

MVTA TRANSIT UPDATE

CITY OF SHAKOPEE – SEPT. 4, 2018





2017-18 – YEAR IN REVIEW

495 continues major growth

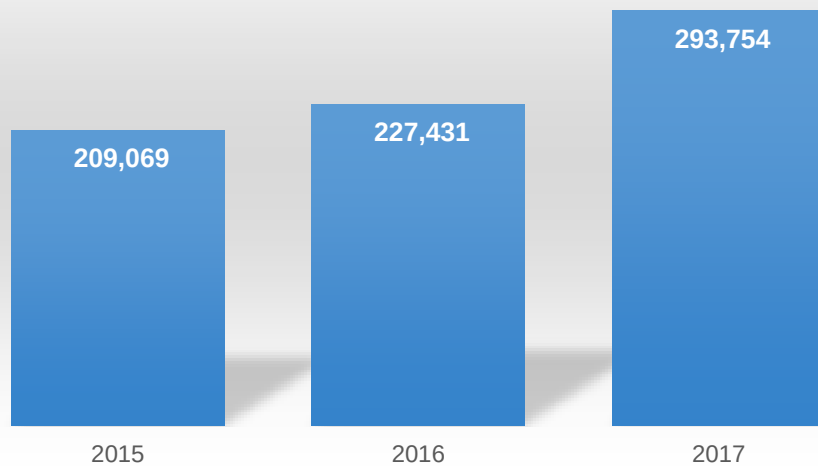
Overall strong growth in
Shakopee, Scott County

Additional partnerships
facilitate new employment
growth

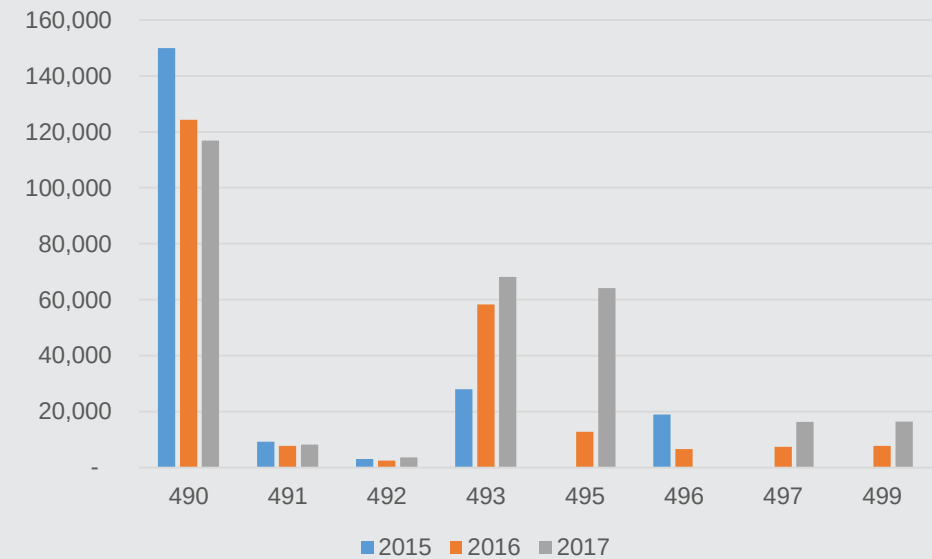
Examining ways to provide
service to underserved parts
of Scott County

