

Shakopee Derby Days, Inc. Board Meeting Minutes

Thursday, April 25, 2013 at 6:30 p.m.

Shakopee Community Center Rotary Room

1. Call to Order at 6:35 p.m. by President Jack McGovern

Roll Call – 17 people in attendance/13 board members: Wes Reinke*, Anita Botamer*, Catlin Soukup*, Pamela Pleasants*, Parris Quinn*, Brad Eller, Linda Bittner, Ryan Koch*, Shirley Keller*, Brian Dahl*, Brandon Grunst*, Jack McGovern*, Heidi VonBokern*, Dean Bauleke*, Matt Lehman (arrived later), Brian Burgeson (arrived later), Kayla Snyder (arrived later), Chris Walczak (arrived later). (* denotes board member)

2. Approval of Agenda

Jack would like to add 9.3, Puppet Show. Motion Heidi/Anita to approve agenda as amended. Carried.

3. Meeting Minutes

Motion Heidi/Pamela to approve the minutes of the March 28, 2013 board meeting as emailed out. Carried.

At this time, items that Brad wanted to discuss were brought up.

Brad presented a preliminary entertainment line-up, which included Johnny Holm and the Shaw Brothers as headliners. The School of Rock House Band, Metropolitan Dance Alliance, Calhoun Brass, and the Wild Rose Cloggers were willing to donate performances. St. John's Lutheran Church had contacted Brad about performing their Godspell musical Friday evening between about 5:45 and 6:45 p.m. Brad asked the board if the musical is OK. Board consensus is to firm this up. There is a gap during the Johnny Holm set-up time, but a DJ, karaoke, or other entertainment in the beer garden was discussed as possibilities.

Brad discussed banners for Huber Park and sought board feedback. There will be a single-sided generic banner at 101/Sommerville and a two-sided entertainment banner near the playground. Suggestions were to put "fun park" in place of "games" and "entertainment" in place of "music" on the generic banner. On the entertainment banner, it was suggested to swap the Shaw Brothers picture and the Johnny Holm Band picture, enlarge the Johnny Holm Band picture, and potentially enlarge the text "Full schedule at."

Brad also mentioned that the Enigma Teen Advisory Board has expressed interest in doing a dunk tank and potentially selling energy drinks at Derby Days and asked how this would work. In 2010, it used the service vendor policy, was on a ticket-based system, and 15 percent of revenue after expenses was retained by Derby Days. Consensus was to charge the participation fee policy's promotions and advertising fee rate. Motion Shirley/Heidi to charge a flat fee of \$75 for Thursday through Saturday for the Enigma Teen Center dunk tank, with all expenses and proceeds handled by Enigma. Motion carried with Wes and Catlin abstaining.

4. President's Report

Jack asked to add 9.4, Putt-Putt Golf, to the agenda. Motion Heidi/Anita to approve the agenda as amended. Carried. Jack mentioned a puppet show email he had received from the Renaissance Festival that they wanted to present at Derby Days. Jack said that he had told them the only way this would be possible is if a sponsor were found. Discussion about if the show would be able to be made more family-friendly. Karaoke or a DJ were discussed as alternatives.

Jack also brought up Putt-Putt Golf at this time. Party Putt, LLC had expressed interest in being involved in Derby Days. Heidi has been in contact with them to follow up. They'd be able to provide a 9- or 18-hole course, staffed by their company. Heidi had mentioned that they'd only be considered if it were on a percentage basis. Heidi and company to look at locations. Upper parking lot, hamster ball race area, rodeo grounds were mentioned as possible areas.

5. Vice-President's Report

Pamela had no update.

6. Treasurer's Report

Shirley mentioned that the fireworks donations are capped at \$11,000 and money will be restricted for next year. She needs the 2012 board list to finalize taxes. She distributed a profit/loss comparison sheet and provided an overview.

Shirley also gave a prize bingo update at this time. The permit and license have been applied for. The event will be held at noon or 12:30 at Turtle's Social Centre.

