



Shakopee Economic Development Authority

MINUTES

April 20, 2021

7:00 PM

City Hall, 485 Gorman St.

1. Roll Call

Present: President Jody Brennan

Present by Video: Commissioners Bill Mars, Matt Lehman, Jay Whiting, Angelica Contreras

Staff Present: City Administrator Bill Reynolds, Assistant City Administrator Nate Burkett, Police Chief Jeff Tate, Planning/Development Director Michael Kerski, City Engineer/Public Works Director Steve Lillehaug, Finance Director Nate Reinhardt, Officer Nick Bengtson

Staff Present by Video: City Attorney Jim Thomson, City Clerk Lori Hensen, Parks/Recreation Director Jay Tobin, Engineering Project Coordinator Darin Manning, Communications Coordinator Kristin Doran, Assistant City Engineer Ryan Halverson, Senior Planner Mark Noble, Senior Planner Peggy Sue Imihy, Building Official Nathan Buska

2. Approval of Agenda

Commissioner Angelica Contreras made a motion to approve the agenda, seconded by Commissioner Jay Whiting and the motion passed.

5 - 0

3. Consent Business

Commissioner William Mars made a motion to approve consent agenda, seconded by Commissioner Jay Whiting and the motion passed.

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3.A. EDA Minutes

Approve the meeting minutes of April 6, 2021. (Motion was carried under consent agenda)

4. General Business

4.A. Presentation by Scott County First Stop Shop on Fast-Track Challenge

Informational only

4.B. Entrepreneurship and Marketing Discussion

Commissioner Jay Whiting made a motion to approve a contract with Momentum in an amount not to exceed \$50,000 for entrepreneurial consulting services and a contract with Integrated Marketing and Design in an amount not to exceed \$50,000 for a branding campaign, seconded by Commissioner Angelica Contreras and the motion passed.

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4.C. Contract with the Chamber for Main Street

Commissioner Jay Whiting made a motion to approve a contract with the Chamber of Commerce for 2021 for the Main Street Program for \$25,000, seconded by Commissioner William Mars and the motion passed.

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5. Reports

6. Adjourn to May 4, 2021 at 7:00 p.m.

Commissioner William Mars made a motion to adjourn to Tuesday, May 4, 2021 at 7:00 pm, seconded by Commissioner Angelica Contreras and the motion passed5 - 0