

QUOTE

ADVERTISING

Below is a quote for a custom ad campaign. Contact us with any questions and/or if interested in proceeding.

TOTAL FEE [Ⓢ]
\$1,500

INTEGRATED
MARKETING + DESIGN



CONTENT WRITING

- Creation of copy for 'ad campaign' to attract businesses to (re)locate in Shakopee, MN
- Meeting/interview with customer
- Research and development
- Writing of tagline
- Writing of headlines for six ad versions
 - Each highlight a different business in Shakopee
 - Chosen businesses determined by customer
- Up to three rounds of revisions
- Finalizing of copy
- Supply customer with Word document
- Implement copy into campaign graphics

**Payment due in advance of campaign month. Twelve Month minimum campaign run. Review our 'service agreement' on our website for more information.*

952-226-4520 | contact@MarketingByIntegrated.com
www.MarketingByIntegrated.com



QUOTE

ADVERTISING

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TOTAL FEE (\$)
\$ 2,500

TOTAL FEE (\$)
\$ 4,000



GRAPHIC DESIGN (STATIC ADS)

- Design of six (6) static ads
 - Each ad features a different business and content
- Design of each ad in five (5) various web banner sizes
- Up to three (3) rounds of revisions
- Finalizing of ad(s)
- * One-time Fee

GRAPHIC DESIGN (MOTION ADS)

- Design of six (6) motion graphic ads
 - Each ad features a different business and content
- Design of each ad in five (5) various web banner sizes
- Up to three (3) rounds of revisions
- Finalizing of ad(s)
- * One-time Fee



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TOTAL FEE 
\$1,500

TIME FRAME 
MONTHLY

TOTAL FEE 
\$2,250

TIME FRAME 
MONTHLY



DISPLAY ADVERTISING (OPTION 01)

- Impressions: 120,000/month
- Location: Twin Cities Metro (see attachment)
- Frequency: 1.45x
- Purchasing of ad space
- Implementation of ads
- Demographic: Gender / Age / Income / Family / Home Value (see attachment)
- Retargeting
- Campaign tracking
- Monthly reporting

DISPLAY ADVERTISING (OPTION 02)

- Impressions: 180,000/month
- Location: Twin Cities Metro (see attachment)
- Frequency: 1.7x
- Purchasing of ad space
- Implementation of ads
- Demographic: Gender / Age / Income / Family / Home Value (see attachment)
- Retargeting
- Campaign tracking
- Monthly reporting

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QUOTE

ADVERTISING

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TOTAL FEE 💰

\$3,000

TIME FRAME 🕒

MONTHLY

INTEGRATED
MARKETING + DESIGN



SHAKOPEE

DISPLAY ADVERTISING (OPTION 03)

- Impressions: 250,000/month
- Location: Twin Cities Metro (see attachment)
- Frequency: 1.45x
 - Purchasing of ad space
 - Implementation of ads
 - Demographic: Gender / Age / Income / Family / Home Value (see attachment)
 - Retargeting
 - Campaign tracking
 - Monthly reporting

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