

This brochure highlights ways your business can connect to the community in an exciting, welcoming and beneficial way. If you have other ideas, please contact us. We would be happy to partner together to create a strong community that benefits your business and the Shakopee community.

IN-KIND SPONSORSHIP/DONATIONS

Gift cards, raffle prizes, business merchandise or trinkets with your logo, add value to the events.

MONETARY SPONSORSHIPS

Community events are offered to the public at no cost. Sponsorship dollars help enhance programs and are greatly appreciated. Some businesses choose to contribute sponsorship dollars at a particular level in order to receive certain marketing benefits. Other businesses choose to partner with one specific event that matches the mission of their business

VOLUNTEER AND ON-SITE PROMOTIONS

Many events need volunteers to run efficiently. This option offers your business the opportunity to connect to the community.

HOPE SCHOLARSHIP PROGRAM

This program enables Shakopee residents to participate in city recreation programs that may otherwise be unavailable due to financial constraints. Your support of this program will allow a family the opportunity to become a member of the Shakopee Community Center or allow any resident to participate in a program, activity or senior trip of his or her choice at a discounted rate.

MORE INFORMATION

Shakopee Parks and Recreation
952-233-9500 | parks@ShakopeeMN.gov

Thank you to our 2020 sponsors!

Thrivent	Augustana Emerald Crest
Valley Sports	Edina Realty/
Functional Chiropractic/Laser	American Family Insurance
Remax – Tom Scott	Eileen's Cookies
Clear Captions	River Valley Montessori/Child Care
JCI Shakopee	Benedictine Health Services
Shakopee Bowl	Paul's Bike Repair
All Saints Living Center	Fish and Firearms
Casper's Chiropractic Center	Chuck & Don's
Shakopee Chiropractic	Ballard Sunder Funeral Home
Edina Realty/Becky Lund	McNearney Schmidt Funeral and Cremation
Hearing Life	
UCare	
Pizza Ranch	

Sponsorship Opportunities

City of Shakopee Parks and Recreation



SPOOKY FAMILY FUN NIGHT



SHAKOPEE | MN
COMMUNITY PRIDE SINCE 1857

City of Shakopee | 485 Gorman St., Shakopee MN 55379 | 952-233-9300 | www.ShakopeeMN.gov

PREMIER COMMUNITY EVENTS OPPORTUNITIES

HUBER PARK PERFORMANCE & EVENT SERIES

A variety of concert performances held from June-August and movies in August-October.

Band Sponsors: \$500-\$1,000/band

Band Title Sponsor: \$8,000

Movie Sponsor: \$500/movie

Movie Title Sponsor: \$4,000

Event Title Sponsor: \$12,000



SIGNATURE COMMUNITY EVENTS OPPORTUNITIES

Sponsors: \$200-\$500/activity/event

Event Title Sponsor: \$2,000/event

EGG HUNT & CANDY GRAB

Free egg hunt for ages 2-10, music, activities, games, crafts and more. Approximately 3,000 attendees. Volunteer and on-site promotion available.

BIG TASTE OF FUN

Minnesota Ironman Bike Ride, Taste of Shakopee, business expo, bands and games for the whole family. Approximately 5,000 attendees. Volunteer and on-site promotion available.

SPOOKY FAMILY FUN NIGHT

Family event filled with trick-or-treating, games, activities, music and more. Volunteer and on-site promotion available.

TARGETED COMMUNITY EVENTS OPPORTUNITIES

Sponsors: \$200/event

In-Kind Donation Opportunities

FITNESS EVENTS AND CHALLENGES

These events promote health and fitness in the community. Free fitness sampler events include New Year, New You; Sizzling Summer; and Fall into Fitness, and fitness challenges include March Mayhem and Fitness BINGO.

WHEELIES FAMILY BIKE EVENT

Shakopee Police Department surplus silent bike auction, candy hunt, door prizes, games and more.

FAMILY BEACH BASH/TREASURE HUNT AT SANDVENTURE AQUATIC PARK

Family Beach Bash is a Hawaiian beach party theme with games, activities, a DJ and more. Treasure Hunt filled with pirate themed games, sandcastle contests and a magician.

HAPPY BIRTHDAY AMERICA PARADE

March with us as we celebrate America's Birthday. Bring your decorated trikes, bikes, wagons, etc. Entertainment and Popsicles provided.

SUMMER CARNIVAL

Summer event with games and carnival prizes for all.

KIDS TRIATHLON

Test your endurance with running events at local school, bike events on trails in and around Lions park, and swim event at SandVenture Aquatic Park. T-shirts provided to all participants.

Sponsorship Agreement Form

Sponsor Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

WOULD YOU LIKE TO SPONSOR A SPECIFIC EVENT(S)?

PREMIERE COMMUNITY EVENT

☐ Band Sponsor (\$200-\$1,000): _____

☐ Band Title Sponsor (\$8,000)

☐ Movie Sponsor (\$200-\$500): _____

☐ Movie Title Sponsor (\$4,000)

SIGNATURE COMMUNITY EVENTS

☐ Event Sponsor (\$200-\$500): _____

Please indicate event: _____

☐ Event Title Sponsor (\$2,000)

Please indicate event: _____

SPECIALIZED COMMUNITY EVENTS

☐ Event Sponsor (\$200): _____

Please indicate event: _____

VOLUNTEERS NEEDED

☐ Volunteer/On-site promotion: _____

Number of Volunteers: _____

PAYMENT TYPE:

☐ Check: Mail this form and check to:
Shakopee Parks and Recreation
Attn: Sponsorships
1255 Fuller St. S., Shakopee, MN 55379
Make checks payable to City of Shakopee

☐ Credit card: Please call 952-233-9516