RIDERSHIP TRENDS

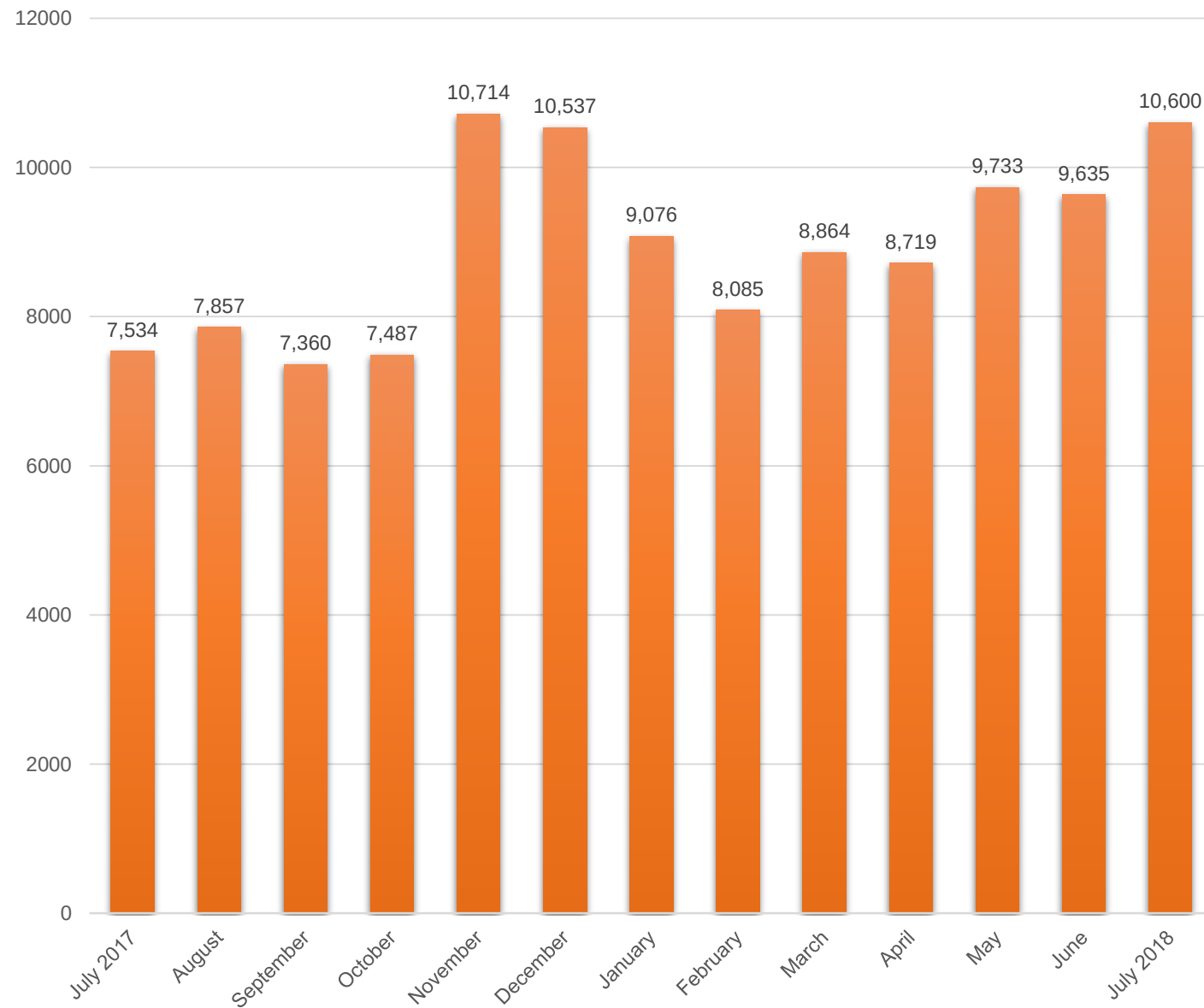
Total Scott County Ridership



Scott County Routes Ridership Change



Route 495 Ridership 2017-2018



ROUTE 495 GROWTH

Continued employer partnerships have spurred massive growth on route 495

72.2% growth throughout 2017

4.2% of total system ridership (3.1% of weekday ridership) – February 2018

300 average rides weekday, 298 average rides Saturday and 241 average rides Sunday

Including connecting MVTA routes (421, 426, 444, 465, 497, 499) route 495 reaches 240,135 jobs and 140,783 people

Route alone reaches 15,380 jobs and 6,613 people (24,030 jobs and 26,138 people including Shakopee Circulators)

Connects 7 MVTA routes, Blue Line and two other providers (SmartLink and Metro Transit)



