



Shakopee, MN

Comparisons by Demographic Subgroups

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About

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Shakopee's Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by age, sex, race/ethnicity, housing tenure (rent or own) and housing type (attached or detached).

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table A below, respondents age 55 and over (C) gave significantly higher rating to the overall quality of life than those age 18 to 34 (A) and 35 to 54 (B), as denoted by the “A B” listed in the cell of the ratings for those 55+. This was also true of women (A) over men (B); people who were white alone, not Hispanic (A) over those who were Hispanic and/or other race (B); homeowners (B) over renters (A); and those living in detached housing (A) over those living in attached housing (B).

Figure 1: Community Characteristics – General (Example Only)

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
The overall quality of life in ABC	76%	78% A	82% A B	79% B	77%	81% B	71%	73%	81% A	79% B	76%	78%
Overall image or reputation of ABC	69%	69%	73% A B	71% B	69%	72% B	64%	68%	71% A	69%	71% A	70%
ABC as a place to live	81%	84% A	87% A B	85% B	83%	86% B	78%	79%	86% A	85% B	82%	84%

Findings

Notable differences between demographic subgroups included the following:

- Community members age 35 and older tended to give higher ratings to general aspects of Community Characteristics (such as the overall quality of life in Shakopee and the city as a place to live) and had higher reported rates of Community Engagement (such as contacting Shakopee elected officials to express their opinion). Additionally, community members age 35 and older tended to give higher ratings to several aspects of Safety, Mobility, Natural Environment, Economy and Education and Enrichment.
- Female residents tended to give higher marks than male residents to general aspects of Governance and public trust, including the services provided by the City of Shakopee, the overall direction that Shakopee is taking, being honest and overall customer service by Shakopee employees. Female residents also tended to give higher ratings to aspects of Built Environment such as overall built environment of Shakopee and overall quality of new development. Women were also more likely than men to rate various approaches to Shakopee preserving its “small town feel”, such as knowing and being friendly with your neighbors and feeling safe at home and in the community, as essential or very important. Finally, female respondents were more likely than male respondents to give excellent or good marks to the value received from various City services.
- Residents who were white alone, not Hispanic were more likely to award positive ratings to safety (feeling safe in their neighborhood and in Shakopee’s downtown/commercial areas during the day) and safety-related services (such as police and fire services), than residents who were Hispanic and/or another race. Residents who were Hispanic and/or another race were more likely than their counterparts to give favorable marks to ease of travel by bicycle and ease of walking in Shakopee, and also more likely to engage in alternate forms of transportation such as walking, biking or using public transportation instead of driving or carpooling instead of driving alone. Residents who identified as Hispanic and/or another race tended to rate various City projects (such as improving the Riverfront or constructing a third fire station) as more important than residents who were white alone, not Hispanic, and also participated in organizations and activities at higher rates than white residents.
- Where differences in opinion were noted, respondents who owned their homes tended to give higher ratings than renters to most items across the different facets of livability. Additionally, homeowners had higher reported rates of participation in aspects related to Recreation and Wellness, including visiting a neighborhood or City park and using Shakopee recreation centers or their services.
