



Smoke-Free Parks (04.07.20)

By Jacinda Kurian, Claire Flattum, Lily Fitch, and
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Marissa Brown



Lily Fitch



Claire Flattum



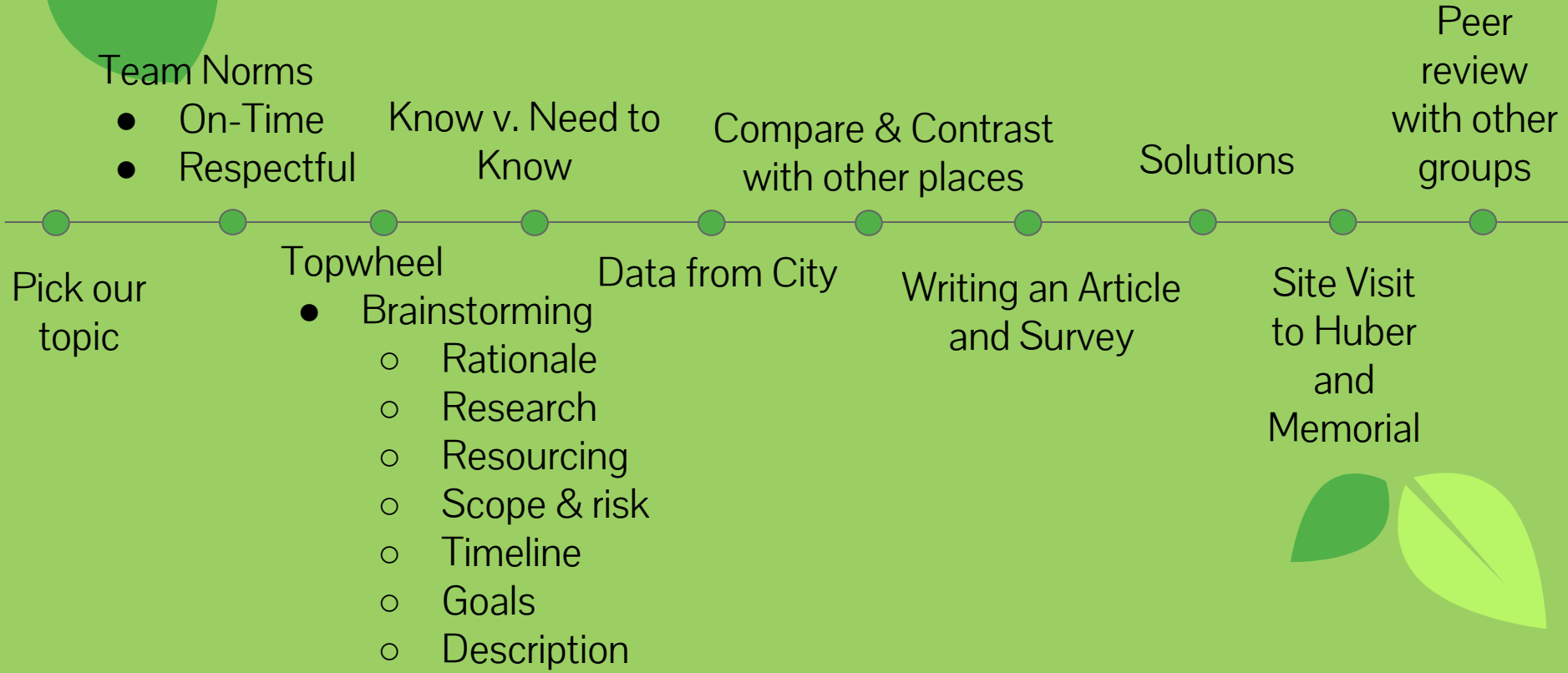
Jacinda Kurian



The Process



Timeline



SMOKE-FREE PARKS

Lily Fitch, Jacinda Kurian, Marissa Brown, Claire Plattum

Strengths

- adaptable
- positive attitudes
- listeners
- creative
- innovative
- respect ideas

Weaknesses

- organization
- procrastination
- staying on topic
- impatient
- non-assertive

We agree to:

- * have an open mind to other ideas
- * be accountable for our responsibilities
- * have the same end goal

* stay positive!