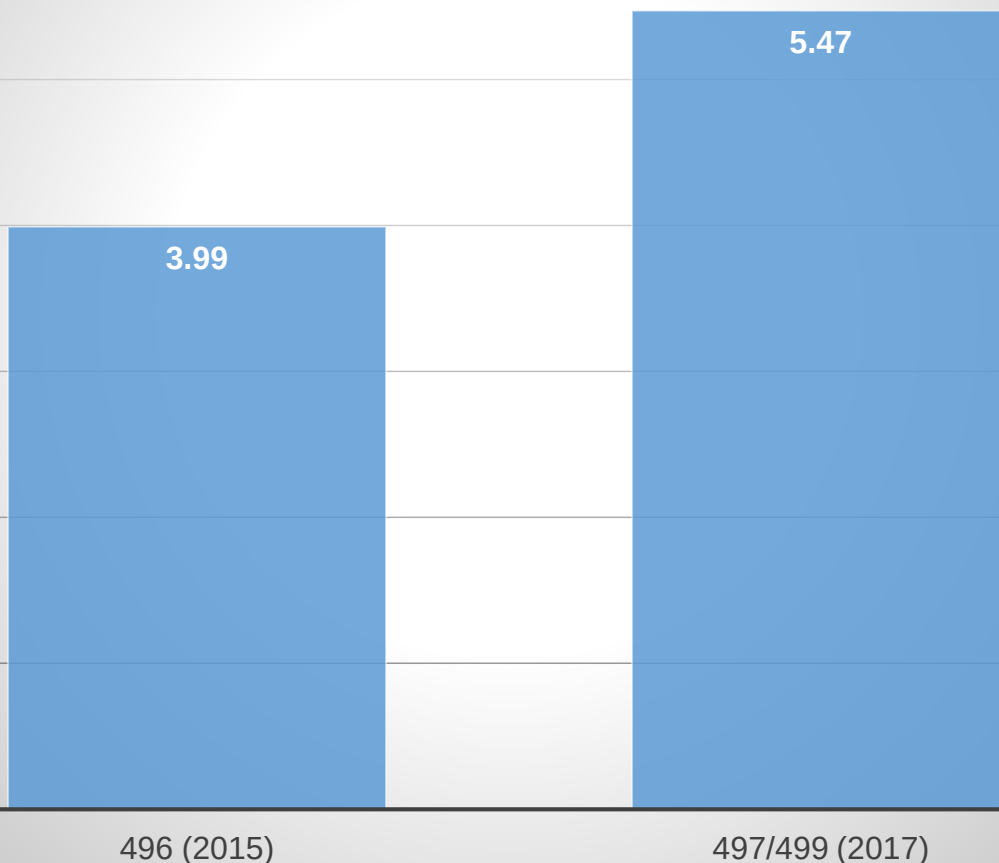
CONTINUING TO GROW PARTNERSHIPS IN SCOTT COUNTY

Second agreement with Amazon to provide service from Cedar Riverside to Shakopee via Burnsville

Direct service to Mystic Lake started February 2018

Continuing to coordinate first mile/last mile shuttles with Canterbury and Mystic Lake

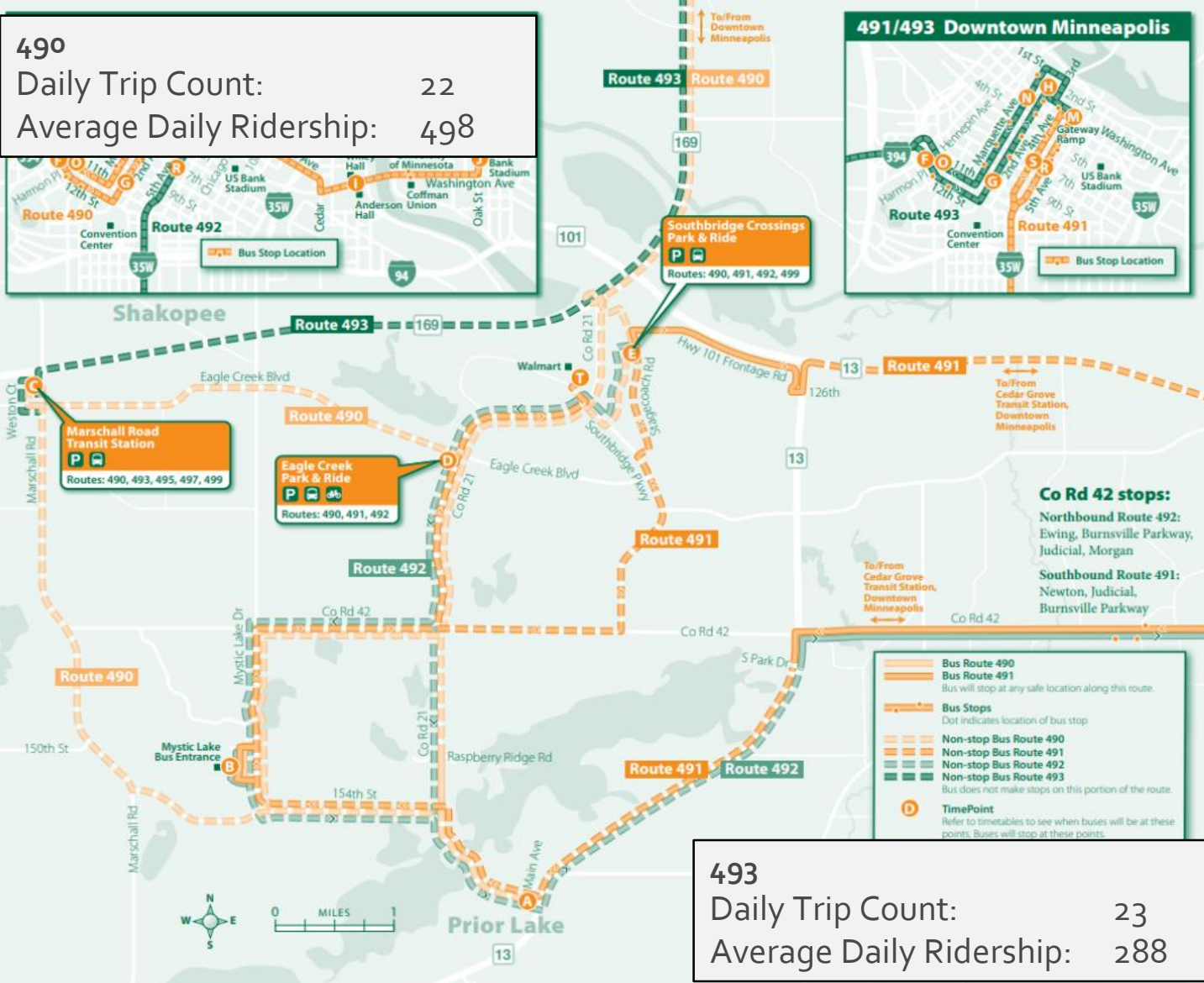
Shakopee Circulator Passengers per Revenue Hour