- Ratings by housing unit type tended to vary. However, residents living in detached homes were more likely to participate in many aspects of Community Engagement, including opportunities to volunteer and voting in local elections. Those living in attached housing were more likely to rate various City projects (such as improving the Riverfront or improving access to public transportation) as more important than residents who lived in detached housing.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The overall quality of life in Shakopee	59%	78% A	82% A	74%	72%	72%	74%	70%	73%	73%	72%	72%
Overall image or reputation of Shakopee	34%	50% A	69% A B	49%	49%	45%	62% A	46%	49%	46%	53%	48%
Shakopee as a place to live	69%	86% A	87% A	84% B	76%	79%	83%	75%	82%	79%	82%	80%
Your neighborhood as a place to live	68%	81% A	84% A	81%	74%	76%	80%	65%	80% A	83% B	68%	77%
Shakopee as a place to raise children	57%	79% A	74% A	75%	67%	74% B	60%	55%	74% A	70%	71%	70%
Shakopee as a place to retire	32%	42%	64% A B	50% B	38%	46%	37%	32%	48% A	40%	51%	44%
Overall appearance of Shakopee	68%	76%	77%	75%	72%	72%	78%	73%	73%	71%	76%	73%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall feeling of safety in Shakopee	47%	75% A	71% A	67%	62%	63%	74%	59%	66%	65%	63%	64%
In your neighborhood during the day	93%	94%	94%	97% B	90%	95% B	86%	88%	94%	91%	96% A	93%
In Shakopee's downtown/commercial areas during the day	85%	89%	87%	88%	87%	91% B	74%	80%	89% A	86%	89%	86%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall ease of getting to the places you usually have to visit	66%	80% A	83% A	83% B	68%	76%	75%	69%	77%	74%	78%	75%
Traffic flow on major streets	61%	77% A	76% A	74%	69%	72%	71%	73%	71%	70%	74%	71%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Ease of public parking	55%	69% A	59%	61%	62%	62%	63%	49%	65% A	64%	59%	62%
Ease of travel by car in Shakopee	75%	84%	82%	88% B	73%	82%	77%	82%	80%	77%	86% A	80%
Ease of travel by public transportation in Shakopee	46%	32%	43%	46%	34%	40%	36%	27%	44% A	39%	41%	40%
Ease of travel by bicycle in Shakopee	60%	68%	70%	62%	69%	61%	78% A	55%	68%	67%	63%	66%
Ease of walking in Shakopee	60%	77% A	81% A	66%	79% A	69%	84% A	60%	75% A	74%	70%	72%
Availability of paths and walking trails	68%	72%	75%	68%	74%	70%	75%	66%	72%	74%	67%	71%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Quality of overall natural environment in Shakopee	63%	77% A	77% A	73%	72%	72%	72%	63%	74% A	70%	75%	72%
Air quality	61%	77% A	79% A	73%	70%	69%	80% A	71%	72%	74%	68%	71%
Cleanliness of Shakopee	66%	81% A	81% A	72%	78%	74%	84%	72%	77%	76%	75%	75%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	60%	54%	70% B	67% B	51%	59%	61%	58%	59%	57%	62%	59%
Public places where people want to spend time	67%	73%	69%	69%	70%	67%	78%	64%	71%	69%	71%	69%
Variety of housing options	64%	61%	57%	59%	64%	61%	63%	43%	66% A	66% B	55%	61%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Availability of affordable quality housing	57%	54%	47%	53%	54%	52%	61%	41%	57% A	56%	49%	53%
Overall quality of new development in Shakopee	50%	58%	61%	61% B	50%	56%	51%	53%	56%	51%	63% A	55%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall economic health of Shakopee	52%	61%	74% A	66% B	56%	60%	66%	77% B	57%	55%	70% A	61%
Shakopee as a place to work	34%	70% A	74% A	59%	60%	56%	71% A	64%	59%	53%	72% A	60%
Shakopee as a place to visit	48%	70% A	82% A	72% B	58%	65%	66%	56%	68% A	67%	62%	65%
Employment opportunities	49%	61% A	63%	49%	63% A	54%	62%	58%	56%	53%	62%	56%
Shopping opportunities	43%	40%	59% A B	47%	43%	41%	59% A	41%	46%	42%	48%	45%
Cost of living in Shakopee	48%	39%	45%	43%	43%	46% B	29%	32%	45% A	46%	39%	42%
Overall quality of business and service establishments in Shakopee	49%	54%	58%	56%	50%	53%	46%	44%	55%	57%	47%	53%
Vibrant downtown/commercial areas	40%	42%	43%	45%	38%	43% B	30%	37%	42%	39%	45%	41%

