



SHAKOPEE CITY COUNCIL

Downtown Shakopee Report - February 4, 2020

About Downtown Shakopee

Downtown Shakopee is a vibrant, historic downtown, which anchors an active riverfront and serves the center of our community.

The **Downtown Shakopee** program is an accredited Main Street Program through the Shakopee Chamber & Visitors Bureau. We are a collaborative, community-wide effort to revitalize our downtown district.

Our Mission is to establish the historic district as a premier downtown in the south metro by creating...

- enhanced commerce
- improved connections
- vibrant gathering places
- economic stability



Events in 2019

- Rhythm on the Rails
 - 5 week concert series
 - 5,169 Average attendance
 - 50+ Volunteers
 - Big social media engagement
- Farmers Market
 - Second Year Event
 - Longer Season – earlier hours
- Pumpkins in the Park
- Holiday Fest



Meet our New
MainStreet
Director
Ashley Grotewold

2020 Event Plans

- Main Street Banquet & Flower Basket Fundraiser
- Rhythm on the Rails
- Downtown Beautification Project
- Holiday Fest



THANK YOU

