

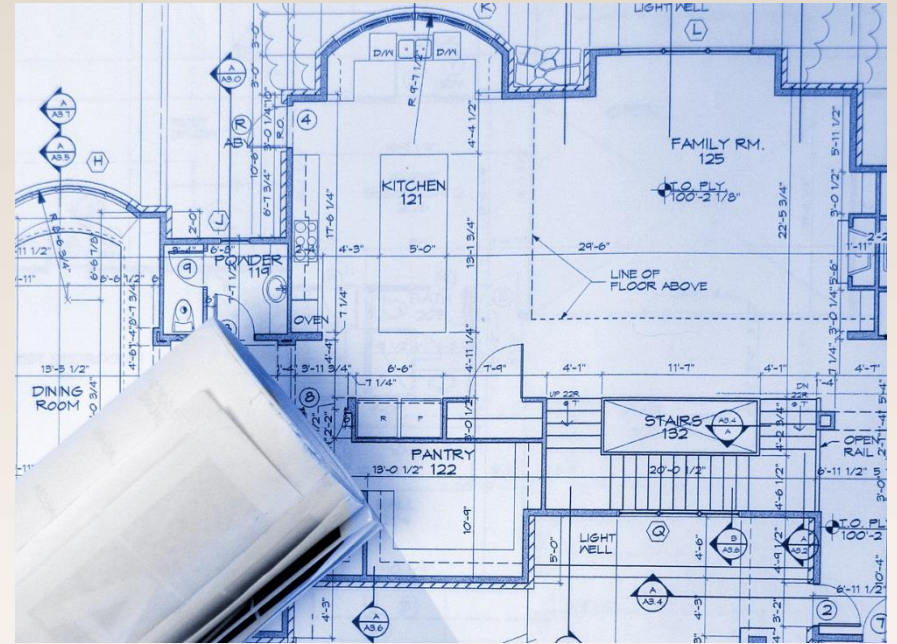
Contract with MKSK for 2040 Comprehensive Plan

May 16, 2017



Shakopee's 2040 Comprehensive Plan

- Cooperative dialogue between city and community stakeholders
- Articulates the city's values and vision
- Analyzes existing and future issues and trends
- Outlines action-oriented strategies
- Guides future decision making including the "official controls," budget and other policies and programs
- Measure for success



Proposed Design Principles

- Community-oriented
- Consensus-focused
- Inclusive
- Accessible
- Action-oriented
- Strategic
- Systems-based
- Data-driven
- Transparent
- Accountable



RFP Review Process

- Released March 7, April 3 deadline
- Received five responses:
 - MKSK, Houseal Lavigne, Lakota Group, H3 Studios, WSB
- Multi-department team reviewed proposals
- Three applicants invited to interview



MKSK

- Staff selected MKSK as preferred consultant
- Partnering with HR&A (economic development) and Toole Design (transportation)
- Strong technical, graphic and engagement skills
- Experience with riverfront connections, economic development, parks planning and new growth area planning





I. A COMPELLING ENVIRONMENT

Forge a distinctive, attractive, and thriving community; a compelling environment for residents, institutions, small businesses, and corporations.



II. AN EXCITING DESTINATION

Foster a vibrant Village Center that acts as the heart for the community, attracting residents, those who work in the area, and visitors to New Albany.



III. PEOPLE TAKE PRECEDENCE

Ensure that development is pedestrian-friendly and focuses on human interaction.



IV. CONNECTED COMMUNITY

Bring together residents physically by linking all parts of New Albany with interconnected networks of streets, paths, and leisure trails; and socially by supporting and encouraging community events and institutions such as schools.



V. CAREFULLY CONSIDERED DESIGN

Integrate a diversity of uses, forms, and styles of buildings, spaces, and byways to provide rich experiences. Preserve, re-purpose, and reference 'historic' buildings and materials.





Work Plan and Schedule

- Phase I: Community Understanding (May-July 2017)
 - Project launch and work program
 - Community tour
 - Project branding and communication plan, website launch
 - Community-wide and targeted outreach, stakeholder interviews
 - Existing conditions analysis
 - Emerging themes and guiding principles



Work Plan and Schedule

- Phase II: Visioning & Strategic Framework (Aug-Oct 2017)
 - Community Visioning workshop
 - Community goals
 - Strategic planning framework
 - Best practices and project benchmarking
 - On-going community engagement



Work Plan and Schedule

- Phase III: Focus Areas & Implementation (Nov 2017–Jan 2018)
 - Focus area identification
 - Catalytic projects and big ideas
 - Implementation program
 - Community open house
 - On-going community outreach



Work Plan and Schedule

- Phase IV: Plan Documentation (Feb-March 2018)
 - Draft comp plan
 - Draft plan review
 - Plan refinement
 - Public presentation



Work Plan and Schedule

- Phase V: Review, Adoption & Final Plan (April-Dec 2018)
 - Six-month review period
 - Public comment documentation
 - Plan revisions
 - Formal adoption hearings
 - Final Revisions and plan production
 - Submittal to Met Council



Budget

SOURCES	
City General Fund	\$60,000
Scott County Planning Grant	\$125,000
Met Council Planning Grant	\$32,000
Blue Cross funding	\$12,500
<u>TOTAL</u>	<u>\$229,500</u>

USES	
MKSK Contract	\$205,000
Scott Co/SRF	\$12,000
Community Org. Contracts	\$6,000
Community Engagement Strategies	\$6,500
<u>TOTAL</u>	<u>\$229,500</u>



Proposed Community Engagement

- City applied to “Active Place Demonstration Project” funding initiative from Blue Cross Blue Shield of MN
- City was awarded \$12,500 to expand community engagement efforts
- Build partnerships with community organizations (\$6,000)
- Supplies, food, printing, pop-up booth (\$6,500)



Proposed Community Engagement



Community workshops



Meeting in a Box



Proposed Community Engagement



Photovoice



Community events



Recommendation

- Staff recommends approval of Resolution 7889, resolution awarding comp plan contract to MKSK in the amount not to exceed \$205,000