Dean Bauleke also notified the board of directors that he is resigning from the Derby Days Board of Directors. Motion Heidi/Anita to accept Dean Bauleke's resignation. Carried.

7. Secretary's Report

Wes mentioned that Derby Days has been contacted by the mother of Miss Minnesota Preteen. The Miss Minnesota Preteen is looking to help out at Derby Days. Wes was directed to forward the email to Heidi to follow up with her. Wes had also received an email from DeeDee Currier requesting that the additional 15 percent of net proceeds fee be waived, should Community Education meet the amount where this would kick in. They are already paying the \$75 registration fee. The board is requesting for the next meeting a copy of what the vendors pay from DeeDee, and asking for detail on if they are going over the top amount where the 15 percent of net proceeds fee would go into effect.

8. Old Business

2. **Power in the Park** – Jack mentioned that there will be a City Council meeting in May to discuss power in Huber Park. He has a commitment of \$5000 from the Jaycees to support this. The intent is that Derby Days pay \$10,000 of the \$15,000 (half of the cost), as long as Derby Days is in the park and as long as the organization exists as Shakopee Derby Days. A recommendation was provided that Derby Days offer no less than \$1000 and no more than \$1500 per year. Jack is trying to get onto the Lions agenda. Steve Menden, Jerry Hennen, and Dave Menden were suggested as possible contacts to get onto the agenda. Brad mentioned that Shakopee Parks and Recreation is looking at putting in a 50'x36' shelter, and this electrical project is guiding it. It would be in the food court area.
1. **Committee/Chairperson Needs** – Brian Burgeson was asked about chairing fundraising, and also if he would like to be on the board of directors, with a vacancy. He expressed interest in both. Motion Cat/Heidi to nominate Brian Burgeson to be on the Derby Days Board for the duration of the season and to be the chairperson for the fundraising committee for this season and duration in time. Carried. Ryan Koch has also stepped up to take on the volunteer coordinator position. A 5K turf run chair, dodgeball tournament chair, most inviting landscape contest chair, sawdust pile grab chair, and silent auction chair are still needed.

9. New Business

1. **Parade Application** – Catlin presented a draft of the parade application. He's looking for input, particularly on the political unit section. Suggestions include changing the clean-up fee deposit for political units to \$100, providing a timeline for when the political units will find out if their clean-up fee will be deposited, changing parade co-chairs and volunteers to parade co-chairs and Derby Days event staff, in the political notes. There's the potential for confusion with "sponsored unit" vs. sponsorship fee paid. Feedback/input to Catlin is welcomed ASAP.
2. **Amazing Shakopee History Race** – The Scott County Historical Society has submitted an event proposal for a scavenger hunt taking place in downtown Shakopee, but stationed out of Huber Park, on Saturday (9:30-10 registration/check-in, 10-11 race, 11-11:30 wrap-up). Questions were raised by the board on insurance/liability to Derby Days, if they would be open to moving the time to avoid overlapping with other events such as the kiddie parade (e.g. moving back an hour) or to Wednesday before the movie, and on inclusion of people due to needing a smart phone or camera. The consensus was to table this until the next board meeting.

10. Adjournment

Motion Wes/Catlin to adjourn at 8:07 p.m. Carried.

Misc. Notes

- **Next Board Meeting** – Thursday, May 23, 6:30 p.m. (Shakopee Community Center Studio Room?)
- **Next Committee Meeting** – Thursday, May 23, 7:15 p.m. (Shakopee Community Center Studio Room?)
- **Shakopee Derby Days 2013** – Wednesday, July 31 – Sunday, August 4, 2013.
- **Derby Days Web site** – <http://www.shakopeederbydays.com/>
- **Derby Days Social Media** – <http://www.facebook.com/shakopeederbydays> and <http://twitter.com/shakoderbydays>

Respectfully submitted by:

Wes Reinke
Secretary