* stay on task

IF someone breaks one of our team agreements, we will:
express our concerns one-on-one first, + if it continues we
will bring it to Mrs. Hunt's attention

OUR GOALS:

- have our ideas be put into effect
- help the community be healthier + safer

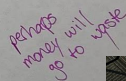
2/18/20

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Data from the City

- 2016 Policy Maker's Guide to Tobacco-Free Park Policies
- Minneapolis No Smoking Ordinance
- Minneapolis Data
- Outdoor Smoking Health
- Tobacco-Free Places

Minneapolis vs Shakopee

CASE STUDY

Minneapolis has banned smoking, traditional cigarettes, and electronic devices in all areas surrounding the Minneapolis Parks and Recreation board yet they allow smoking in traditional spiritual ceremonies. It was a success in Minnesota as a whole 88% of park directors reported no change in park usage (no loss of park users), 77% reported less smoking in parks, and 58% reported cleaner park areas.

CASE SIMILARITIES AND DIFFERENCES

Minneapolis was struggling with citizens smoking in their public parks just like Shakopee.

Minneapolis already had a smoke-free parks policy. However, it was not in depth and was not enforced. Shakopee doesn't have a smoke-free parks policy.

COMMUNITY SIMILARITIES AND DIFFERENCES

They both have a majority of white citizens (82.7% vs 74.2%), both are located near the Minnesota River, and both have at least one lake.

Minneapolis has over double the population of African Americans than Shakopee (29.58% vs 7.27%). Minneapolis is much bigger than Shakopee, and it is also more urban whereas Shakopee is more suburban.

RESEARCH AND DATA SUMMARY

It relates to our topic because we are trying to get Shakopee parks smoke free and it shows how successful theirs turned out.

I think we could do it if we enforce the law and prohibit smoking fewer people would tend to smoke at the park.

Yes because we should ban all smoking devices including vapes to make sure no one smokes at the park.





1/6 deaths in
Scott County
are tobacco
related

How do we implement
smoke-free parks?

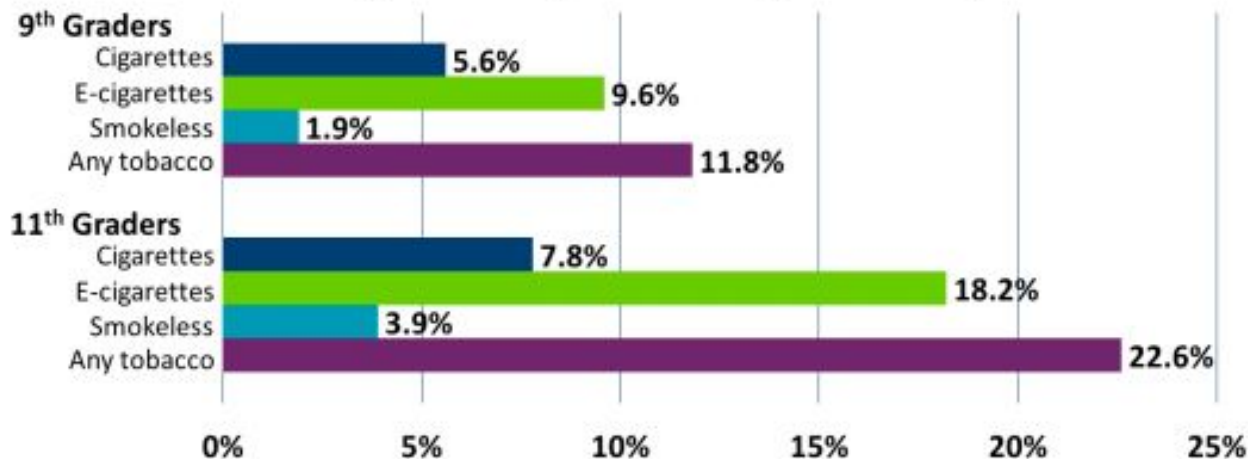


Why We Need This:

Keeping residents safe and healthy should be Shakopee number one concern.