CIRCULATOR EFFICIENCY GAINS

Restructuring 496 into two separate routes (497/499) has led to increased ridership and productivity

MVTA is continuing to review opportunities for further efficiency gains and adjustments to improve 497 and 499

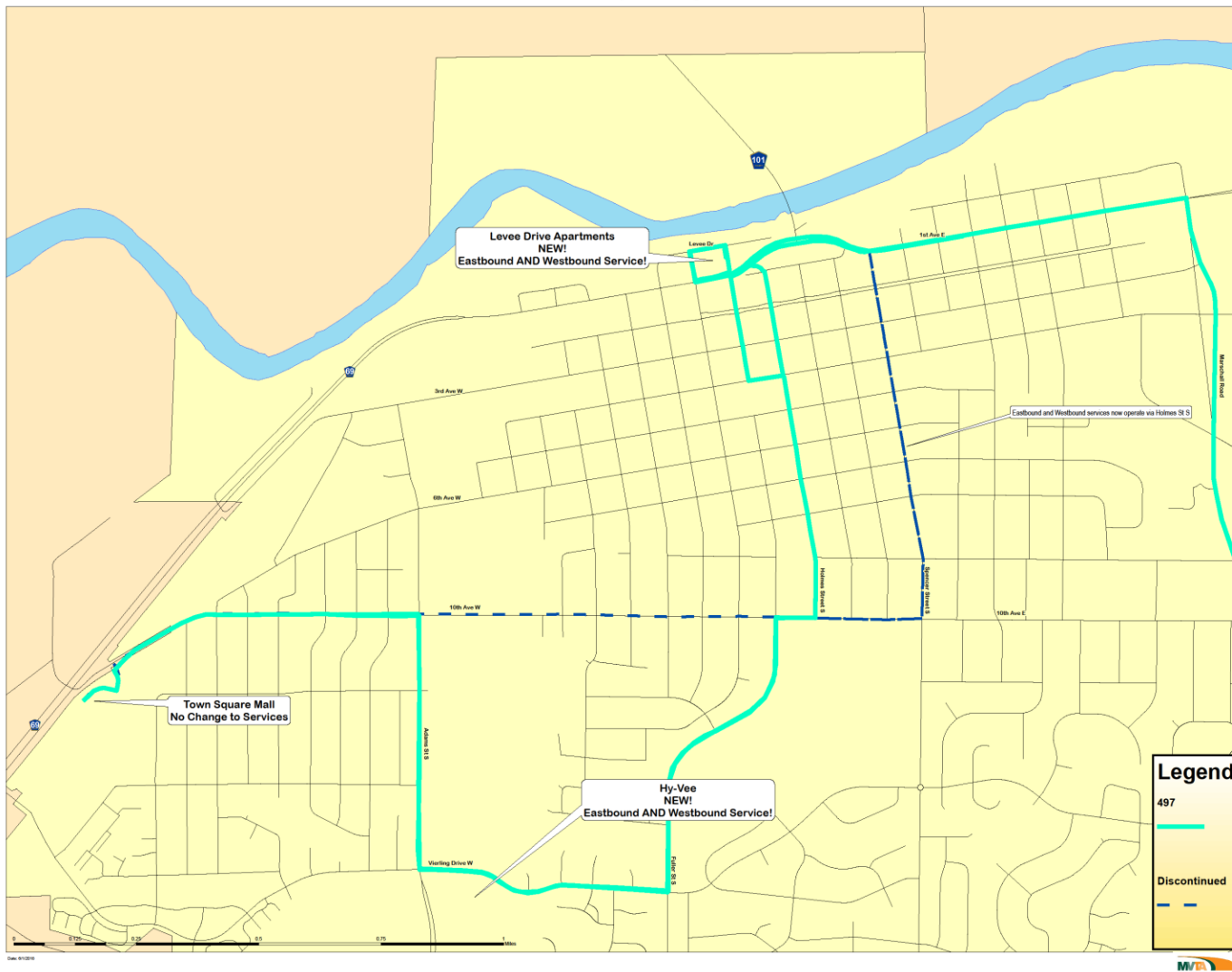


490/493 SERVICE ADJUSTMENTS

Consolidate routes 490/493 into route with three main variants (former 490, former 493 and combined trips)

Minimal to no impact to riders

Eliminating overlapping routes saves money and promotes efficiency



ROUTE 497 ADJUSTMENTS

Adjustments to route 497 went into effect on August 18th

The new routing provides bi-directional service to major points of interest including the new Hy-Vee and Levee Drive Apartments



NEW SHELTER PLANNED AT WALMART IN SHAKOPEE

MVTA is planning to install a new shelter next to Walmart in Shakopee later this fall to better accommodate customers (Route 499)

Target date for new shelter to be operational is November



OUTREACH EFFORTS

MVTA Board strategic plan promotes regular outreach with member agencies

Recent outreach efforts include working with Scott County businesses including Amazon, Canterbury Park, Mystic Lake Casino, UPS, and others

Collaborating with Transit Link to promote services

Outreach at 50-by-30 community gatherings



35W CONSTRUCTION RIDE IT OUT WITH MVTA

CUT DOWN ON THE STRESS OF 35W CONSTRUCTION BY LETTING MVTA DRIVE YOU DOWNTOWN AND BACK.

The I-35W Downtown to Crosstown construction project will have a major impact on all road traffic beginning in 2018. Many routes will be detoured off 35W onto neighborhood streets and will experience significant construction delays.

