



Parks and Recreation Department 2019 Year End Report

Parks and Recreation Advisory Board
January 13, 2020

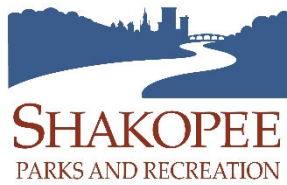
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STAROTEE PARKS AND RECREATION





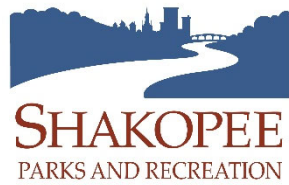
Highlights

- 2019 Foot Traffic: Community Center/Ice Arena – 670,972 people
- 3 "Fitness Samplers": 335 people = 52 New Memberships (84 Members)
- 2,468 AOA participants – and still growing!
- "Big Taste of Fun- featuring MN Ironman Bike Ride" 1,000+ riders
- New Outdoor Pickleball Ladder League – completely filled with 24 Teams
- 380 Birthday Party Packages (up from 173 in 2018)



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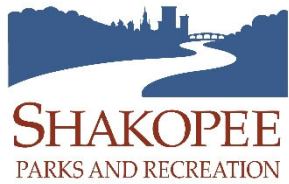
More Highlights

- NHL Alumni Game (Parkinsons Foundation) – 1,400 attended/\$35,000 raise
- Easter Egg Hunt & Candy Grab – 1,200 attended
- Sold Turf (Ice Arena Rink 2) and proceeds used for Conference Room
- Wheelies – 218 bike helmets; 288 hot dogs; countless bikes auctioned



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Recreation Facilities

➤ Membership Packages:	<u>2017</u>	<u>2018</u>	<u>2019</u>
✓ Annual	1,518	833	924
✓ Monthly	358	509	448
✓ Staff/Employee	124	143	145
✓ Silver Sneaker	108	183	342
✓ Silver & Fit	185	217	160
✓ Healthcare Reimbursements	---	500	540
➤ Room Use/Rentals:			
✓ Hours of Paid Rentals	1,195	1,247	1,461
✓ Hours of In-house/Program	3,301	3,655	6,525
✓ Birthday Parties	145	173	380

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Recreation Facilities

➤ Kids Cove: :	<u>2017</u>	<u>2018</u>	<u>2019</u>
✓ Attendance	1,232	3,520	3,722
➤ Ice Arena - Revenues:			
✓ General Admission	\$53,748	\$55,030	\$54,080
✓ Lessons	\$24,200	\$23,495	\$24,732
✓ Prime Ice Rentals	\$145,579	\$163,113	\$163,503
✓ Exempt Ice Rentals	\$462,789	\$479,290	\$482,808
✓ Lease	\$ 1,667	\$19,999	\$20,500
✓ Skate Sharpening	\$9,895	\$9,920	\$10,300
✓ Concessions	\$5,113	\$6,144	\$6,059
➤ Ice Arena – City Programs:			
✓ Open Skate/Hockey	4,367	3,989	3,827

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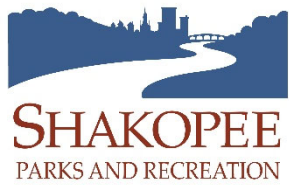


Programs and Services

➤ Fitness Participants:	<u>2017</u>	<u>2018</u>	<u>2019</u>
✓ Water Aerobics	1,476	3,153	4,095
✓ Group Fitness	21,330	16,685	26,730
✓ Walking Track	21,425	24,649	23,844
➤ Teen Center:			
✓ Open Days	104	351	336
✓ Student Participants	4,395	11,180	10,683
➤ Aquatics:			
✓ Swim Lessons	980	1,048	1,186
✓ SandVenture Attendance	20,063	20,867	20,913

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Programs and Services

➤ Available Programs/Participants:	<u>2017</u>	<u>2018</u>	<u>2019</u>
✓ Preschool (Ages 0-5)	45/547	63/607	65/733
✓ Youth (Ages 6-12)	46/945	50/793	44/728
✓ Association Sports	11/5205	11/5531	11/4723
✓ AOA (55+)	59/867	106/1855	134/2468
➤ Park Rentals			
✓ Hours	2116	2082	2338
✓ Revenue	\$21,561	\$23,292	\$27,362
➤ Huber Park			
✓ Weddings/Concerts	10/14	11/14	9/14
➤ Special Events			
✓ Events/Attendees	23/3415	8/3200	8/5635

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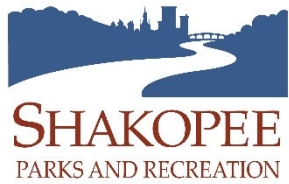
2019 Completed Projects

- Parks, Trails and Recreation Master Plan -
- Ice Arena
 - ✓ Turf Sale = Ice Arena Conference Room
 - ✓ Sliding Door, Accent Paint, Banners, Blinds
- Lions Park/SandVenture
 - ✓ Splash Pad w/Aquitix and Shakopee Lions
 - ✓ Bathroom – roof and paint
 - ✓ SandVenture – Slide/Volleyball
- Community Center
 - ✓ Gym Floor – resurfaced
 - ✓ Gym & Walking Track - Paint
 - ✓ Added 8 additional ADA Parking Spots
 - ✓ Community Room Hallway – Drink fountain/Wall tile/Vending

NOTE: Projects paused until Master Plan approved

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Questions?

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