Youth tobacco use in Scott County

Tobacco use among Scott County's 9th and 11th grade students, 2016



Statewide, over 17% of 11th graders use e-cigarettes, while only 8.4% use cigarettes and 5.1% use smokeless tobacco.

Video: <https://www.youtube.com/watch?v=UbyuQhdYTYw>

By making parks smoke free, we can model healthy lifestyles for youth.



Health Facts:

- Approximately 5.6 million adolescents who are currently under the age of 18 will die prematurely due to a smoking-related illness
- Second Hand Smoke is smoke that is inhaled involuntarily from tobacco being smoked by others.
- During 2011–2012, about 58 million nonsmokers in the United States were exposed to secondhand smoke.
- According to the CDC (Center for Disease Control), since 1964, approximately 2,500,000 nonsmokers have died from health problems caused by exposure to secondhand smoke.
- Effects of secondhand smoke in children include ear infections, more frequent and severe asthma attacks, respiratory symptoms (for example, coughing, sneezing, and shortness of breath), respiratory infections (bronchitis and pneumonia), a greater risk for sudden infant death syndrome (SIDS).

Environmental Facts:

- Cigarette smoking leads to...
 - Environmental pollution by releasing toxic air pollutants
 - Litter the environment
 - Toxic chemicals seep into soils and waterways
 - Animals and plants come into contact & absorb the toxic chemicals
- Cigarettes are the most littered item in the country
 - Chemicals that leached from a single cigarette butt (soaked for 24 hours in a liter of water) released enough toxins to kill 50 percent of the saltwater and freshwater fish exposed to it for 96 hours



How did it go when implementing smoke free parks?

- Park Directors
 - 58% reported less litter in park areas
 - 74% reported no problems with policy violators
 - 88% reported no changes in park usage
 - 71% reported an increase in usage



Shakopee Data

- 60% of respondents have been exposed to secondhand smoke at parks
- 84% of people have seen cigarette litter at the parks
- 80% of people are NOT familiar with Shakopee's smoke-free parks policy
- 76% would support smoke free parks
- 75% would support a fine for violators
- 80.6% of people with children in their households support smoke-free parks
- 80.4% of non-smokers support smoke-free parks
- 72% of smokers support smoke free parks





The citizens of Shakopee
overwhelmingly support
smoke-free parks





Possible Solutions



Neighborhood Watch

Pros

- Community Engagement
- Free
- Known to have an increase in reported crime
- Anonymous tip line

Cons

- People won't care
- People outside of the neighborhood won't know about it
- Can waste police resources



Survey/Advertisement

Pros

- Feedback from residents
- People are aware of the problem

Cons

- Not going to make an impact
- People aren't going to take the survey



Signs

Pros

- Not expensive
- Effective
- Informative
- Clear and obvious

Cons

- Some people will still try and smoke
- Illiterate



Ordinance

Pros

- Eliminate cases of smoking
- Well-known
- Save money- don't have to pay for signs
- Good for the environment

Cons

- Takes time
- Difficult to pass
- Great number of people need to be involved



Our recommendation: Ordinance and Signage

According to BMJ- Tobacco Control, “signs demonstrate that smoking at 7/10 amenities decreased.”

“The ‘Freedom to Breathe Act’ of 2007 restricts the act of smoking tobacco products in public places... Violations carry up to \$300 fine”



SMOKING PROHIBITED BY LAW

INCLUDING VAPING



FINE \$50

We want to put up 8 signs.

4 signs at Memorial Park and 4 signs at Huber Park

Smoke Free Signs will have a total price of \$265.20.

Installing signs will cost about \$160.00.
The total cost is about \$425.20

Effective by March 2021





Ordinance

- Section One should be rationale
 - Health Facts, Environmental Damage, Youth Smoking
- Section Two should be enforcement
 - Signage
- Section Three should be the effective date
 - March 1st 2021



Memorial Park:



Huber Park





Overall, by making Huber Park and Memorial Park smoke free, we will create a healthier and safer community as a result.





Thank you for listening!

Any questions?

References:

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