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Table 7: Community Characteristics – Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Health and wellness opportunities in Shakopee	57%	72% A	87% A B	70%	69%	70%	66%	75%	68%	68%	72%	69%
Fitness opportunities (including exercise classes and paths or trails, etc.)	60%	64%	78% A B	66%	65%	67%	57%	52%	68% A	67%	63%	65%
Recreational opportunities	48%	68% A	77% A	61%	64%	63%	62%	63%	62%	64%	60%	62%
Availability of affordable quality food	61%	63%	72%	64%	63%	63%	65%	58%	65%	63%	64%	64%
Availability of affordable quality health care	70%	73%	83% A	75%	72%	75%	66%	65%	76%	74%	72%	73%
Availability of preventive health services	71%	79%	81%	78%	75%	79% B	64%	65%	79% A	80% B	70%	76%
Availability of affordable quality mental health care	61%	49%	55%	57%	50%	56%	47%	41%	58% A	59% B	46%	54%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall opportunities for education and enrichment	49%	62% A	71% A	64% B	54%	60%	53%	58%	59%	58%	61%	59%
Availability of affordable quality child care/preschool	58%	67%	61%	66%	60%	66%	54%	57%	65%	64%	63%	63%
K-12 education	54%	73% A	72% A	72%	64%	67%	71%	64%	68%	67%	68%	67%
Adult educational opportunities	37%	53% A	59% A	52%	47%	50%	42%	41%	51%	51%	47%	49%
Opportunities to attend cultural/arts/music activities	63% B	49%	51%	53%	54%	51%	61%	50%	54%	48%	62% A	53%
Opportunities to participate in religious or spiritual events and activities	61%	76% A	82% A	68%	79% A	74% B	61%	65%	74%	71%	75%	72%

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Table 9: Community Characteristics – Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Opportunities to participate in social events and activities	42%	56% A	66% A	54%	52%	53%	48%	55%	52%	54%	51%	53%
Opportunities to volunteer	42%	56% A	71% A B	53%	58%	56%	49%	49%	56%	60% B	47%	55%
Opportunities to participate in community matters	48%	57%	63%	52%	58%	55%	53%	47%	56%	55%	54%	55%
Openness and acceptance of the community toward people of diverse backgrounds	44%	56%	54%	54%	48%	50%	54%	39%	54% A	54%	47%	51%
Neighborliness of residents in Shakopee	33%	55% A	57% A	52%	44%	46%	53%	28%	53% A	53% B	39%	48%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The City of Shakopee	65%	82% A	85% A	82% B	72%	77%	77%	87% B	74%	72%	84% A	76%
The value of services for the taxes paid to Shakopee	42%	43%	50%	47%	42%	44%	47%	48%	43%	44%	43%	43%
The overall direction that Shakopee is taking	52%	55%	60%	64% B	47%	53%	62%	56%	54%	53%	56%	54%
The job Shakopee government does at welcoming citizen involvement	40%	51%	55%	49%	47%	48%	41%	35%	50% A	53% B	39%	47%
Overall confidence in Shakopee government	42%	52%	50%	49%	47%	48%	46%	38%	50%	48%	46%	47%
Generally acting in the best interest of the community	52%	51%	52%	55%	49%	53%	45%	44%	52%	49%	54%	51%
Being honest	44%	50%	56%	57% B	43%	49%	48%	52%	48%	47%	51%	48%
Treating all residents fairly	46%	57%	58%	55%	51%	54%	49%	40%	55% A	52%	53%	52%
Overall customer service by Shakopee employees (police, receptionists, planners, etc.)	78%	83%	86%	88% B	75%	84% B	70%	77%	83%	82%	82%	81%
The Federal Government	33%	47% A	49% A	49% B	37%	42%	48%	33%	45%	43%	41%	43%

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Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Police services	75%	90% A	92% A	90% B	81%	90% B	68%	65%	90% A	87%	83%	85%
Fire services	85%	92%	97% A	93%	88%	94% B	76%	69%	95% A	92%	88%	90%
Crime prevention	57%	74% A	84% A	74%	66%	72%	61%	54%	74% A	68%	74%	70%
Fire prevention and education	64%	90% A	89% A	81%	79%	82% B	71%	70%	82%	79%	84%	80%
Animal control	69%	83% A	73%	79%	73%	77%	71%	77%	75%	75%	77%	75%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	43%	68% A	75% A	62%	62%	67% B	45%	60%	61%	59%	64%	61%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Traffic enforcement	53%	73% A	72% A	72%	62%	67%	63%	60%	68%	63%	71%	66%
Street repair	54%	54%	61%	58%	52%	53%	59%	55%	55%	54%	55%	55%
Street cleaning	67%	68%	73%	69%	68%	69%	63%	70%	68%	68%	69%	68%
Street lighting	50%	63% A	76% A	61%	61%	63%	52%	51%	64% A	62%	60%	61%
Snow removal	59%	67%	82% A B	70%	65%	70% B	55%	49%	72% A	71%	62%	67%
Sidewalk maintenance	60%	65%	72%	69%	61%	65%	63%	58%	67%	65%	64%	64%
Traffic signal timing	51%	56%	59%	60% B	50%	54%	60%	52%	56%	54%	56%	55%

