENT

Housing

1. Expand and diversify housing types
2. Preserve and utilize existing assets for housing
3. Utilize greenfield sites for strategic growth

Quality of Life

1. Adopt land use policies and practices that improve quality of life
2. Prioritize public health and safety

Neighborhoods & Sense of Place

1. Celebrate Shakopee's history, culture and community identity
2. Build on Shakopee's unique assets
3. Foster a sense of neighborliness
4. Ensure neighborhoods are safe, healthy, welcoming and supportive places to live, work, learn and play

III GOALS FOR THE BUILT ENVIRONMENT

Land Use

1. Align land use and development mechanisms with Envision Shakopee goals
2. Emphasize community character in design
3. Grow strategically
4. Prioritize redevelopment opportunities
5. Target increased density in areas that are connected to amenities and transit
6. Promote infill development

Transportation

1. Balance the needs of all transportation users
2. Elevate transportation partnerships
3. Develop city and neighborhood transportation plans
4. Develop a safety plan

Infrastructure

1. Provide a high quality public water supply in a cost-effective, efficient and effective manner
2. Dependably and affordably convey sanitary sewage into the regional treatment system
3. Ensure the public + private surface water management system
4. Ensure private utilities are meeting the needs of the city while minimizing adverse impacts

IV GOALS FOR THE NATURAL ENVIRONMENT

Parks, Trails & Open Space

1. Plan high-quality parks & facilities
2. Provide passive parks and open space
3. Support and strengthen trail systems
4. Embrace the riverfront
5. Enrich programming
6. Manage and govern as a community effort

Natural Resources

1. Protect, preserve and enhance Shakopee's water resources
2. Protect and preserve Shakopee's open space and other natural resources
3. Encourage and require high-quality, environmentally-sensitive development
4. Strengthen beneficial connections between the natural world and built environment
5. Cultivate a culture of environmental awareness, stewardship and respect

Resilience

1. Develop and encourage public and private renewable energy production systems
2. Promote and integrate resource-efficient systems into public and private facilities
3. Integrate sustainable design and management practices into public spaces
4. Develop community systems and policies for hazard prevention and mitigation
5. Encourage and support the development of a strong local food system

V GOALS FOR GOVERNANCE

City Administration

1. Align city organization and management to advance the goals of Envision Shakopee
2. Create a supportive workplace culture
3. Improve human resources
4. Support elected and appointed officials

Communication

1. Provide efficient and effective internal communications as a government organization
2. Provide consistent and responsive external communications to the public
3. Provide authentic opportunities for community engagement

Finance

1. Provide quality stewardship of the city's financial resources
2. Ensure financial transparency
3. Ensure long-term sustainability
4. Establish Systems for Ongoing Effectiveness & Efficiency in Facilities & Operations