

M/I HOMES NARRATIVE, PRODUCT EXAMPLES

M/I Homes was founded in 1976 by Melvin and Irving Schottenstein with the core values of quality, value, trust and treating people right. M/I Homes entered the Minneapolis market in December 2015 by purchasing Hans Hagen Homes. Hans Hagen Homes was found over 50 years ago and was one of the largest and oldest home builders in the Minneapolis market. Hans Hagen was founded on similar values as M/I Homes, valuing quality, design and commitment to their customers. As of 2017, M/I Homes has fulfilled the dreams of over 100,000 homeowners.

This large property allows for a master planned community with a diverse range of housing products. We will be able to serve a wide demographic of homeowners ranging from first time buyers, to move up buyers, and empty nesters.

M/I Homes will be the exclusive builder of the residential neighborhood which will be comprised of townhomes, traditional single-family homes and “Villa Homes”. Villa Homes are single family homes with association maintenance of yard areas and snow removal. These homes meet the increasing demand for one-level living with association maintenance. Villa Homes provide the benefits of a single family home, with all the conveniences of a townhome. The association maintenance of lawn areas and snow removal provides the homeowner with the freedom to travel, own a winter or summer home, or more time for recreation. The townhomes meet the increasing need for homeowners looking for low maintenance living. Like the Villa Homes, the townhomes will be association maintained.

M/I Homes will assist each buyer in selecting and designing a home that fits their particular needs. Each individual homeowner will have the ability to choose from a wide variety of plans, exterior materials, architectural features, and landscape designs. This process creates variety and interest in the architecture of the neighborhood.