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Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Garbage collection	80%	79%	84%	80%	82%	84% B	71%	65%	85% A	81%	80%	81%
Recycling	79%	78%	87%	78%	83%	81%	79%	63%	84% A	81%	80%	80%
Shakopee open space	65%	60%	64%	67%	58%	62%	60%	48%	65% A	64%	59%	62%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Storm drainage	77%	77%	81%	74%	81%	82% B	60%	59%	81% A	79%	75%	77%
Sewer services	82%	82%	88%	84%	82%	86% B	70%	60%	88% A	85%	81%	83%
Land use, planning and zoning	58%	56%	63%	63%	55%	58%	60%	64%	56%	53%	65%	57%
Code enforcement (weeds, abandoned buildings, etc.)	54%	61%	57%	60%	55%	54%	67%	59%	57%	55%	61%	57%
Cable television	35%	52% A	57% A	49%	46%	48%	44%	49%	46%	46%	48%	47%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Economic development	62%	65%	68%	67%	63%	64%	68%	57%	66%	64%	65%	64%

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Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
City parks	75%	78%	91% A B	83%	75%	82% B	70%	69%	82% A	79%	80%	79%
Recreation programs or classes	59%	76% A	79% A	77% B	64%	71%	71%	81%	68%	69%	74%	70%
Recreation centers or facilities	76%	82%	83%	84%	77%	81%	80%	83%	80%	80%	81%	80%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
City-sponsored special events	69%	64%	64%	69%	60%	65%	60%	55%	67%	67%	61%	65%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Public information services	58%	66%	72%	70%	60%	68% B	54%	53%	68% A	66%	63%	65%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Sense of community	32%	59% A	66% A	54%	48%	46%	67% A	53%	50%	50%	52%	50%
Recommend living in Shakopee to someone who asks	76%	82%	85%	85% B	76%	81%	80%	75%	82%	78%	83%	80%
Remain in Shakopee for the next five years	68%	79% A	90% A	82% B	73%	79%	74%	73%	79%	79%	75%	77%
Contacted the City of Shakopee (in-person, phone, email or web) for help or information	29%	35%	37%	28%	38% A	33%	31%	23%	36% A	36%	29%	33%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Was NOT the victim of a crime	95% B	83%	94% B	91%	88%	89%	95%	91%	89%	89%	90%	90%
Did NOT report a crime	86%	81%	91% B	84%	85%	87%	79%	83%	86%	85%	85%	85%
Stocked supplies in preparation for an emergency	22%	21%	21%	17%	27% A	22%	22%	16%	24%	22%	22%	22%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Walked or biked instead of driving	38%	58% A C	45%	47%	49%	45%	66% A	43%	50%	51%	45%	49%
Carpooled with other adults or children instead of driving alone	28%	37%	32%	40% B	25%	29%	49% A	30%	34%	37%	28%	33%
Used bus or other public transportation instead of driving	11%	14%	15%	12%	14%	10%	29% A	16%	13%	14%	13%	13%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Recycle at home	96%	96%	95%	97%	95%	98% B	86%	86%	98% A	96%	95%	96%
Made efforts to make your home more energy efficient	69%	83% A	80%	82%	74%	77%	79%	66%	81% A	84% B	69%	78%
Made efforts to conserve water	67%	77% A	84% A	80% B	71%	73%	84%	77%	75%	77%	72%	75%