Taking the bus will cut down on stress, provide time for you to be productive while commuting and get more vehicles off the road during construction.

35W CONSTRUCTION **MVTA PRIORITIES**

Maintain existing service & trip times

Flexible detour routing (I-35W, Hiawatha, I-35E, I-394)

Add vehicles by extending retirement

Engage riders & community

Add recovery time to express services

Add capacity to existing Route 460 (Burnsville-Minneapolis) trips

Add new Route 416 (Eagan-46th Street LRT)

Express Routes 490 and 493 should experience less impact than those on I-35W corridor

STATE FAIR EXPRESS SERVICE

MVTA has been transporting close to 100,000 riders on State Fair express service in recent years

Service available on weekends and Labor Day from Marshall Road Transit Station

EXPRESS BUS SERVICE FROM SHAKOPEE AND BURNSVILLE VIKINGS 2018 HOME GAMES

Sept. 9	Noon	San Francisco
Sept. 23	Noon	Buffalo
Oct. 14	Noon	Arizona
Oct. 28	7:20 p.m.	New Orleans*
Nov. 4	Noon	Detroit
Nov. 25	7:20 p.m.	Green Bay*
Dec. 16	Noon	Miami
Dec. 30	Noon	Chicago



\$5

**ROUND TRIP FARE.
CASH ONLY.**

Marschall Road Transit Station
1615 Weston Court, Shakopee
*Bus departs at 9:30 a.m. or 5:20 p.m.**

Burnsville Transit Station
100 E. Highway 13, Burnsville
*Bus departs at 9:55 a.m. or 5:45 p.m.**

**Drop off at Gateway Ramp
4 blocks from stadium.**

**Return trips depart Gateway
Ramp 30 minutes after the
end of the game.**

**Games subject to NFL flexible scheduling.*

New special
service from
Shakopee to
Vikings home
games begins
Sept. 9

QUESTIONS?