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Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
NOT under housing cost stress	80% C	77% C	56%	64%	84% A	74%	71%	56%	78% A	82% B	61%	74%
Did NOT observe a code violation	71%	67%	61%	70%	64%	69%	61%	69%	67%	60%	78% A	67%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Purchase goods or services from a business located in Shakopee	88%	95% A	100% A	96% B	91%	95% B	85%	93%	93%	95%	91%	93%
Economy will have positive impact on income	27%	30%	26%	22%	34% A	25%	36%	21%	30%	30%	25%	28%
Work in Shakopee	22%	45% A C	19%	30%	35%	31%	35%	37%	31%	34%	29%	32%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Used Shakopee recreation centers or their services	54%	65%	53%	60%	57%	61% B	48%	42%	63% A	65% B	50%	59%
Visited a neighborhood park or City park	78%	83% C	70%	76%	80%	79%	77%	67%	82% A	87% B	67%	79%
Eat at least 5 portions of fruits and vegetables a day	80%	79%	80%	80%	79%	79%	81%	62%	84% A	82%	76%	80%
Participate in moderate or vigorous physical activity	81%	92% A C	78%	82%	89%	86%	84%	67%	90% A	87%	83%	86%
Reported being in "very good" or "excellent" health	67% C	63% C	43%	63%	58%	62%	56%	37%	66% A	71% B	45%	60%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Used Shakopee public libraries or their services	56%	57%	52%	58%	53%	52%	67% A	37%	61% A	59%	51%	56%
Participated in religious or spiritual activities in Shakopee	28%	36%	56% A B	37%	37%	42% B	16%	39%	38%	40%	36%	38%
Attended a City-sponsored event	52%	50%	45%	52%	47%	51%	42%	34%	54% A	60% B	35%	50%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Campaigned or advocated for an issue, cause or candidate	12%	22% A	23%	22%	16%	19%	17%	13%	21%	25% B	12%	19%
Contacted Shakopee elected officials (in-person, phone, email or web) to express your opinion	4%	16% A	15% A	9%	14%	13% B	5%	8%	13%	14%	8%	12%
Volunteered your time to some group/activity in Shakopee	25%	44% A	33%	34%	35%	37%	27%	21%	39% A	42% B	25%	35%
Participated in a club	13%	21%	23%	19%	19%	19%	18%	7%	22% A	25% B	10%	19%
Talked to or visited with your immediate neighbors	78%	94% A	88% A	87%	88%	90% B	74%	66%	93% A	95% B	77%	88%
Done a favor for a neighbor	67%	83% A	82% A	81%	74%	78%	73%	68%	81% A	86% B	67%	78%
Attended a local public meeting	1%	20% A	13% A	12%	12%	13%	8%	10%	13%	13%	11%	12%
Watched (online or on television) a local public meeting	11%	25% A	26% A	22%	19%	24% B	8%	18%	22%	22%	19%	21%
Read or watch local news (via television, paper, computer, etc.)	72%	87% A	97% A B	86%	83%	86%	78%	87%	84%	83%	87%	85%
Vote in local elections	82%	82%	93% A B	89% B	79%	89% B	66%	71%	88% A	89% B	78%	85%

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Table 28: Community Focus Areas

	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., essential/very important)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Overall feeling of safety in Shakopee	90%	91%	95%	95% B	88%	93%	86%	87%	93%	91%	92%	92%
Overall ease of getting to the places you usually have to visit	60%	77% A	80% A	72%	71%	71%	76%	75%	71%	68%	76%	71%
Quality of overall natural environment in Shakopee	83%	79%	77%	85% B	74%	78%	86%	81%	78%	71%	91% A	79%
Overall "built environment" of Shakopee (including overall design, buildings, parks and transportation systems)	56%	67% A	80% A B	69%	64%	65%	70%	59%	68%	65%	67%	66%
Health and wellness opportunities in Shakopee	63%	71%	81% A	79% B	62%	67%	81% A	81% B	67%	70%	70%	70%
Overall opportunities for education and enrichment	64%	73%	74%	74%	66%	67%	83% A	56%	74% A	74% B	65%	71%
Overall economic health of Shakopee	82%	87%	90%	88%	83%	85%	89%	82%	87%	88%	82%	86%
Sense of community	61%	82% A	82% A	82% B	69%	72%	90% A	70%	76%	76%	74%	75%

Table 29: Preservation of "Small Town Feel"

	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
How important to you, if at all, are each of these aspects to preserve the "small town feel" in Shakopee? (Percent rating as "essential" or "very important")	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Knowing and being friendly with your neighbors	67%	82% A	85% A	83% B	73%	80% B	67%	82%	77%	80%	74%	78%
Attending community events such as Rhythm on the Rails and the Holiday Parade	37%	53% A	49%	54% B	40%	48%	43%	51%	46%	48%	45%	47%
Informal gatherings in public spaces such as downtown, parks and the community center	43%	46%	53%	50%	42%	45%	51%	54%	44%	44%	49%	46%
Easy access to amenities such as parks, shopping, etc.	68%	74%	77%	79% B	66%	73%	72%	67%	74%	74%	70%	73%
Feeling safe at home and in the community	87%	96% A	96% A	96% B	89%	95% B	85%	87%	95% A	96% B	88%	93%
Walkable neighborhoods	81%	91% A	91% A	93% B	82%	89%	82%	86%	88%	89%	85%	88%

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Table 30: Importance of Maintaining "Small Town Feel"

Percent rating as "essential" or "very important"	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
How important to you, if at all, is it to maintain the "small town feel" in Shakopee?	61%	62%	68%	70% B	55%	60%	74% A	74% B	60%	58%	70% A	63%

Table 31: Importance of City Projects

Please indicate how important, if at all, each of the following projects will be for the City to address over the next five years: (Percent rating as "essential" or "very important")	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Continuing redevelopment of Downtown Shakopee	50%	68% A	61%	57%	65%	62%	57%	47%	64% A	63%	57%	60%
Improving the Riverfront at Huber Park to Memorial Park	49%	56%	56%	53%	55%	50%	66% A	59%	52%	47%	64% A	53%
Enhancement and preservation of natural resources and open space within the City	61%	74% A	69%	71%	65%	67%	72%	68%	68%	65%	73%	68%
Improving access to public transportation	31%	47% A	61% A B	47%	41%	40%	60% A	58% B	41%	40%	51% A	44%
Construction of a third Fire Station to improve fire and emergency response times	49%	59%	63%	58%	53%	52%	69% A	64%	54%	51%	63% A	56%
Supporting additional walkable public gathering spaces and community events	41%	51%	53%	59% B	37%	45%	62% A	62% B	45%	42%	59% A	48%
Redeveloping older industrial zones	39%	50% A	47%	46%	45%	40%	70% A	55%	43%	46%	44%	45%

Table 32: Involvement in Organizations and Activities

In which of the following organizations and activities, if any, are you or other household members involved? (Percent involved as leadership, coordinator/support, or participant/attendee).	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Youth programming/activities/sports	29%	58% A C	19%	38%	40%	34%	61% A	36%	40%	48% B	27%	39%
Active older adult programming/activities/sports	9%	15%	38% A B	16%	21%	16%	27% A	20%	18%	16%	22%	18%

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In which of the following organizations and activities, if any, are you or other household members involved? (Percent involved as leadership, coordinator/support, or participant/attendee).	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Adult programming/activities/sports	12%	25% A	35% A	27% B	18%	23%	21%	25%	23%	20%	27%	23%
Community groups and clubs (Lions, Rotary, Jaycees, etc.)	4%	14% A	20% A	10%	15%	11%	19% A	16%	11%	13%	10%	12%
Neighborhood groups (Neighborhood Watch, Block Party, etc.)	16%	39% A	43% A	32%	34%	29%	41% A	26%	34%	37% B	26%	32%
Advocacy/issue oriented groups	5%	10%	19% A B	8%	13%	8%	19% A	18% B	9%	10%	11%	10%

Table 33: Value of City Services

Keeping in mind that the City of Shakopee is approximately 1/3 of your property tax bill, please rate the value that you feel you receive for each of the following City services: (Percent rating as “excellent” or “good”)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
For public safety services such as police and fire (approximately 46% of your City property tax)	79%	80%	74%	84% B	73%	79%	71%	68%	80% A	79%	76%	78%
For public works services such as street and park maintenance, sewer, and snow removal (approximately 22% of your City property tax)	61%	70%	73%	73% B	61%	66%	66%	70%	66%	68%	66%	67%
For parks and recreation services and amenities (approximately 14% of your City property tax)	66%	64%	66%	71% B	59%	66%	58%	62%	66%	63%	68%	65%
For administration, development and planning services (approximately 18% of your City property tax)	52%	53%	58%	58%	50%	52%	57%	65%	51%	51%	58%	53%

Table 34: Line Item Addition to Q8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Shakopee? (Percent rating as “at least once in the last 12 months”.)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Visited downtown Shakopee	87%	95% A	91%	93%	90%	93% B	83%	79%	95% A	97% B	84%	91%

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Table 35: Line Item Addition to Q11

Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good".)	Age			Sex		Race/ethnicity		Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Scott County Government	52%	70% A	78% A	72% B	60%	66%	67%	66%	65%	62%	70%	65%